

# Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then, why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

## INVICTUS SHOES

and be thoroughly satisfied?

### Distinctive & Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

JUST RECEIVED: 2 Gross Venetian Ladder Tape.

# Marshall Bros



If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.

### Expensive Economy.

By RUTH CAMERON.



RUTH CAMERON

"Why don't you ask your husband to take a little more expensive?" "I know that," said my neighbor, "but Philip is so busy that I don't like to ask him to remember it and fuss over it just to save two or three dollars."

If I Have Masculine Readers.

I can just imagine the men who read that (if masculine readers ever do come into my corner) saying to themselves, "A Daniel come to judgment" (or words to that effect).

And I rather suspect they are right. Any woman who can overcome the peculiarly feminine tendency to limit the money going out, even if by so doing she limits the money coming in, deserves the supreme honor of being likened to a man.

This woman's husband is a lawyer, and he needs every ounce of his mental energy just now for some important work.

All of which is not to be seized upon as justification by the husband whose work does not require such intense concentration but who just likeliest errands. It is simply brought forward to illustrate woman's attitude toward money.

Another illustration came to my attention recently. A friend of ours has just bought one of those combination hook and needle machines that are so useful in the kitchen. "I think it ceases me of my feet an hour a day," she says. "I do all my vegetables sitting down and I find I can wash my dishes very comfortably that way."

I've wanted one for eight years and I have never enjoyed anything more. Just fancy waiting eight years for an article that would conserve strength to that extent, and that only cost one dollar!

At the Other Extreme.

Of course there is another extreme, and at it you will find the person (almost invariably a man) who says of any saving his wife tries to make, "That doesn't pay because it takes too much time and energy." I heard a woman make a good retort to that. She had gone to eight shops to get some yarn for a sweater, a dollar cheaper. Her husband had made the conventional comment. "But suppose you've got the time and energy and haven't got the money?" she retorted with spirit. (But don't forget to be sure the thing is worth the time and energy.)

Minard's Liniment Co., Limited. Gentlemen, I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN, Sch. Storka, St. Andre, Kamouraska.

### Prison Vendetta.

Grim Drama Inside Jail. At dead of night, in the silence of a prison-cell at Glasgow a while back, two men fought a battle to the death.

One, a Swedish stoker, was named Carl Johansson; the other, John Brown, was a British sailor.

Repairs were in progress in the jail, so the two men were temporarily placed in the same cell. They were sworn enemies. But the prison authorities did not know this. The two appear to have bided their time until the jail was locked up and the warders withdrawn. Then they fell upon one another—silently, savagely, fighting with fists and feet, teeth and nails.

A Dramatic Revenge. No sound of the grim tragedy reached the ears of the prisoners in adjoining cells. Yet when the one in which Johansson and Brown had been confined was unlocked in the morning the latter was lying dead on the floor, his face and head beaten and kicked to a pulp, while the Swede was huddled in a corner, unconscious from almost equally severe injuries.

### Fresh Vegetables, Bananas, etc.

Due To-Day.

DUE TO-DAY: Bananas, Canadian Green Cabbage, Canadian Potatoes, California Oranges, California Lemons, Canadian Cheese, Blue Nose Butter, Marmalade, 12 oz. and 16 oz. jars, White Table Corn Meal.

Local Cabbage, Local Turnips, Fresh Lettuce, Fresh Rhubarb, Baked Beans, 10c. & 15c. cans. Orders now booking for Preserving Plums—Red, Blue and Green; also Green Tomatoes, Genuine Marrowfat Green Peas.

## C. P. Eagan

Duckworth Street and Queen's Road.

### EGG POWDERS

Owing to the high price of Eggs we have bought a

**FULL STOCK OF HIGH GRADE EGG POWDERS.**

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

Soper & Moore Wholesale Importers and Jobbers.

### Milady's Boudoir.

COLD AND HOT WATER BATHS.

Some medical facts concerning the use of cold and hot baths give this interesting information: The hot bath facilitates and stimulates the natural combustion processes of the body, the cold bath to produce the same results lavishes just four times the amount of the energy. The cold bath is not predisposition to skin troubles the chilly water tends to increase them.

The process, called plunges is thought too, the worst thing in the world for any but the most vigorous constitutions.

It would be wrong to prescribe hot water baths, also, for all the world of women, for there are undoubtedly conditions when they would be harmful. But daily tubbing in water of some temperature or other is required for looks and health, and if the heart is in good condition, the benefits of the hot water bath are undeniable.

So the long dead beauties of ancient Greece and Rome kept themselves fair, and so the beauty of to-day builds up her looks when she finds they are beginning to wane with time if a fevered life.

Every weak woman, anxious for her looks, crowd the Turkish bath, bolting and steaming away complexion hurts, rejuvenating muscles, lightening their bodies of superfluous flesh, and soothing their nerves. And if they are used to such baths, or to some other preferred kind, they feel as fat as race horses for a week afterwards.

### The "Nobbies."

They hailed from the most remote parts of the British Isles, and visitors to seaports four years ago spent many an interesting hour watching the "nobbies" leaving for the herring fishing, or returning later with their spoils.

They were to be numbered in the thousands, all generally of the same shape and size.

"Nobbies" are only small vessels, the biggest sometimes being only forty tons, but they have great speed. In shape they are squat and double-bowed, and while in some cases a deck-house is seen, more often they are steered by tillers. One huge lateen sail is the propelling power, and the mast, which is also short and thick, slants backward to the stern, and can be dropped at will by means of a swivel base. In front is a handy little winch for hauling in the herring nets.

To-day most "nobbies" are provided with useful little oil-engines, and hundreds of them have been commandeered by the Navy. The largest boast a grim-looking gun in the stern, and not a few have their depth-charges. They still retain their number and port letters, but you are safe in betting that though they bear approach on their bows their "homes" is somewhere else.

Naval men talk of them as the "scavengers." They are not minesweepers, but are mostly engaged in salvage-work. When a vessel is sunk you will see any number of "nobbies" buzzing round the place like wasps round a honey-pot.

Their engines give them a good turn of speed, and so, in company with their bigger sisters the drifters, they are often engaged in patrol work. Sometimes you will see as many as forty "nobbies" bearing along in line, bows dipping in the chop, and water sweeping from stem to stern. When they are under naval control they no longer use sails, but their engines are for ever humming, and from their sterns comes a cloud of dust-like smoke.

They are "auxiliaries" in the truest sense of the word, and their crews are simple fishermen turned into fighters.

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 283 Water Street.—no 225.

### Books are Real Friends!

Treat them as such by keeping them neat and in good condition. This may easily be done by the use of the new and delightful dust-proof Book-Cases that are so deservedly popular.

We are stocked with a fine selection of Book-Cases in many designs and can fill the bill either for one small Case to hold a few old favorites or for any quantity to accommodate a full-fledged library.

If you want Book-Cases, come to us.

## U. S. Picture & Portrait Co.

St. John's.

### SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:— American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

### OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

## GEO. NEAL

Advertise in the "Telegram"

### FRESH LOCAL K

Special for Saturd

We have a large supply of Mutton and Veal for Saturday prices. We specialize in Sau Tomato.

Special Sausage on Saturd

## FOSTER & S

Cor. King's Beach and

### To-Day's Messages.

9.00 A. M.

RAPID ADVANCE.

FRENCH HEADQUARTERS IN FRANCE, Aug. 22. (Reuter's).—General Mangin's army has advanced with great rapidity. At noon it had advanced ten kilometers. Our day's line in certain places. The Germans have been harassed in their retirement and confusion reigns among their units. The French line is in certain places owing to the swift movements in this open warfare. The cavalry is advancing in the open field continually at a gallop, and is attacking the farms. Tanks are following everywhere, reducing machine gun nests, while batteries of artillery are coming up at full trot and taking up new positions.

SUCCESSIVE GAINS.

WITH THE BRITISH ARMY IN THE FIELD, Aug. 22. (C. P. Despatch from Reuter's).—The position of the line Wednesday when the battle subsided between Moyenville and Beaumont was that we had established ourselves along nearly the whole of the railway between these places, except along the Miramont sector which was strongly garrisoned. Our lines along the eastern slope of the contour between which and the Ancre the town was situated. We had fallen back in the vicinity of Achiet-le-Grand to the west of the railway, and were maintaining a heavy machine gun barrage upon the railway which had concentrated our efforts about at Burgard, between Miramont and Puisieux. After much sharp fighting, the place, having changed hands successively, finally came into our possession. Thence the line bent out of Achiet le Petit, to the railway which follows northwards. During the night the enemy had been bombed in new positions, but their work was child's play compared to the performances of our gunners and airmen. This morning the situation was quiet. Shortly after sunrise a counter attack developed towards the two flanks of our advanced lines, similar to the attack against the Guards Division, by a battalion of the 42nd German Division, which was successfully repelled that the enemy force was wiped out. None of these counter attacks was pushed home with great strength or determination, but have they anywhere been the direct cause of our giving up ground, an operation launched on the ground between Albert and Bray was eminently successful, over 1,000 prisoners being taken, making a total with General Byng's capture of 4,000 in all. There is an unconfirmed report that Albert is now completely in our hands. In Flanders we are still holding. Our casualties have been very light.

NEW ARMY COUNCIL ORDER.

LONDON, Aug. 22.

(Via Reuter's Ottawa Agency).—The Secretary of the War Office announces that the Army Council has decided that in respect of services in the Army, the D.S.O., the Military Cross and the D.C.M. shall be regarded as distinctions awarded for services under fire, or distinguished individual services in connection with raids, bombardment, or other actions which at the time produced the distinction equivalent to services in actual combat, and demands the same about personal elements of command and the best.

### BEAN

Pea, Rangoon, Baby

### RICE,

in 12 1/2, 25, 50, 100 and 200

### TOMATO

Bear, Maple, Elk B

### PORK and B

Armour's, Libby's, Gunn's

### WHOLE EGG

One pound equal in volume to

### Spices, Pepper

in 6-lb. Boxes, Pure an

### Citron Peel,

### Lemon Peel,

### Campbell's Soups.

### BOWRING BROTHERS

355 GROCERY, St. J