

# GRESHAM

Life Assurance Society, Limited

Founded 1848

Funds : FIFTY MILLION DOLLARS

Applications are wanted  
for Agencies. Liberal  
commissions would be  
arranged for Agents and  
Brokers.

ADDRESS :

ARCH. R. HOWELL,  
Manager for Canada,  
MONTREAL.

## Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

|                                          |              |
|------------------------------------------|--------------|
| Capital, . . . . .                       | \$30,000,000 |
| Total Assets, . . . . .                  | 56,646,549   |
| Deposited with Dominion Gov't, . . . . . | 320,645      |
| Invested Assets in Canada, . . . . .     | 5,188,555    |

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager  
ESINHART & EVANS, Resident Agents . . . . . Montreal  
MEDLAND & SON . . . . . Toronto  
ALLAN KILLAM & MCKAY, LTD. . . . . Winnipeg

Fire Insurance Expiration Books, 50c. & \$2.00  
THE CHRONICLE - MONTREAL

## Life's Four Seasons

**CHILDHOOD.** The Springtime of life—is the period of happy-go-lucky irresponsibility.

**YOUTH.** Life's Summertime—is usually spent in acquiring an education and a trade or profession.

**MANHOOD** is the third of life's fleeting seasons.—It is the strenuous period during which the heavy burdens of life must be supported.

**OLD AGE.** The Winter of Life—should be given to rest, and the enjoyment of the comforts which the trials, struggles and sacrifices of earlier life have provided.

**LIFE INSURANCE** lightens the burdens of manhood and relieves the disabilities of old age.

All approved plans are issued by

The Mutual Life Assurance Co. of Canada  
Waterloo, Ontario

## A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

## CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies

Continental Life Building, . . . . . TORONTO

## THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

Large profits to policyholders.  
Unusually strong policy reserves.  
High interest rate on sound investments.  
Favorable mortality experience.  
And absolute security to policyholders.

Several good agency openings for producers.

THE  
IMPERIAL LIFE ASSURANCE COMPANY  
of CANADA

Head Office - TORONTO

The LIFE AGENTS MANUAL, \$3.00  
THE CHRONICLE - MONTREAL

## THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA.

Head Office: National Life Chambers, . . . . . Toronto, Ontario  
ELIAS ROGERS, President. ALBERT J. RALSTON, Vice-President and Managing Director.  
F. SPARLING, Secretary

Applications for new assurances received as from the first of January 1st to September 2nd, 1913, \$7,000,000.00.  
An increase of \$2,900,000 by way of comparison with the first eight months of 1912. By way of comparison with 1911 the increase is over \$4,000,000.00.  
The Company report on September 2nd no arrears of interest or principal on any of its invested funds, a continuous record for almost fifteen years.

For agencies apply direct to Head Office.