



\$500.00 CASH

in prizes for
St. George's Baking Powder LIMERICK

\$200.00 will be given to the person sending in the best last line.
50.00 to the person sending in the 2nd. best.
25.00 " " " " 3rd. "
5.00 each to the next twenty-five best.
1.00 " " " " one hundred best.

And a Special Weekly Prize of \$5. for the Best Last Line Sent in Each Week

A GAIN, we give you a chance to share in the \$500 offered as prizes for the best last lines submitted for St. George's Baking Powder Limerick.

This second Limerick contest continues until May 31st.

Nearly all cheap Baking Powders are made from alum. It is against the law to use alum in England. St. George's Baking Powder is made from 100% pure Cream Tartar. Use St. George's and avoid alum poisoning, indigestion and other stomach troubles. Get a can of St. George's and compete in the Limerick contest, but by all means use the Baking Powder and see for yourself how good it is.

CONDITIONS:

1. Each week, a special prize of \$5.00 will be awarded for the best last line sent in that week. The Limericks, winning the weekly prizes of \$5, will also compete for the \$500.00 prizes.

2. Carefully remove the trademark from the tin of St. George's Baking Powder by wetting the label with a cloth dampened in hot water (be careful not to get the baking powder damp). Paste or pin the trademark to the corner of the coupon in the space provided.

3. Competitors may send in as many lines as they like, provided each is accompanied by a trademark cut from tin of St. George's Baking Powder.

4. The Editor of The Montreal "Star" has kindly consented to act as judge, and all answers must be addressed to The Editor, St. George's Baking Powder Limerick, Star Office, Montreal.

5. All answers must be posted not later than May 31st, 1908. The names of the prize winners will be published in this paper as soon after that date as possible.

6. No trademark, cut from our sample package, will be accepted.

7. No personal explanations will be made, nor the receipt of limericks acknowledged.



CUT HERE

LIMERICK

A young lady near Napanee
Said "Thank you, no Alum for me;
My cake must be pure
And St. George's, I'm sure

Paste or pin the trademark from the label of a tin of St. George's Baking Powder here.

I agree to abide by the decision of the Editor of The Montreal "Star" as final, and enter the competition with that understanding.

Name.....
1 2 3 4
B Address.....
City.....

Dealer's name from whom you bought
St. George's Baking Powder.....

Dealer's address.....

Address this coupon, with St. George's trademark attached, and your line and name plainly written, to The Editor, St. George's Baking Powder Limerick, Star Office, Montreal, before May 31st. If your dealer does not keep St. George's Baking Powder, send us his name and we will tell you where it may be obtained.

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A good Mattress for \$3.50

(ASK FOR No. 3 "HEALTH.")

A better one for - - \$4.50

(ASK FOR No. 2 "HEALTH.")

An excellent one for \$6.00

(ASK FOR No. 1 "HEALTH.")

30,000 "HEALTH" MATTRESSES were sold last year. That fact alone shows how comfortable they are—and how well they wear.

"HEALTH" MATTRESSES are filled with sanitary curled wood fibre, made in our own factories.



REGISTERED

This fibre is laid in even sheets by machinery and will not get lumpy. It is covered with sheets of cotton felt—and the whole covered with art ticking.

The difference in the thickness of the cotton sheets and the quality of ticking, make the difference in prices.

\$3.50—\$4.50 and \$6.00. At their prices, "Health" Mattresses are the best in Canada.

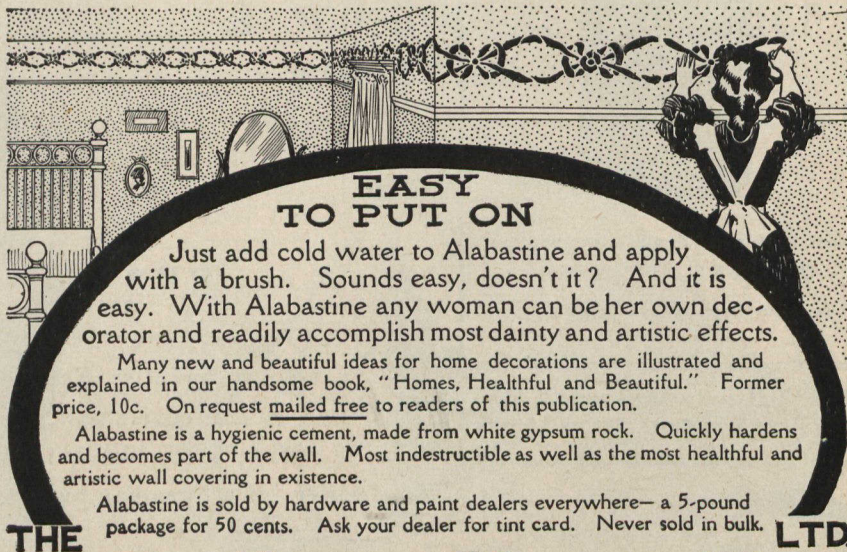
For 17 years, this trademark has stood for quality in bedding. You will find it on 9 grades of Mattresses—14 grades of Springs—and 13 grades of Pillows. It guarantees satisfaction every time. Worth looking for, isn't it? 3



REGISTERED TRADE MARK.

FOR SALE BY ALL DEALERS.

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FACTORIES AT MONTREAL — TORONTO — WINNIPEG
WHOLESALE ONLY.



EASY TO PUT ON

Just add cold water to Alabastine and apply with a brush. Sounds easy, doesn't it? And it is easy. With Alabastine any woman can be her own decorator and readily accomplish most dainty and artistic effects.

Many new and beautiful ideas for home decorations are illustrated and explained in our handsome book, "Homes, Healthful and Beautiful." Former price, 10c. On request mailed free to readers of this publication.

Alabastine is a hygienic cement, made from white gypsum rock. Quickly hardens and becomes part of the wall. Most indestructible as well as the most healthful and artistic wall covering in existence.

Alabastine is sold by hardware and paint dealers everywhere—a 5-pound package for 50 cents. Ask your dealer for tint card. Never sold in bulk.

THE Alabastine Co. LTD.
23 WILLOW STREET. PARIS, ONT.



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This Bureau is prepared to undertake all classes of legitimate detective work for railroads, banks, insurance companies, other corporations and private individuals.

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