

When You Think of BREAD Think of FIVE ROSES

Make Your Bread Enticing

Bread is so essential to growth and vitality, you should encourage your folks to eat more. Win them to bread-eating by making your bread *irresistible*.

Baked from FIVE ROSES flour, your loaf enjoys a unique personality that belongs to none other.

Appearance, flavour, digestion, economy — all are served by using

Five Roses[★] FLOUR

for Breads-Cakes Puddings-Pastries

In the same splendid loaf, let it bring *you* this extra quality: —a fulness of nutlike flavour, a sweetness that is envied by the best cooks everywhere.

- a crisp, thin crust that is crinkly and toothsome.
 - an elastic texture, porous and well-risen, that retains for days its original freshness, the kind that cuts without crumbling.
 - every slice not only a delight, but a source of vitality, alive with the matchless nutrition of Manitoba's richest wheat.
 - a downy lightness ensuring ready and complete digestion.
- FIVE ROSES brings *more*—it brings *economy*. Because of its uncommon strength, it absorbs more liquid and produces more loaves with less exertion.

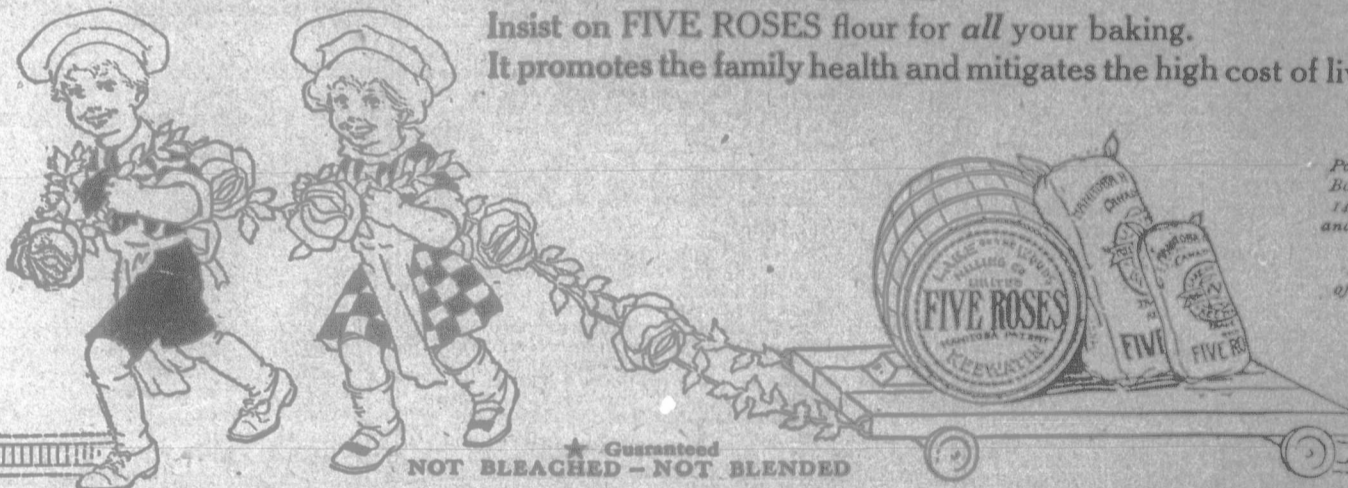
Insist on FIVE ROSES flour for *all* your baking. It promotes the family health and mitigates the high cost of living.

OVER 200,000 WOMEN HAVE SENT for this 144-PAGE BOOK

It gives many uses for stale bread and cake: French toast, bread puddings, bread crumbs, croquettes, pulled bread, bread dust. A splendid chapter on sandwich making.

ALL ABOUT BREAD AND CAKE MAKING

The famous FIVE ROSES Cook Book also gives complete, understandable information on pastries, tarts, patties, biscuits, buns, rolls, fried cakes, cookies, etc. Over 200 tested cake recipes. Crowded with the best selected recipes of thousands of successful users of FIVE ROSES flour throughout Canada. Send for your copy of the FIVE ROSES Cook Book. Mailed for 10 two-cent stamps. Address Dept. T. LAKE OF THE WOODS MILLING CO. LIMITED, MONTREAL.



★ Guaranteed NOT BLEACHED - NOT BLENDED

Packed in Bags of 7, 14, 24, 45, and 95 lbs. Also Barrels of 95 and 190 lbs.

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Millions of acres of virgin soil, obtainable free, at a nominal cost, are calling for cultivation. Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you.

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AGRICULTURAL LIME

The farmers of England have limed their meadows and pasture lands in the fall for hundreds of years. Why? You lime yours and the question will be answered; also lime your plowed clay land this fall. You will find it more tillable and earlier to get on to. That means earlier seeding, and be sure to seed clover where you put lime. Write us for prices, if we have no agent in your locality.
HENDERSON FARMERS' LIME CO., WOODSTOCK, ONT.

H. Fraleigh, Forest

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COTTON SEED MEAL
Write For Prices

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Yorkshires of best winning strains. Choice lot of suckers, both sexes at right prices. Also Mammoth Bronze Turkeys, White Embden Geese, Indian Runner Ducks, and bred-to-lay S.-C. Brown Leghorns.
T. A. KING, MILTON, ONT.