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Doing Business as Usual

Like other lines of industry, the rural telephone business suffered for a while from unsettled conditions due to the war. But now that the period of uncertainty has been passed, the rural telephone business is again resuming normal activity, Develop-

ment work is proceeding. New lines are starting building, and established systems are extending their lines. In our own business for example, our sales for October were returning to normal, and our factory is running full time with our complete force at work.

There is no reason why new-ly-organized rural telephone systems and established systems should not proceed with their programmes of development work. Financial conditions in rural communities are sound, and a prosperous year for 1915 is assured, because there will be a shortage of crops in Europe and a certain market at good prices for almost

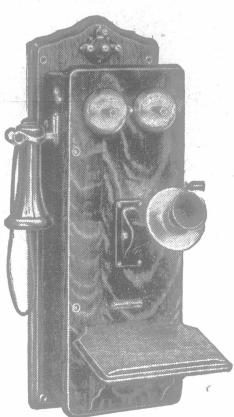
every line of farm produce that Canadian farmers can grow.

We would like to hear from all those who contemplate active telephone development work. We are certain we can be of service

to you. Our famous Made-in-Canada telephones and all materials and equipment necessary for a complete rural telephone system are obtainable from our factory and warehouse in Toronto on short notice. Everything is guaranteed, and orders are filled with careful consideration.

Our No. 4 Bulletin, which completely describes the highest grade magneto telephones made in Canada, is free. So is our No. 3 Bulletin, which tells all about the most modern methods of building a rural telephone system.

Send for these Bulletins. Do it now before you've a chance to forget.



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