



STUNNING Spring and Summer Styles Apparent Everywhere At the People's Popular Store, FRIDAY, SATURDAY AND MONDAY.

3 Big Economizing Days. Let us prove it.

TUCKED LAWNS.

4 pieces of pure White tucked Lawns; superfine quality; sheer surface; 36 inches wide some with all tuckings, others with tuckings and double row of pretty open work embroidery. Reg. 35c. Friday, Saturday and Monday

29c.

MEN'S

NEGLIGE SHIRTS, 98c.

We announce the arrival of a brand new lot of Smart Top Shirts, showing all the newest in Black and Colored vertical stripes; soft bosoms and cuffs, laundered; perfect fitting. Reg. \$1.10. Friday, Saturday and Monday

98c.

LADIES'

WHITE CANVAS SHOES.

Special, 79c.

44 pairs only strong White Canvas. 1-Strap over instep, solid sole and medium heel. Sizes range from 2 to 7; remarkably cheap and dressy, unmatched in price. Our regular 90c. Friday, Saturday and Monday

79c.

GIRLS' WHITE

CANVAS SHOES, 68c.

These charming little Shoes come in Buttoned and Laced; just what you will require for Procession Sunday. Sizes range from 7 to 13. One all-round price. Friday, Saturday and Monday

68c.

AMERICAN PILLOW CASES.

3 dozen of plain White Cotton Pillow Cases. Size 21 x 32. Deep 3-inch hem at open end; well finished. Reg. 20c. Friday, Saturday and Monday

16c

TEA COTHS.

2 dozen of fine White Cotton Tea Cloths, hemstitched border and centre border of pretty openwork. Size 40 x 40. Reg. 55c. Friday, Saturday and Monday

46c

MEXICAN TABLE CENTRES.

21 inches in diameter, being circular in shape; scalloped edge, pretty openwork designs; wash perfectly. Special Friday, Saturday and Monday

16c

UNBLEACHED SHEETS.

28 pairs of Unbleached Twilled Cotton Sheets. Size 54 x 70. Wonderful value. See them. Friday, Saturday and Monday per pair

1.04

TOWELS.

A splendid range of pure White Turkish Towels. Size 40 x 22; not too heavy but just that nice weight you look for in a good Towel. Reg. 25c. Friday, Saturday and Monday, each

22c

A Great Time to Buy BOYS' WEAR.

TWO LINES OF BOYS' COTTON SUITS.

These come in "Buster" Style and Sailor. Pretty stripe Cottons, in Blue and White, Tan and White; Navy and Tan facings, and pants with elastic gathered knee. Reg. \$1.10. Friday, Saturday & Monday

Reg. \$1.50. Friday, Saturday, and Monday \$1.37

BOYS' SWEATER COATS, 33c.

In Navy and Red facings, Grey and Red, Grey and Navy; also Red with Navy. V shaped neck; pearl buttons; a knockabout coat for the youngsters. Special Friday, Sat. & Mon. 33c.

BOYS' FLANNELETTE SHIRTS

A pretty assortment of these, some with collars attached, others without; all well made of dependable quality flannelette; quite a variety of shades and stripes. Sizes run from 12 to 14. Reg. up to 70c. Friday, Saturday and Monday each

58c.

Boys' Washable Sailor Caps.



The preferred T.O.S. Style, having an inner shape which can be taken out before washing; the covering is of fine White Jean; regulation shape, same as worn by the sailors. Narrow top and Silk-worked name. Only 2 Dozen of them. Special Friday, Saturday and Monday

32c.

Smart Little LINEN HATS for the Small Boys.

Plain shades of Tan, Blue and White; also a pretty lot of fancy stripes, in American Cottons and Drills; washable knockabouts. Reg. 20c. Friday, Saturday and Monday

17c.

BOYS' WHITE CANVAS SHOES.

For school closing exercises your boy will want a pair; sizes run from 11 to 5 for the bigger boys; strong White Canvas, well made and finished. Special all-round price for Friday, Saturday & Monday

83c

TURKISH TOWELING.

2 pieces of pure White Turkish Toweling; 17 inches wide; heavier than the usual quality; will give honest wear. Reg. 18c. Friday, Saturday and Monday per yard

16c

ROLLER TOWELING.

3 pieces of heavy Crash Toweling; just what you want for kitchen wear. Striped border. Reg. 13c. Friday, Saturday and Monday

11c

GLASS TOWELING, 17c.

24 inches wide, medium check, in White and Red. This is one of our Staple Lines and guaranteed to stand the most strenuous wear. Reg. 20c. Friday, Saturday and Monday per yard

17c

CASEMENT CLOTHS.

Cream shade, 30 inches wide. This material washes perfectly. Free from dressing of any sort. Regularly 15c. yard. Friday, Saturday and Monday

13c

31 inches wide; pure White; make very neat Curtains; washing won't effect the material. Reg. 25c. Friday, Saturday and Monday

21c

CURTAIN NETS.

5 pieces of pure White Curtain Nets; 60 inches wide, dainty patterns, floral and scroll designs running through them. Our regular 35c. line. Friday, Saturday and Monday

30c

Misses' Sailor Collar Dresses, Prettily Striped



To fit from 6 to 14 years. Winsome styles in Navy and White striped Cotton with very pretty Sailor Collar and waist banding; some with Navy, other with Red. You will be surprised at the excellent value in these Dresses. We have never shown better value. Three dozen won't last long Friday, Saturday and Monday. Come early for these. Special

74c

The SHOWROOM has its quota of attractions here are a few.

CHILDREN'S WHITE EMBROIDERY DRESSES.

Low neck style and 3/4 sleeve; lace edging at neck and sleeve and pretty pin tucks; lovely styles. Just another example of our rare styles at knock-down prices. Reg. \$1.80. Friday, Saturday and Monday

1.44

White Silk Net.

72 inches wide; suitable for Processional Veils. You will be requiring some of this for Sunday next. We make a special price. Friday, Saturday & Monday, per yard

56c

HAND BAGS, \$1.12.

Probably the grandest assortment of these we have ever shown. They embrace all the newest ideas in Black and colored leathers; heavy metal clasps and leather straps; many with inside fittings and silk linings; unquestionably the most comprehensive assortment of handbags to be found in the City to-day. Values up to \$2.00. Our Special Friday, Saturday and Monday

1.12

ANOTHER UNDERWEAR SPECIAL.

We are high liners when it comes to Underwear. This time we offer a specially purchased lot of fine Jersey ribbed, real Summer weight Vests, with high neck and long sleeves; pants to match with wide legs; lace trimmed; every garment perfect. Special per garment for Friday, Saturday and Monday

25c

CHILDREN'S WHITE UNDERSKIRTS, 22c.

Made of fine quality Lawn, without body. Pretty tucked and hemstitched flounce; these will fit girls from 6 to 12 years. Reg. up to 30c. Friday, Saturday and Monday

22c

AMERICAN BRASSIERES, 28c

Sizes from 34 to 44 inch Busts; pretty Swiss embroidery yoke, with fine edging around neck; well boned throughout. These little garments are well and favorably known and to the well dressed woman an essential. Reg. 35c. Friday, Saturday and Monday

28c

LADIES' UNDERSKIRTS, 84c.

3 1/2 dozen of Coloured Cotton and Satene Underskirts, in fancy vertical stripes, with fancy Oriental border at flounce; others in pretty plaid effects, with fluted flounce; well made and finely finished. Reg. \$1.00. Friday, Saturday and Monday

84c

Misses' SAILOR BLOUSES.

Quite a variety of makes, including pretty check Muslins, with Sailor Collar and tie of fine White Muslin. Others in Pink striped Muslin with Navy Sailor Collar and Bow; buttoned in front; and others again in White with White Collar, trimmed Navy and White. Don't pass these for nice cool Summer wear. Reg. up to \$1.25. Special Sale Price, Friday, Saturday and Monday

89c

HOSIERY VALUES Were Never Better.

WOMEN'S LISLE HOSE, 25c.

An assortment of Cotton and Lisle Summer Hose, fast Black, reinforced heels and toes. Reg. 30c. Friday, Saturday and Monday



25c

LADIES' SILK HOSE, 49c.

A special purchase of Black, White, Pale Blue and Brown Silk Hose, full length hosiery; finely finished; fast colours. Reg. 55c. Friday, Saturday and Monday

49c

MEN'S HALF HOSE.

10 dozen pairs of Men's fast Black Cashmere Half Hose, plain; double heels and toes. Just nice Summer weights. Reg. 50c. Friday, Saturday and Monday

44c

American Flannelettes, 14c. per yard.

Plain shades of Grey, Fawn and Helio; others in very neat pin stripes, on White, Cream and colored grounds. For Summer wear you will find this ideal; it is very finely finished; the stripes are very neat for Boys and Girls' wear (aye and for Ladies' wear also, this line is going to fill the requirement). Don't pass without seeing the pile. Special for Friday, Saturday and Monday per yard

42c

Silk Hat Cords.

Reg. 35c. line for 19c.

An over Stock is responsible for the sweeping cut-price of these. They come in various lengths and show pretty shades of Wine, Pink, Purple, Reseda, Fawn, Brown. Special Friday, Saturday and Monday

19c

MEN'S BRACES.

An assorted lot in fine and the heavier makes. Some with fine White Kid strapping, others in heavy leather fittings. All dependable quality. Values to 40c. Friday, Saturday and Monday

MEN'S STUD SCARFS

The very newest in Smart Neckwear; pretty knot effect with patent stud fastener; simple to fasten; assorted shades and a lot of fancy mixtures. Reg. 25c. Friday, Saturday and Monday

21c

James Baird LIMITED

MEN'S LINEN HATS.

In White and striped Blue and White; stiffened rim and full crown. Sizes from 6 3/4 to 7 1/4; the ideal sun hat. Reg. 25c. Friday, Saturday and Monday

SPECIAL! MEN'S STRAW HATS.

The latest London Style, in all white Straw, with Black Band, Felt Sweat Band. A dressy Hat for Sunday wear. Reg. 80c. Friday, Saturday and Monday

69c

A Remarkable Norse Stone in London.

"London antiquaries have the opportunity of judging for themselves whether Christopher Columbus discovered or re-discovered America, for, in the windows of the Canadian Pacific Railway Company at Charing Cross, the celebrated Fletcher runic stone, discovered near Yarmouth, Nova Scotia, by Dr. Fletcher over 100 years ago, is now displayed," says the Daily News.

"On this stone strange characters can be seen which, it is stated, for over fifty years baffled the leading scientists throughout the world. It was left to Mr. Henry Phillips, junior of Philadelphia, to decipher the mysterious inscription, which he found represented the words 'Harkussen Men Varu' ('Harka's son addressed the men')."

"Searching through ancient writings, Mr. Phillips found that, in an expedition of Norsemen which left Greenland in the year 1007, the name of Harki occurred. This expedition consisting of 160 men in two ships under the leadership of Thorfinn Karlselfne and Biome Gripolfson, took all kinds of livestock with them for the purpose of establishing a Colony in Vinland (Massachusetts). But on their way they landed and partially explored Nova Scotia ('Markland')."

"To celebrate the event Harki, one of their chieftains, addressed his followers, and apparently this stone was inscribed in commemoration of the event. It was recently shipped from Nova Scotia in order to be given the place of honour in the Centenary Exhibition of Norway, which will open in Christiania on May 15th."

Emergency Wedding Rings.

Most workhouse masters and police-court missionaries possess what they term "emergency wedding rings" which they either lend or give to women who are desirous of being married, but whose prospective husbands lack the means to purchase for them a ring of their own.

The other day, for example, the master of the Lewes Workhouse reported to the guardians that he had in his possession no fewer than six such rings, which had belonged to former inmates now dead, and he was given authority to bestow one of them on a young woman who was going to take her discharge in order to get wed.

At a certain police-court in a north-western suburb of London, again, there is a missionary who possesses an emergency ring which, up till now, has done duty in over a score of marriages; all of which, contrary to expectations have turned out well.

This particular missionary, by the way, is a firm believer in matrimony as a cure for many of the minor ills of life, and he has arranged many hundreds of police-court marriages. He always keeps his emergency ring handy, wearing it on his own left hand for safety.

Limit in Cheek.

Bouncer: "Halloa, Jack, got a clove in your pocket?"

Simple: "Yes, here you are, old man."

Bouncer: "Thanks. Now have you a match?"

Simple: "I have. Help yourself."

Bouncer: "Thanks. Lend me your cigar-cutter for a second, will you?"

Simple: "Certainly. But where's your cigar?"

Bouncer: "Why, I was just going to ask you for one."

Simple: "Humph! Here you are. The match you borrowed is to light the cigar, I suppose, and the cigar-cutter is to take the end off?"

Bouncer: "You've guessed it, old chap."

Simple: "But what did you borrow the clove for?"

Bouncer: "Oh, that's to chew after I take that drink you are going to buy me."

Both Pretty Rotten.

The late Rev. C. Silvester Horne was, of course, a keen politician and had a seat in Parliament.

He used to tell a story connected with one of his parliamentary elections. When a canvasser called at a certain workman's house to ask him to support Mr. Horne he found the voter deep in the election addresses of the two candidates and carefully studying their photographs.

"Well," asked the canvasser, "what do you think of them?"

The voter continued to stare at the photographs and mumbled some half-inaudible remark.

"What did you say?" asked the canvasser eagerly.

"I dunno nothin' about none o' them," replied the voter; "but from what I sees of 'em I says: Thank 'eaven only one of 'em can get in!"

Minard's Liniment Cures Diphtheria.