

FRIDAY & SATURDAY

The Last Two Days of Our

GREAT

WHITE SALE

We want to make these the best, not only in sales but in values. Many new lines have arrived and are marked at Special Prices for this occasion. Come early for best selections.

BARGAINS IN BATH SHEETS.

White Turkish Bath Sheets, fringed and hemstitched ends; all large sizes.
Reg. \$1.25 ea. Sale Price, \$1.08
Reg. \$1.65 ea. Sale Price, \$1.40
Reg. \$1.90 ea. Sale Price, \$1.65
Reg. \$2.00 ea. Sale Price, \$1.76

Ladies' Neckwear at Sale Prices

You'd scarcely believe what a splendid collection of dainty neck fixings we have gathered together for this White Sale, and our customers haven't been a bit backward in telling us that our selection is not only by far the largest, but our prices are decidedly the lowest.

From 20c. to \$1.00 each

Pillow Cases, Shams and Sheetings.

The secret of the popularity of our staple department lies in this fact—that the values are unexcelled, and in most cases without equal in St. John's.

Pillow Cases

PLAIN TAPED.
Regular 12c. for10c.
Regular 15c. for12c.
Regular 25c. for20c.
Regular 30c. for36c.

HEMSTITCHED.
Regular 40c. for32c.
Regular 55c. for44c.
Regular 65c. for62c.

FRILLED.
Regular 20c. for16c.
Regular 30c. for24c.
Regular 40c. for32c.
Regular 50c. for40c.
Regular 60c. for48c.
Regular 70c. for56c.
Regular 80c. for64c.
Regular 90c. for72c.
Regular \$1.00 for80c.

FRILLED and EMBROIDERED.
Regular 30c. for24c.
Regular 45c. for36c.
Regular 55c. for44c.
Regular 65c. for52c.

H. S. WITH SCALLOPED EDGE.
Regular 35c. for28c.

H. S. AND EMBROIDERED.
Regular 35c. for28c.
Regular 40c. for32c.
Regular 45c. for36c.
Regular 50c. for40c.

WHITE TWIN SHEETINGS.
72 in. wide. Reg. 40c. for35c.
68 in. wide. Reg. 45c. for40c.
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Lace Curtains

In the Lace Curtain Department we are offering particularly dainty things just now. The new goods—fresh from the looms—are being shown in a large variety of pretty patterns and novel designs. Cool looking, restful and satisfying to the eye and sense, they are particularly appropriate for summer use, whether it be in the mansion or summer cottage. White Sale Prices, 50c. to \$7.60 pair.

Ladies' Handkerch's at Sale Prices

Large assortment of Linen, Lawn and Cambric Handkerchiefs, trimmed with lace, embroidery and stitching.
Regular 6c. each. Sale Price5c.
Regular 8c. each. Sale Price7c.
Regular 9c. each. Sale Price8c.
Regular 15c. each. Sale Price12c.
Regular 25c. each. Sale Price20c.
Regular 35c. each. Sale Price29c.

A Red Letter Day In Quilts

Never before were we able to offer you better values in White Quilts than at present. An opportunity to purchase on exceptionally favorable terms presented itself recently, and we are now in possession of a stock of White Crochet and Marcella Quilts worthy of our already well known reputation.

We wish our many customers and the public generally to participate in this Sale.

Some are marked half their usual values and some a third less. Prices range from

\$1.18 to \$3.50

Honeycomb and Marcella Quilts,

From our Regular Stock at Sale Prices

HONEYCOMB. MARCELLA.

9/4 SIZE. 10/4 SIZE.

Regular 75c. for61c. Regular \$2.75 for\$2.35

Regular 80c. for64c. Regular \$3.00 for\$2.55

Regular 85c. for67c. Regular \$3.40 for\$2.85

10/4 SIZE. 11/4 SIZE.

Regular \$1.60 for\$1.23

Regular \$2.50 for\$2.10

Regular \$2.75 for\$2.35

Regular \$3.00 for\$2.55

Regular \$3.40 for\$2.85

Regular \$3.50 for\$2.95

Regular \$4.00 for\$3.35

Regular \$4.25 for\$3.57

Regular \$4.50 for\$3.78

Regular \$4.75 for\$3.99

Regular \$5.00 for\$4.19

Regular \$5.25 for\$4.40

Regular \$5.50 for\$4.61

Regular \$5.75 for\$4.82

Regular \$6.00 for\$5.03

Regular \$6.25 for\$5.24

Regular \$6.50 for\$5.45

Regular \$6.75 for\$5.66

Regular \$7.00 for\$5.87

Regular \$7.25 for\$6.08

Regular \$7.50 for\$6.29

Regular \$7.75 for\$6.50

Regular \$8.00 for\$6.71

Regular \$8.25 for\$6.92

Regular \$8.50 for\$7.13

Regular \$8.75 for\$7.34

Regular \$9.00 for\$7.55

Regular \$9.25 for\$7.76

Regular \$9.50 for\$7.97

Regular \$9.75 for\$8.18

Regular \$10.00 for\$8.39

Regular \$10.25 for\$8.60

Regular \$10.50 for\$8.81

Regular \$10.75 for\$9.02

Regular \$11.00 for\$9.23

Regular \$11.25 for\$9.44

Regular \$11.50 for\$9.65

Regular \$11.75 for\$9.86

Regular \$12.00 for\$10.07

Girls Dresses, Blouses, Etc., At Sale Prices