

SOMETHING YOU WILL LIKE



WARM, STYLISH SET OF BLACK WOLF one of the very very special values offered, fine silvery jet black fur which will give real service. SCARF is wide on shoulders trimmed with head, tail and paw as shown. MUFF is large, roomy and warm, trimmed as shown, satin lined, silk poplin ends and wrist ring, scarf lined with silk poplin. A rich dressy set at a very moderate price.
M 802, Price For Set Delivered..... \$35.00

STYLISH COAT OF NORTH-EASTERN MUSKRAT made from the finest selected skins, length 60 inches, cut full and roomy, finished with full belt. Note the deep sailor collar and the handsome reverse border effect on the skirt. Lined with guaranteed satin Vouton. MUFF to match, cut in reverse effect to match border on coat. Sizes 34 to 44.
M 712, Coat Delivered..... \$155.00
M 713, Muff Delivered..... 22.50



Snappy—up to date—of course—but more than everything else, in every HALLAM Fur Garment there is sterling quality, which means long wear.

You see HALLAM buys the Raw Furs direct from the Trappers for Cash, and every skin is carefully inspected—sorted and matched.

Then Hallam selects the best and most suitable skins, makes them up into the famous *Hallam Guaranteed Fur Garments* and sells them *by mail* direct to you for cash.

With over 32 years' Experience in the fur business, we are able to select and guarantee the Skins used in Hallam Furs and to give unexcelled values for the money.

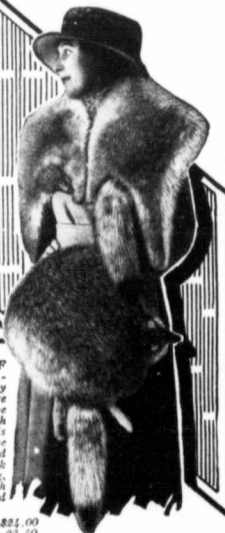
And how easy for you—simply look through HALLAM'S Fur Fashion Book, select the articles you think you like and send the order to us *by mail*; no time wasted—no noise—no waiting in a busy store—no bother—and no urging by an anxious sales clerk—then by return you receive your furs—the whole family can examine them in your own home without interference—and at your leisure.

If you like them "Nuff-Sed," but if you are not satisfied for any reason, simply send the goods back and we return your money in full at once, as this is our *Positive Guarantee* under which all HALLAM FURS are sold.

You Cannot Lose—be up to date, BUY YOUR FURS BY MAIL FROM HALLAM

It is easier—more pleasant—and cheaper.

Hallam's
GUARANTEED
Furs
"FROM TRAPPER
TO WEARER"



FREE Hallam's 1919 FUR FASHION BOOK

It is larger and better than ever—showing a wonderfully extensive range of Fur Sets and Fur Coats—we do not think there is a fur book published in Canada equal to this—it contains 48 pages and cover, with over 300 illustrations of beautiful furs—photographed on real living people—thus you see how the furs actually appear—it also gives a lot of valuable information about Fur fashions, and what leaders of fashion will be wearing.

Everyone should see this BOOK, it shows Fur Coats from \$36.00 up to \$550.00 and Fur Sets from \$6.50 to \$300.00.

The articles shown here are all taken from this Fur Fashion Book and will be promptly sent on receipt of money.

Thousands of pleased people from all parts of Canada, who have purchased Hallam's guaranteed Furs by mail, bear testimony to the wonderful values given.

As we are the only firm in Canada selling Furs exclusively by mail and direct from "Trapper to Wearer" you save all the middlemen's profits when you buy Hallam's guaranteed Furs.

Write to-day for YOUR copy of Hallam's 1919 Fur Fashion Book—it will save you money.

Address in full as below:

John Hallam Limited
205 Hallam Building, TORONTO

DURABLE, WARM COAT OF MANCHURIAN FUR, 60 inches long, made from jet black glossy, full-furred skins. It is very full and roomy and just the garment for hard wear and warmth combined. Lined with furmer's satin, finished with pouch pocket, fastening with large crocheted buttons. Deep storm collar and lapels, deep cuffs on sleeves. Sizes 34 to 46. MUFF to match in barrel shape trimmed with head and tail, satin cuff and ring.
M 730, Coat Delivered..... \$45.00
M 731, Muff Delivered..... 8.50

HANDSOME SET OF NATURAL GREY CANADIAN WOLF, beautifully soft, full-furred skins are wide. Scarf is in wide cape effect, giving great warmth and protection. MUFF is in the new "Cantone" shape roomy and warm, lined throughout with grey silk poplin, muff has wrist ring, silk cuffs, etc., trimmed with natural heads, tails and ears.
M 806, Scarf Delivered..... \$21.00
M 807, Muff Delivered..... 23.50

Box 12, Colonsay, Oct. 7.
Dear Madam:—

I SAW your better baby contest in The Thresherman, so thought I would like to write you a little of my experience, as I believe it is an experience young mothers often have when they have to wean their babies.

My first baby girl weighed six and a half pounds when born. I nursed her and partly fed her for the first three months at the end of that time I decided to wean her as I had very little

milk and couldn't get the cow's milk to agree with the milk I had, or at least I thought I couldn't.

The next month I tried cow's milk first, giving it the same as the doctor and nurses give in the formula for babies of that age, but she didn't grow at all and was very cross, then I tried Allenbury's milk food she grew a little, but at four months only weighed twelve pounds. In the next three weeks she lost two pounds, she was terribly scalded and had a great many moves of

the bowels in a day. I didn't know what to do, but happened to look in a book we have, entitled "The Home Library," and in the baby department it tells just what cow's milk contains, and how it acts on a baby's bowels. I saw at once that the Allenbury's food was too rich for her and had too much sugar, causing the scalding. In her next feed of the Allenbury's, I put two teaspoons of skim milk (skim milk contains the protein). I continued this for a week, and in that time she gained

half a pound, after that I gradually put her on cow's milk. When I got too much skim milk and not enough cream, I could tell right away by the green moves. I hope you don't mind me mentioning this subject, for I realize that the whole secret lies in the right portion of fat and protein being fed, as for the sugar. I didn't give any to her after that, if I did, she scalded, but all babies are not alike and I think every mother should learn just how milk affects the baby. I am sure lots of