

# FINANCE and ECONOMICS

## CANADA STILL BORROWING.

### As to Municipals—New Flotations—Canadian Representation in London.

London, July 9th.

There is no halt to Canada's demand for British capital. As has been cabled, the Dominion Government loan of £6,500,000 has been placed on the market. I shall have shortly for Monetary Times readers some interesting figures regarding this. The Dominion Iron and Steel Company are offering £1,200,000 5 per cent. consolidated mortgage bonds at 93. The list closed yesterday. The City of Vancouver bonds, recently sold to Aemilius Jarvis & Company, Toronto, and their London associates, Brown, Shipley & Company, is also offering. The amount is £286,400 4 per cent. bearer debentures. The list closes to-day.

In connection with the flotation of Canadian municipals here, a well backed criticism is heard. As a text, the much discussed City of Toronto loan is cited. As is known, a sum of £300,000 was sought in London. It is argued, with some good reason, that in view of the fact that Toronto must approach this market again in the near future, the amount was too small. "Toronto has to come to England to borrow £300,000" is the conclusion; an impression being formed that the Queen City is, as one man put it, "a one-horse town."

#### Must be in Market Frequently.

Then, when the city comes again shortly, the remark will be, "Why, Toronto was in the market only very recently." The moral is, when borrowing in London, on the strength of a good cause, borrow well. While on this subject, I may record the opinion of many that Toronto would do well to float its loans as do other cities and towns—through the medium of fiscal agents. They usually have good facilities and are on the spot to see that the city's credit is protected here.

Canadian representation in London is an important consideration. So far as "Little business Canada" in the world's metropolis is concerned, one can find no complaint. From the High Commissioner's office, quiet and effective publicity work is being accomplished. At the Dominion Emigration office, valuable information is afforded the prospective emigrant. The exaggerative element is missing. The slogan runs, "Canada as it is." The conservative tone of the Dominion's London representation is admirably healthy. The same remark applies to the financial, commercial and insurance interests of British North America, who find it necessary to be represented in the big city.

#### Canada is not Well Housed.

The only reasonable adverse criticism, perhaps, is in respect to buildings. The home of the official High Commissioner one expects to find where it is located. The Dominion Emigration office is attractive and stands in an excellent position. It is the best Canadian "show" in London. The Ontario Government opened an office in the Strand this year. It consists of a small window and store display of canned goods, fruits and corn. Already, it has been dubbed "Ontario's grocery store." The other provinces are represented in various parts of the city, none of them sufficiently well. With these little offices one has to compare the handsome buildings of Queensland, Victoria, and other Australian States. One has to search assiduously for Canada in London while Australia forces itself upon the visitor. The Dominion wants one large, imposing structure here, the tenants being the provinces; or the provinces must

each have a worthy building. Our showing in London is very poor, with the exception of the Emigration office, under the care of Mr. Obed Smith. This attracts thousands of people daily. The matter deserves serious consideration on the part of the Canadian Government.

#### Canadian Cabinet on Tour.

There is almost half of the Dominion Cabinet here now. Mr. W. S. Fielding, Minister of Finance; Mr. Frank Oliver, Minister of the Interior; Mr. A. B. Aylesworth, Minister of Justice; Sir Frederick Borden, Minister of Militia; Mr. L. P. Brodeur, Minister of Marine and Fisheries are in London. Several Provincial Cabinet Ministers are here also. Canada is receiving much attention on account of this strong representation.

The Grand Trunk have opened splendid offices in Cockspur Street. Already, visitors to these number several hundreds. Under the direction of Mr. Solter, the road's European manager, this end of the company's business has made big strides.

The City of Vancouver list was closed at one o'clock yesterday afternoon, the issue having been fully subscribed.

F. W. F.

## RESULT OF CANADIAN LOAN.

### Details of the Response of Small Investors, Who Took Five Thousand Pounds.

London, July 15th.

The underwriters, it is stated, have taken up about 33 per cent of the Canadian loan (£6,500,000) recently floated. The response by the small investor may be considered satisfactory, this being only the second Canadian loan which has been designed to appeal especially to those wanting a small bond backed by first-class security.

The British investor, as Mr. Fielding said to the Monetary Times the other day, is beginning to take greater chances. He is learning well the art of discrimination. A 3½ per cent. security, therefore, has a more difficult road to the goal of success, than it once had. Applications for amounts under £100 in connection with the new Canada loan aggregated £5,180. Mr. F. W. Taylor, manager of the Bank of Montreal in London has kindly given me the details:—

Bonds.	Applications.	Aggregating.
For £10 .....	25	£250
£20 .....	29	£580
£30 .....	15	£450
£40 .....	4	£160
£50 .....	62	£3,100
£60 .....	6	£360
£70 .....	4	£280

These figures compare with the £6,000,000 Canadian loan made in January last, as follows:—

Bonds.	Applications.	Aggregate.
£10 .....	126	£1,260
20 .....	153	3,060
30 .....	62	1,860
40 .....	28	1,120
50 .....	215	10,750
60 .....	8	480
70 .....	5	350
80 .....	6	480

£19,360  
F. W. F.