CANADIAN COURIER

CANADIAN COURIE

Published fortnightly at 181 Simcoe St., Toronto, by the Courier Press, Limited, Subscription Price—Canada and Great Britain \$1.00 per year, United States \$1.50 per year, other countries \$2.00 per year, payable in advance. IMPORTANT: Changes of address should be sent two weeks before the date they are to go into effect. Both old and new addresses must be given. CANCELLATIONS: We find that most of our subscribers prefer not to have their subscriptions interrupted in case they fail to remit before expiration. While subscriptions will not be carried in arrears over an extended period, yet unless we are notified to cancel, we assume the subscriber wishes the service continued.

A LETTER TO THE EDITOR

CITIZEN of St. John's, P.Q., does not agree with the Quebec-descriptionist who wrote for the Christian Science Monitor-reprinted in a recent issue of the Canadian Courier. The article in question was a combination of two articles-in part-as contained on the editorial page referred to.

St. John's, P.Q., Feb. 26, 1918.

Mr. Editor: I read with interest and great amusement the description of the French and English sections of Quebec as given by a "Visitor" in your issue of the 16th inst.

2.

It certainly is amazing what visitors can see from a Pullman car or a palatial steamer. I know, and hundreds of thousands also know, that "Caleches" are not now used, except possibly as a relic of the good old times of bad roads or no roads at all-the few thus kept as souvenirs are generally trotted out in St. Jean Baptiste processions, for instance. It is very fortunate that Mr. Visitor did not come across an old flint-lock gun, as he certainly would have said that the French were still using them.

This reminds me of a certain French writer (from France) who when landing at Quebec saw on the wharf a red haired woman with a bandage over her left eye; he immediately jotted down in his note book that the women in Canada had red hair, and wore bandages over the left eye, and as this went into print, it furnished very reliable information to the readers, and incidentally caused some merriment in Canada.

Your "Visitor" compares the richer part of Quebec with the poorer, and of course he conveys the idea that the former is all English and the latter all French, which is not a fact. If he had visited Toronto and Montreal, and took the trouble to look up the slums, which are to be found in all old or large cities, he would have found that they were occupied by people who are not French. He singles out a "Monocled son" of English descent as a living example of the disparity between the two races. I know of a great many Englishmen who would not think much of this "Monocled son" who is probably lucky his father was born before him.

JOSEPH LACHANCE.

OUR NEXT ISSUE

AVING lived up to our previous announcement in this issue-except for the Irish Play which was sidetracked at the last minute because it was too sad-we are ready to make certain intimations for the issue of March 30.

This will be largely a Woman's Number-which in our case means that the men will read it. Here are the main features of the issue:

ARE YOU GOING ON THE LAND?

What the farm means to a Townsman and a Townswoman who believe in going where the country needs them most.

SHALL THE NATIVE-BORN CONTROL?

If Canadianism means anything, it means that those who laid the foundations must through their children carry up the walls.

THE CHILDREN AND THE MOVIES.

A shrewd sympathetic study of what certain well-known kinds of picture plays did for little Bobbie.

WHAT BRITISH COLUMBIA IS THINKING ABOUT. Problems of the Pacific written by a Woman.

HUMOR AND PATHOS IN HALIFAX.

Stories that will be retold. By a woman who has seen them.

ANOTHER CHAPTER OF JONATHAN GRAY'S WOMAN.

CHARACTER STUDY OF A GREAT NEW VIOLINIST.

A Breezy Article on Gardening. And an Easter Cover by Estelle M. Kerr.

 $W_{\rm e}$ shall try to make room for all these characteristically Canadian things Any that are crowded out will be held over for a coming issue. In all of them We shall insist in every detail upon the Canadian angle.

CORN **HE STAPLE FOOD**

Cartier found the Indians at Hochelaga (Montreal) eating corn in 1536.

If the secret of making corn palatable, appetizing and delicious had been known in those days, potatoes would not have become a staple food, because corn is four and a half times more nourishing than potatoes.

For twelve years the Battle Creek Toasted Corn Flake Co., London, Ont., has been making corn a delectable and nutritious food, more economical in actual food value than cooked oatmeal, beefsteak, eggs, milk, chicken, and many other foods.

It is a staple, three-times-a-day food, and

Sold only in the original red, white and green package.



LICENSED BY THE FOOD CONTROLLER UNDER NUMBER 2-055

ONLY MADE IN CANADA BY

The Battle Creek Toasted Corn Flake Co., Limited Head Office and Factory: London, Ont.

Est'd 1906

Northern Ontario

A vast new land of promise and freedom now open for settlement at 50c an acre in some districts-in others Free.

Thousands of tarmers are responding to the call. Here, right at the door of Southern Onfario, a home awaits you.

For information as to terms, regulations and railway rates to settlers, write to

HON. G. HOWARD FERGUSON, H. A. MACDONELL, Minister of Lands, Forests and Mines.

Director of Colonization. Parliament Buildings, TORONTO, CANADA.

18

