

Which are you carrying— quick sellers or dust collectors?



THE repeat orders will tell you. Occasional sales are good, but they are not the kind with which to build up a healthy, profit-making business. It's the steady repeat business that does this and that is just the kind of business that

Royal Shield Products

will bring to your store.

HERE'S a line of tried and trusty goods that will make your cash register ring and keep it ringing, too, with a constant flow of come-back sales.

There's a superiority about every product bearing the Royal Shield trade-mark that "gets" the discriminating customer, that customer whose patronage you are sometimes hard put to retain.

Royal Shield quality will enable you to retain it, and besides it will help to obtain new trade for you and to consolidate what business you already have.

Just test the advantages of selling these reliable lines. Order a supply to-day. Get a display out on your sales counter. Recommend them to every customer and let the results convince you that Royal Shield is worth while.



Campbell Bros. & Wilson, Ltd. Winnipeg

Campbell, Wilson and Horne, Limited
Calgary, Lethbridge, Edmonton, Red Deer

Campbell, Wilson and Millar, Limited
Saskatoon

Campbell, Wilson and Strathdee, Limited
Regina and Swift Current