BEDA Case competition winners

UNB team competes as finalist

Press Release

First-round winners of the Business and Engineering Development Association MBA (BEDA) Case Competition were announced today. The two finalist are Wilfrid Laurier University and University of New Brunswick. They will compete in the final round of competition on March 14, 1992 in Ottawa. As host of the event, the University of Ottawa team automatically advances to the final round.

The third-, fourth- and fifthplace teams were Queen's University, University of Waterloo and University of

Saskatchewan, respectively.
Members of the UNB team are Andrew Steves, Glenn Boucher, Purvi Rajani, Don Fitzgerald.

A total of 15 teams representing Canadian MBA schools participated in the first round of the Third Annual MBA Technology Management Case Competition. The competition

focuses on technology management problems and cooperation between engineering and business professionals.

The technology management case discussed frozen food processing and the packaging industry. The firm in question, an American company's subsidiary located in the U.K., was active in the production of plastic cans. The teams were asked to determine the potential liability of an "ovenware

product" produced by the subsidiary. This included forecasting its impact on the parent company, specifically in terms of becoming a rival should the subsidiary choose a certain target market. The teams had to submit an action plan for the firm's policy committee in five hours.

In the final round, the three remaining teams will submit their case reports and give oral presentations explaining their solutions to a panel of judges. The March 14th final

round is open to the public and will take place at the Auditorium of the Vanier Hall, 136 Jean-Jacques Lussier, at the University of Ottawa as of 1:45 p.m.

BEDA is a non-profit organization dedicated to fostering co-operation between engineering and business professionals.

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reality of the children's problem. The longer the problem is avoided after a child reaches age three, the more difficult the child becomes to treat according to

some psychologists.

A Human Rights Act in Nova Scotia can perhaps be a precedent for New Brunswick. It was determined that it is discriminatory not to administer to the need of the Learning Disabled when educational systems seek to treat everyone fairly and equally. Phonics Programs for people, for example, should not be readily discarded from the budget.

Indeed a program that affects the central nervous system of an individual (a physiological problem) should not hinder one from becoming a content, productive, and accepted member of society. Student based teaching in today's world means that teachers should know properly how to administer to the needs of their students.

Africa lecture continued from page 1.

opinions on the future of One Nigerian Africa. graduate student clearly questioned the credibility of government officials and other influential Africans bent on extracting from the system all they could for personal gain, he stressed their lack of commitment to achieving the common good of the people and suggested that there is the need for greater input from

blame others for their plight. Another rather student from Lesotho, Southern Africa, commented that it was time that the abject dependence or foreign countries was stopped and

each individual and the lessening of the tendency to

local industries developed. He cited as an example, the fact that in his country nearly everyone wore blankets and these were still being manufactured in England from wool produced in Lesotho. Kwame Awere of Ghana also stressed the need for individual commitment to the task of lifting Africa from its economic and political doldrums.

As Dawes said in his closing remarks, while one cannot ignore the cumulative effects of colonization and the rabid exploitation of Africa by European nations, the potential value of individual contribution must be explored in a more positive light.

Canadä

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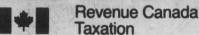


Lots of people fill out their tax return with great care, only to miss details that can make all the difference. For example, if your address is incomplete or incorrect, your refund could be delayed or sent to the wrong place.

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