

# Beautiful Rugs

Chosen from our regular extensive stock and offered at greatly reduced prices, to help make this the greatest House Furnishing Week in the history of this store.

Note the quality; compare the prices; see the saving.

Splendid Bedroom Carpets, in Tapestry, for \$6.50, \$7.50, \$8.50 and up.

A big saving on Velvet Squares. The very kind you are looking for, at a saving of \$2.00 to \$4.00 on each.

Wide Range of

## NAIRN'S SCOTCH LINOLEUMS

45c to 65c yard. The wantable patterns and colorings with quality we guarantee free from defects. Properly seasoned and skilfully manufactured. All widths, 4-4 to 16-4.

## EVERYBODY WANTS SOMETHING NEW IN DRAPERIES

We have so many entirely new ideas it will interest you to see how pretty they are, at 15c, 20c, 25c and 35c.

The big demand is for Fancy Chintz for Curtain Draperies, etc. 20c and 25c.

## PRETTY STYLES IN MIDDY BLOUSES

75c to \$1.50. The demand for these cool, dressy garments seems to grow each season. We show very special values while our present stock lasts.

## SMART SHEER WAISTS FOR LADIES

at \$1.00 to \$2.75. Made from the correct materials, and very smart new styles. Splendid range of different styles to suit all ages, and for value our quick sales give the verdict.

## ANOTHER LOT OF "EMPRESS SHOES"

this week, including some extreme desirable styles to meet the present demand.

## THE SECRET OF GETTING THE DRESSY YOUNG FELLOWS' TRADE IS TO GET THE "GOODS" THEY WANT

This store has always gone after the better class trade. Better goods, smarter styles and better values. Compare our display of Hats, for instance. The very correct shapes, the newest colorings and the desirable combination colorings. Compare the new Summer Ties, in great variety of styles and qualities. See the big assortment of new shapes in Collars to meet the individual demand.

# J. N. Currie & Co.

WE PAY CASH FOR EGGS AT HIGHEST MARKET PRICES



Dollars to doughnuts the hat on that well-dressed man just passing was bought from J. N. Currie & Co.



The season for Tub Dresses is here. Drop in and see the entirely "new" stuff. The proper materials, correctly priced. Special values in dainty, stylish goods, at 10c to 35c.

time, the Echo says, "the cussedness of rural telephone subscribers was illustrated. Being between stations, and seven miles from a telephone office, the conductor resorted to the rural telephone, upon which a couple of women had perched for a visit. All entreaties to have them give up the line were without avail, and it took three-quarters of an hour to get connection with Blenheim." The Echo is not alone in its opinion that this experience should strengthen the hands of the telephone company in securing regulations that will effectively deal with those that carry on marathon conversations by telephone.

A committee of the Canadian Manufacturers' Association is endeavoring to raise money to advertise Made-in-Canada goods. In theory the proposal is excellent but in practice it is really wise? Most Canadian manufacturers take a pride in their products, put their names on them and turn out something that is equal to and in not a few cases superior to anything of the kind produced in the world. On the other hand there are some Canadian manufacturers who unfortunately think their own interests are best served by making the cheapest and most inferior article they can force upon the buying public. They think a slightly better immediate profit is better than building up a reputation for high-grade goods. These experiences and the exposures in connection with inferior qualities supplied to fill war orders show that there are some Canadian manufacturers who ought to be behind the prison bars as the Premier suggests.

Even members of the committee recognize this weakness. Only the other day one of them placed an order amounting to several thousand dollars with a United States firm though the same products are made by another member of the association in a near-by town. The first manufacturer would much prefer to buy Canadian make but he knows from experience that his neighbor is too indifferent to take pains and turn out a satisfactory quality.

A general campaign of advertising Made-in-Canada goods would be paid for largely by the firms who are making high-grade goods, while the benefit of such a campaign would be derived chiefly by the men who are trading on Made-in-Canada reputation and producing inferior goods to sell at slightly lower rates.

The committee of the Canadian Manufacturers' Association would be far better occupied and could do more real good for Canadian manufacturers if they were to devote their energies to improving the quality—by moral and other influences—of the goods produced by the scoundrels who would injure the good names of the reputable Canadian manufacturers.

Canadian manufacturers who produce an article of which they are proud, behind which they will stand, should let the public know of it. They should advertise it extensively over their own names and not pay and be sponsors for the firms who have no care for their own or our national reputation.

John Bunney, whose antics as moving picture comedian have made millions laugh, died at his home in Brooklyn Monday.

## YOU SHOULD

Get the Worth of Your Money When You Spend It

By HOLLAND.

YOU owe it to yourself and to those dependent on you to get value received for every dollar you spend. This is not parsimony, not stinginess. It is merely business sense.

You are entitled to all that your money will buy, but you will not get it unless you demand it, and you can't demand it unless you know values, unless you are posted on current conditions.

You can gain this wisdom only by reading the advertisements. They will tell you what things are worth, where they can be had and will offer suggestions concerning qualities, styles and designs.

ADVERTISEMENTS WILL MAKE YOUR DOLLARS BIGGER.

There is news—real live news—in our advertising columns today and every day. It is the sort of news that costs you money if you miss it.

## THE MAXIM GUN.

Sir Hiram Maxim Tells a Wonderful Story.

New ideas have always fascinated me, says Sir Hiram in a recent autobiographical article. As a boy my inventiveness displayed itself in the designing of mechanical toys, although it was not until some years after I reached my majority that I became what I might term a serious inventor. When I was twenty-five, however, I evolved an automatic gas-machine for lighting up isolated country houses. Then I turned my attention to electricity, and made dynamos and electric lamps.

One day, however, a friend said to me, and I quote his words as near as I can recollect them. "Maxim, if you wish to make your fortune, leave your electrical devices and invent a killing machine for the wars of the future."

I laughed, for my thoughts had never turned in that direction. A short time afterwards, however, I happened to be firing a military rifle and remarked the powerful kick that it gave. Thinking this over, it occurred to me that I might turn it to useful effect, for that kick seemed to me to be a waste of force, besides being a disturbing element in gunnery.

Ultimately I conceived the idea of utilizing this force for reloading and firing. I came to London, established a little workshop, and made a gun that fired and loaded itself by the energy derived from the recoil. It was a veritable nine-days' wonder. Everyone of note, including the late King Edward, came to see me fire my gun. On one of the trials I fired 333 rounds in thirty-five seconds, and a belt of 2,000 cartridges in slightly over three minutes.

A startling effect of this fearful speed was that after the gun had ceased firing at 600 yards as many as forty reports could be counted. This meant that at the instant of stopping the last twenty shots were on their way to the target at varying distances, and the reports of the previous twenty similarly on their way back.

My first automatic gun was made at Hutton Garden, and the accounts of its extraordinary mechanism were at first received as a Yankee "tall" story. When, however, the British Government gave me a big order, which enabled me to form a company and fit up large workshops, they realized that there was something in my idea.

My gun was first used in the British army in the Matabele campaign, and I remember the havoc it caused among the Zulus was such that it was seriously discussed in Parliament as to whether the use of the gun was not outside legitimate warfare. It is a fact, by the way, of which few people are aware, that the invention of the maxim-gun led to the inventing of smokeless powder. While I was making preliminary trials with the gun I had noticed the vast cloud of smoke produced, and Lord Wolseley said to me at the time that the gun would be of little use unless I could invent a smokeless powder. This I fully realized, and after a number of experiments I produced what I might term, without going into technical details, a compound of nitro-glycerine and gun-cotton in threads, which gave off practically no smoke, and patented my invention in 1887.

## Punjab Threshing.

In the Punjab grain is still trodden out by the feet of cattle, assisted by the threshing frame. This frame consists of a hurdle covered with brushwood and weighted with bricks or clods of earth. The bullocks are yoked to the threshing frame and fastened to a post in the center of the threshing floor of beaten earth. They are driven round and round the stake about which the wheat is heaped, and in a short time the brittle straw is broken up into short pieces and the grain is freed from the chaff. One pair of bullocks with the threshing frame will tread out the produce of an acre in four days. Winnowing is done by low caste workmen, rarely by the cultivators themselves, who, in some cases, would prefer to see their grain destroyed by rain rather than winnow it themselves.

## Aeroplane vs. Aeroplane.

Residents of the British Isles are greatly alarmed over threatening raids by German airships and employing every means known to meet the overhead invaders.

A British aviator, writing from his post at the front says: "There is only one way of stopping aeroplane raids, and that is to have faster aeroplanes than the enemy." Trying to bring down an aeroplane with any existing gun "is about as useful as bombarding a mosquito 100 yards up in the air with a bean shooter."

At Dunkirk the appearance of a hostile airman is invariably greeted with a tremendous expenditure of ammunition from ships, forts and groups of riflemen. On one recent occasion 10 German monoplane were under fire for nearly an hour without a single effective shot.

## Could Keep Him.

At the last Salvation Army Congress some excellent stories were told. One of the best, a favorite of Gen. Booth's, related to a certain drunkard who fell into the hands of the Salvation Army.

"He had been drunk so long," said the General, "that he was able to give us very little information about himself. Eventually, however, we discovered that he was married and that his deserted wife lived in a town in the Midlands. We immediately telegraphed to her: 'We have found your husband.'"

"In a very short time we got the reply: 'You can keep him!'"

## A New Bullet.

A Petrograd dispatch says the Germans are using a new kind of bullet, which if it hits nothing bursts and gives out a momentary flame like an electric light.

# Seeds!

Seed Oats, Barley, Peas, Spring Wheat, Clover, Timothy, Alsike, Hungarian and Millet Seed, Fresh Mangel and Sugar Beet Seed, Rennie's, Steele-Briggs and Ferry's Garden Seeds.

Blended and Pure Manitoba Flour, Wheat taken in exchange, satisfaction guaranteed; Feed Flour, Corn Chop, Shorts, Bran, Shelled Corn, Fertilizer in stock, Corvusine for grain, Pedlar People's Galvanized and Rubber Roofing in stock, Bibby's Cream Equivalent and other Calf Meals, Linseed Meal, Oil Cake, Molasses Meal, Coal, Cement, Wood.

G. A. McALPINE

## SPRING IS HERE!

And so are we, with a full line of High and Medium-grade

# FURNITURE

that will be offered at GREATLY REDUCED PRICES

giving our customers a chance to purchase their needs for the spring at a bargain, for the next two weeks ending on the 6th day of April. It will pay you to call and inspect before buying elsewhere.

All calls in the Undertaking business promptly and carefully attended to day or night. Prices moderate. Phone, day or night, 76.

## McLay & Munroe

**Are you Bilious?**

Don't let it run too long, it will lead to chronic indigestion. In the meanwhile you suffer from miserable, sick headaches, nervousness, depression and allow complexion to suffer.

**CHAMBERLAIN'S STOMACH & LIVER TABLETS.** They relieve fermentation, indigestion—gently but surely cleanse the system and keep the stomach and liver in perfect running order.

At all druggists, 25c. or by mail from Chamberlain Medicine Co., Toronto

**TAKE THESE**

## CANADIAN PACIFIC

For Winnipeg & Vancouver leave Toronto 10:20 p. m. daily.

Attractive Tour to Pacific Coast Points. Particulars from Canadian Pacific ticket agents, or write M. G. Murphy, District Passenger Agent, corner King and Yonge Streets, Toronto.

R. CLANAHAN, Agent, Glencoe

## Western University, London

## Forward Movement

GREATLY ENLARGED FACILITIES IN ARTS AND MEDICINE. VASTLY IMPROVED EQUIPMENT—LIBRARY, LABORATORIES, ETC.

Seven New Scholarships. Record Enrollment. Inquiries Solicited.

E. E. Braithwaite, M.A., Ph.D. PRESIDENT.

## GRAND TRUNK RAILWAY SYSTEM

DOUBLE TRACK ALL THE WAY TORONTO-CHICAGO TORONTO-MONTREAL

For Chicago Leave Toronto 8:00 a. m., 4:40 p. m. and 11:45 p. m. daily

For Montreal Leave Toronto 9:00 a. m., 8:30 p. m. and 11:00 p. m. daily

Smooth Roadbed. Highest Class of Equipment. Full particulars and berth reservations at Grand Trunk ticket offices.

C. O. SMITH, Local Agent Phone 5

## CANADIAN PACIFIC

## S. S. LINE

Donaldson S. S. Line Allan S. S. Line White Star S. S. Line Royal S. S. Line

Tickets issued both outward and prepaid for the above lines.

R. CLANAHAN - Ticket Agent GLENCOE



Torrence School, Glencoe, decorated with "Neu-Tone". Home in Montreal, decorated with "Neu-Tone". Church in Nova Scotia, decorated with "Neu-Tone".

# "Neu-Tone" for the Walls

It is so easy and so economical to have a beautifully decorated home, with "NEU-TONE" Flat Finish.

The soft, restful "Neu-Tone" tints will delight the woman and man who appreciate refinement and delicacy in the home.

When you "Neu-Tone" the walls, you save all fuss and bother of washing and scraping the plaster to re-decorate. Simply apply another coat of "NEU-TONE" in any shade or tint desired.

"NEU-TONE" is cheaper than wall paper. It is truly economical—absolutely sanitary—can't fade, scale or rub off—AND IS WASHABLE. Soap and water cleans a "NEU-TONE" wall and takes away dust, stains and finger prints.

Marble-Its Floor Finish will withstand all the wear and abuse to which a floor varnish is subjected; it can be used on hard or soft wood floors; every can carries with it a money-back guarantee.

## "MADE IN CANADA"

We have for you a copy of each of our two books on home decoration—"Harmony in Neu-Tone" and "Town and Country Homes". Ask for them when you come in.

Mitchell & Hagerty, Glencoe, Ont.



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## The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscriptions—to addresses in Canada and all points in the British Empire, \$1.50 per year; to addresses in the United States, \$2.00 per year—payable in advance. ADVERTISING.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application. Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc. Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, APRIL 29, 1915.

Buy goods from men you know and you won't be disappointed when you get them home. The home merchant is not here for a few days only. Remember this if you are inclined to buy from strangers who claim to give you impossible bargains.

After claiming all winter that farmers were getting too much for their produce due to war conditions, some papers are now finding out that taken all around, there is little, if any advance over prices which obtained a year ago. Butter is up and eggs are down. Wheat and grain are up and beef is down and so on. The farmer has never been getting too much for his goods, and if the consumer has been paying too much, he had better change his method of purchasing, and save somebody's profit for himself.

The Amherstburg Echo refers to the annoyance that seems to prevail wherever rural telephone lines exist, that of parties getting hold of the lines and indulging in protracted conversations which amount to no more than gossip, to the detriment of business interests. In the case referred to by the Echo, there was a heartless hold-up. Tuesday evening of last week the P. M. Railway express coming west met with an accident near Sandison, the tender jumping the track and breaking the coupling. Conductor Marshall had to make up a train consisting of a local coach and some freight cars to get his passengers home, their escape from serious, if not fatal, injuries being almost miraculous. It was at this