

"The House Behind The Goods"



BAKING POWDER

- absolutely pure
- the equal of any
- a B. C. Product

WHY NOT USE IT

Say It With Flowers

CUT FLOWERS, FUNERAL DESIGNS, WEDDING BOUQUETS,
PLANTS, SHRUBS, TREES, BULBS, SEEDS AND
FERTILIZERS

Brown Bros. & Co., Ltd.

Florists, Nurserymen and Seedsmen

TWO STORES

48 HASTINGS STREET EAST

665 GRANVILLE STREET

Vancouver, B. C.

*Our 1925 Advertising Business Slogan:
"A Place and a Space for Every Leader
In Every Line!"*

Yes, in 1925 we would like to have most Western Canadian Business Leaders,—or at least the selected ones with whom we get into contact—using space in the pages of the BRITISH COLUMBIA MONTHLY. "B. C. PRODUCTS," MEN and FIRMS are invited to cooperate in Community Service through a B. C. PUBLICITY CAMPAIGN by a B. C. PRODUCT, "independent of Party, sect or faction," that conveys more than advertising information, and is continued

Month by Month all the Year Round!

Some of the "BIGGEST BUSIEST and BEST BUSINESS MEN IN B. C." to whom we addressed a message the other month, assured us that they hoped to include this Magazine in their 1925 advertising appropriation. We would remind others that this life is short and duties crowd all men really "on the job." Our representative is equipped to ECONOMIZE IN TIME—yours and his; but he will gladly answer any questions bearing on our work. WHEN YOU KNOW THE FACTS, we are confident you will wish to join us and be among the Manufacturing and Merchant Citizens who believe in being

Builders for Lasting Community Service

Gordon Drysdale
LIMITED

*Baby is Well
Taken Care of
Here*

ALL the tiny things that Baby requires are gathered here so that you may select in comfort. Little shirts to keep baby warm. Heaps of dainty frocks and slips. Booties and hose to help along the first step. Play togs, too, for the time when baby can stand on his own two feet. Wee coats and hats, when you take him calling. But the list is too long—just drop into this complete department and view a truly representative stock.

*The Baby Shop is now
located on the main floor.
Very convenient.*



575 Granville St., Vancouver

Telephone Sey. 3540