

## Three Sensational Coat Values!

Take advantage of these savings and make your selection to-morrow

### Ladies' Fur-trimmed Coats

All Wool Velours, Duvetynes, Suedynes, \$17.98, \$24.50, \$28.75. The newest side-tie effects. Also wrap-around and straight styles. Every coat full fancy-lined and warmly interlined

### Men's Winter Overcoats

Fresh New Overcoats—Right from the factory and at the right prices—Hundreds of them, \$19, \$24, \$29

### Boys' Overcoats

Juvenile O'coats for Boys ages 3 to 9 yrs. \$6.45  
Boys' Overcoats, sizes 32, 34, 35, and 36, \$9.50 and \$11

Big Shoe Sale for all members of family still to be continued for 10 days.

Extra Specials in Men's Odd Trousers for \$2.39, reg. \$4.00

### Girls' Coats

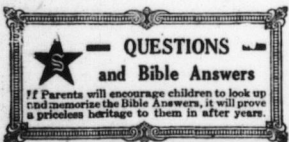
From 10 to 16 yrs. They are made just like the Women's, Fur collars and all. Don't miss this special at \$11.75

Ladies' All Wool Blk. Cashmere Hose, ribbed tops, 98c

New Fall Wall Papers now showing and at low prices that will surprise you. Always a pleasure to show them whether you buy or not.

Highest price paid for Butter and Eggs

**E. A. MAYHEW & CO.**



Who said all things are possible to him who believeth?—Mark 39: 2.

### NEWBURY

Mr. Moneybags, of Dallas, Texas, is visiting Wm. Glennie.

Mr. Ashdown, principal of Wardsville high school, gave a very fine talk in Christ church on Sunday morning on his experiences in the great war.

R. J. Haghighi and wife have returned from Windsor.

Mr. and Mrs. W. O. Kraft, daughter Madeline and son Carl have been visiting in Stevensville and Buffalo.

Miss Jessie Gray, of Detroit, was home for the week-end.

Miss Beatrice Prangley, of Cairo, spent the week-end with Miss Elsie Prangley.

Dr. H. C. Bayne returned to Sarnia on Saturday, having recovered from his recent operation for appendicitis.

Miss Owina Jeffery, of Detroit, is visiting her grandmother, Mrs. Wm. H. Jeffery.

Service will be held at 10.30 a. m. in Christ church on Sunday next, Armistice Day, when a two-minute silence will be observed at 11 o'clock.

The children were given a pleasant change on Wednesday afternoon at the school. The rooms were gaily decorated with Hallowe'en specialties and a dainty lunch was served. A real jolly time was enjoyed by pupils and teachers.

On Sunday, 11th, special anniversary services will be held in Knox church at 11 a. m. and 7.30 p. m. Rev. H. Bolingbroke will preach. Special collection in aid of the building fund at each service.

The Knox Y. P. S. will show moving pictures in the town hall Thanksgiving night at 8 p. m.

On Thursday the W. M. S. of Knox church held their regular meeting in the basement of the church. Mrs. Fennell, the vice-president, presided. Miss Wilson gave a splendid paper on "Agencies of the Church—the School and the Teacher." Miss Telfer read a fine paper on "The Missionary and His Message," prepared by Mrs. Keycraft. The Auxiliary acknowledges a generous gift of \$32.75 from the Ferguson's Needle Club.

With so thorough a preparation at hand, as Miller's Worm Powders, the mother who allows her children to suffer from the ravages of worms is unwise and culpably careless. A child subjected to the attacks of worms is always unhealthy, and will be stunted in its growth. It is a merciful act to rid it of these destructive parasites, especially when it can be done without difficulty.

### WARDVILLE

Mr. and Mrs. C. Sheppard are spending a few days in St. Louis to attend the wedding of Miss Lillian Sheppard, daughter of Fred Sheppard.

Mr. and Mrs. D. Reid and Marion and Dorothy motored to Detroit on Friday to spend a few days.

Fire of unknown origin broke out Thursday night in the storage room of Joe Guest's garage. The villagers

### MELBOURNE

Melbourne, Nov. 2.—Hallowe'en was well celebrated in this village. The Melbourne orchestra gave a ball in the hall, which was well attended. The decorations were black and orange. The men in the orchestra were dressed as clowns and furnished excellent music. The streamer dance was one of the special features, a prize of \$2 being awarded for the best costume and a prize of \$2 to the best dancer. The best ladies' costume was won by Miss Sadie McGugan, who represented Martha Washington; men's best costume by Chas. Auld, who represented a Spanish cavalier. Both are Melbourne young people. The best lady dancer was Miss Lottie Perry, the best man dancer J. A. Mather. Special mention might be made of Miss Marjorie Carruthers' costume, representing a pierrette girl, also Miss Annie McLaughlin, representing 1847. Uncle Sam was well represented by Steve Eddie and Diarmid McTaggart. The proceeds, which amounted to nearly \$100, will be used, after all expenses are paid, to furnish music, etc., for the orchestra.

While those who enjoyed the dancing were having a good time the children and many adults were having a jolly social time in the Sunday school room of the Methodist church under the auspices of the Epworth League. The doors were open to everyone without an admission fee. Some of the costumes were very good, especially those of Herman Shoup and Ron and Aunt Jemima, also those of Constance Shoup and Lillian Collier. Many interesting games and Hallowe'en pranks were played by the young people, under the supervision of Mrs. Sparling Clarke, third vice-president of the League. After the games the gathering was called to order by the chairman, Wm. Lewis, and a program given. Those taking part were Mrs. A. Stevenson, Mrs. H. Brodie, Wm. Lewis, Miss Meek, Florence Bees, Helen Shoup, Dorothy Shoup, Bessie Brodie and others. Lunch was served later and a social time spent.

### CASHMERE

Mrs. Earle Tunks and Walter and Glenn spent the week-end with her parents, Mr. and Mrs. Allen Stiller, of Bothwell.

On Monday, October 29, Miss Donna Smith and Charles Moore were quietly married in Glencoe by Rev. A. S. Whitehall. The bride was attired in navy blue suit and lovely embroidered blouse. A sumptuous supper was served at the home of the bride's parents at which about fifteen guests were present. Mr. and Mrs. Moore will reside on the groom's farm here.

Mrs. Charles Tunks is visiting her daughters in Pontiac.

Basil Stiller, of Detroit, called on his brother Calvin on Saturday.

Franklin Stiller, who has been ill, is much better.

Mrs. S. J. Thompson is on the sick list.

The Ladies' Aid held a meeting on Wednesday last in the church. There was much business. The ladies were very much pleased with the anniversary offering of \$101.

A foe to Asthma. Give Asthma half a chance and it goes down rapidly. But give it repeated treatments of Dr. J. D. Kellogg's Asthma Remedy and it will fall back even faster. There is no half way measure about this remedy. It goes right to work and drives asthma out. It reaches the inmost breathing passages and leaves no place for the trouble to lurk. Have it by you for ready use.

### DAVISVILLE

Mr. and Mrs. Roy Lumley, of Detroit, spent the week-end with her brother, Richard Duffey.

Alton McVicar has gone to Pontiac for the winter.

Mrs. Bob Davis, of Detroit, spent the week-end with her grandmother, Mrs. Blackhall.

Wesley and Lawrence Babcock left on Thursday to spend a few weeks at Bridgeport.

Mr. and Mrs. Fred Armstrong and son Dan spent Sunday last with his sister, Mrs. Archie Sinclair, Glencoe.

### NORTH NEWBURY

Jim Moran, of Sarnia, visited his father last week.

Pat Foley spent the week-end with Inwood friends.

Miss Mary Moran, of Detroit, spent the week-end at her home here.

R. Upton, and Mr. Steele, of Strathroy, visited at Pat Foley's one day last week.

Eugene Crotte, of Detroit, spent the week-end with his parents.

### CAIRO

Mrs. G. A. Annett spent Friday with Mrs. Tom Fenby, Dresden.

Mrs. T. A. Misner, of Orford, spent the week with her mother, Mrs. Curran.

Miss Oral Tully is visiting her cousin, Miss Lizzy Monroe.

Miss Beatrice Prangley left Sunday for Detroit, where she has secured a position.

Mr. and Mrs. George Bliton were Chatham visitors Saturday.

Wedding bells are ringing around Cairo.

Mrs. Roy Downie is visiting her parents at Strathburn.

Mr. and Mrs. Geo. Bliton spent Sunday with Mr. and Mrs. Huffman.

### SHETLAND

Mr. and Mrs. Robert Gray attended the funeral of Mrs. Gray's aunt, Mrs. Betsy McCallum, at Bad Axe, Mich.

Mr. and Mrs. George Bolton spent Saturday at Petrolia.

A social in the hall on Thursday night was well attended.

Fred Jeffery spent a few days with Windsor and Detroit friends.

Mr. and Mrs. Blakey, of Saskatoon, are spending a few months with her mother, Mrs. George.

Hallowe'en was spent very quietly this year, no mischief being done.

Farmers are busy husking corn and threshing clover.

### MOSA

Sneak thieves entered the poultry house of T. Henderson one night last week and succeeded in getting off with over fifty of his best fowl. Several others in the vicinity report a similar loss. Other farmers who have so far escaped are planning a trap in which to catch the persons who are making a living in this cowardly manner, and the thieves will do well to take a warning.

The regular meeting of the No. 9 W. I. was held at the home of Mrs. Duncan McEachren, with fourteen members and one visitor present. There was a collection of \$2.45. Plans were discussed for erecting an Institute building. It was also decided to have a bazaar in the near future. Mrs. J. A. Gillies and Miss Annie Walker were appointed delegates to attend the convention at London this week. The business of the afternoon was followed by a solo from Miss Jessie Mitchell. A paper was read by Mrs. J. A. Gillies entitled "How women can help to make ends meet." On Wednesday evening, last, the Mrs. Clayton Johnson, of Inwood, was the guest of Mrs. T. Henderson for a few days last week.

### CRINAN

Word has been received by Mrs. Neil McEachren of the death of her father, John McMillan, who for many years was a resident of the township of Dunwich. Mr. McMillan was well known and highly respected by many in this district.

The many friends of Dan Dymock, of West Lorne, were glad to learn that the injuries he received when a cable broke in the elevator of the Seaman-Kent factory, West Lorne, were not so serious as at first reported. Considerable sympathy is being expressed for Fred Zoller and Sandy Thompson, both of whom were badly hurt in the accident.

### WOODGREEN

Carl Squire, of Detroit, spent a few days at his home here.

Fred Whitfield has returned home after an extended visit to Meaford.

On Wednesday evening, last, the Swastika Community Club held a Hallowe'en masquerade at the home of Mr. and Mrs. H. Harvey. The evening was spent in games and contests. Lunch was served at midnight.

An interesting debate is being prepared for the next meeting which will be held at the home of Mr. and Mrs. Howard Waterworth.

What might have been a serious accident occurred on Saturday evening when a motorcycle from Detroit crashed into the horse and buggy of Mr. Squire. However, the occupants of the buggy escaped injury, the only damage being a broken shaft and harness.



## Not an Expense

"For every cent I spend on Long Distance, to sell goods, I expect to receive one dollar in return, and I am rarely disappointed" says an Ontario merchant.

The telephone has made success democratic. It is the creative force that enables business to rise superior to circumstances and competition by creating opportunities.

Station-to-Station rates save about 20% and often give perfect satisfaction.



Every Bell Telephone is a Long Distance Station

## HINTS ON PLOUGHING

Local Conditions Must Decide the Depth Required.

Clay Soils Need Deeper Ploughing Than Sandy Land—Depth of Seed Bed Important—Fishy Flavor in Butter.

(Contributed by Ontario Department of Agriculture, Toronto.)

Local experience is essential in forming an opinion as to the best ploughing practice for any district. Soils are so very different in texture, in depth, in exposure and in composition that best results cannot be expected from any uniform practice. What may be good practice for sandy soils might possibly be undesirable for clays. Generally speaking, clay and clay loam soils should be ploughed deeper than sand loams. The sandy soil does not require deep ploughing if a suitable crop rotation is followed, but with clays deep ploughing is desirable in order to increase aeration and warmth.

Depth of Seed Bed Important.

Furrows six to eight inches deep give a much better seed bed than where shallower ploughing is practiced. This depth of seed bed is important in that it gives a greater feeding area for the young plant's roots, and creates better conditions for growth during the critical early period following seeding. In time of drought a deep mellow seed bed will not dry out to the same extent as the shallow seed bed. The conditions in the moderately deep ploughing provide a more favorable temperature, moisture and aeration necessary to the thrift of soil bacteria which are essential to the preparation of the food compounds on which the plant grows. The shallow furrow cannot provide the conditions most suited to the development of young plants and this type of furrow should only be used on sandy soils or in after-harvest tillage.

Danger in Too Deep Ploughing.

Where shallow ploughing has been practiced since first breaking, the change to deep ploughing should take place gradually, or some loss in crop may be experienced. Dead soil, turned to the surface in too great a quantity at any one ploughing should be avoided. Weathering or exposure for a season will generally convert an unproductive subsoil to the condition that will enable such to support plant life. Frequently areas along roadways are stripped of the good top soil, a barren spot remains for several years until the weathering agents make possible the growth of useful plants. It is the same with the raw subsoil when turned to the surface. Do not bring up too much at any one ploughing, unless you can apply fertilizers to offset the influence. Aim to plough a furrow six to eight inches deep. Keep it straight and uniform. Good ploughing will give increased crop returns and it costs no more than crooked furrow rooting.—L. Stevenson, Extension Branch, O. A. College, Guelph.

### FISHY FLAVOR IN BUTTER.

Usually the Result of Using Unclean and Rust Cream or Shipping Cans.

The fishy flavor and odor in butter has, in some isolated cases, been found to be due to the cows pasturing in marshes which are periodically flooded by the tide and on the grasses of which small crabs and dried or decayed remnants of shell fish and of other fish are found. Bacteriologists have reported also the existence of certain species of bacteria capable of developing in milk, cream, and butter. It is further possible for butter to become tainted with a fishy flavor when it is kept in close proximity to fish, in which case the butter absorbs the odor.

Each of the above cited causes of fishiness is quite possible, but with the conditions under which this butter becomes fishy it is not very probable.

By far the most common causes of fishiness in commercial butter are unclean and rusty cream shipping cans, churning cream with a relatively high acid, an acidity above about .35%, and holding the cream in a forewarmer or in a vat, in which the copper lining and coils are not properly covered with tin, for a considerable length of time.

One may prevent, with a certainty, the recurrence of fishy flavor in butter by paying close attention to the following suggestions:

1. Eliminate rusty cans and return to the farmer cans only that are thoroughly cleaned, rinsed, steamed, and dried.

2. Keep the copper surfaces in forewarmers, vats, and coolers well tinned. Do not permit exposed copper surfaces to become coated with verdigris. Wash all forewarmers, pumps, and pasteurizers, coolers, vats, and conduits thoroughly each day after use and flush them out again with hot water immediately before use the next day. If the coils and lining in the cream vats show any exposed copper, do not hold the cream in them over night.

3. If the cream arrives at the creamery sour, neutralize it to .25% acid or below. Do not churn cream that has an acidity of .35% or higher.

4. If you pasteurize by the flash method, heat the cream to a temperature of 180 to 185° F. If you use the holding method of pasteurization, heat to 145° F. and hold for thirty minutes.—Hoard's Dairyman.

Trying to run a dairy with poor cows is like trying to plough a field with a crooked stick. Both have had their day.

Dr. Mendel, famous food expert of Yale University, says: "Within the next few years the consumption of cheese will jump 100 per cent."



## Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared to relieve Infants in arms and Children all ages of

Constipation Wind Colic  
Flatulency To Sweeten Stomach  
Diarrhea Regulate Bowels

Aids in the assimilation of Food, promoting Cheerfulness, Rest, and

Natural Sleep without Opiates

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

## MORE BUSINESS

Having taken over the  
**FEED AND GRAIN STORE AT WALKERS**

we are now prepared to supply you at either Appin, North Ekfrid or Walkers with

High Grade Flour (five brands kept in stock), Pastry Flour, Buckwheat and Graham Flour, Bran, Shorts, White Middlings, Feed Flour, Corn Chop, Corn Germ, Linseed Meal, Flax Seed, Oil cake Meal, Alf Meal, Cattle Epsom Salts, Dairy Salt, Rock Salt, Cattle Salt.

We also have a full supply of Royal Purple Stock Foods; Condition Powders for Horses, Cattle and Hogs. Also all kinds of Poultry Feeds, viz.:—Laying Mash, Meat Meal, Meat Scraps, Bone Meal, Oyster Shell and Grit. Poultry and Hog Charcoal. Coarse Grains of all kinds bought and sold. Coal, Cement, Binder Twine, all kinds Clover Seeds, Corn, Garden Seeds, etc.; Mangel and Turnip Seeds.

Come and see us. We have everything the Stockraiser and Poultryman requires. Satisfaction guaranteed. Grinding a specialty. Quality First; Prices Right.

Our Motto—"Small Profits, Quick Returns."

## WM. MUSGRAVE

APPIN - WALKERS - NORTH EKFRID

### SOUTH EKFRID

Mrs. Wm. Stevenson, of Glencoe, spent last week with her sister, Mrs. Dan. K. McRae.

Dennis McDonnell, of Windsor, spent the week-end with his brother, T. J. McDonnell.

A number from here attended the funeral of the late John McMillan, north of Dutton, last Friday.

The October meeting of the U. F. W. O. was held at the home of Mrs. Duncan Hyndman on Wednesday, October 31st. Vegetables were packed for the Children's Shelter in London.

Including fruit, the amount sent by the club will be in the neighborhood of ten bags. Interesting papers were given by Mrs. James Lethbridge, Mrs. Bert McEachren and Mrs. James McRae. It was decided to have the annual meeting on Wednesday, November 21st, at the home of Mrs. Bert McEachren. All members are requested to bring fees on that day.

Lunch was served by the hostess, assisted by Mrs. Roy Squire, Mrs. Wm. Cyster and Mrs. Arnold.

A pleasant evening was spent at the home of Mr. and Mrs. Dougald McIntyre on Friday last, when a number of friends and neighbors gathered and presented their daughter, Mrs. Alfred Jones (nee Miss Margaret), with a miscellaneous shower.

The gifts were many and beautiful, showing the high esteem in which the young lady is held. After a short reply, which was ably given by the groom, the remainder of the evening was spent in cards and dancing.

### PARKDALE

On Friday evening a masquerade party was given by Miss Ida Haggit for the Methodist League of Wardsville. The costumes were varied and amusing. The evening was spent in games and music.

Mrs. Orley Smith, Kingsville-on-the-Lake, and her sister, Greta Simpson, are visiting their aunt, Mrs. A. Campbell.

Earl Blain is having a sale and will

leave the farm. He intends going to Windsor to reside.

Earl Martin arrived home from the West on Thursday.

### CAMERON

Mr. and Mrs. Alfred Morrison spent Sunday with their daughter, Mrs. Mac. McAlpine, of Crinan.

We are glad to learn that Mrs. Will Gage, who has been quite ill for the past three weeks, is much improved.

Quite a number from here attended the anniversary services in the Methodist church, Alvinston, on Sunday.

The ease with which corns and warts can be removed by Holloway's Corn Remover is its strongest recommendation. It seldom fails.

Say it with printing.

### J. B. COUGH & SON

Furniture Dealers  
Funeral Directors  
MAIN STREET - GLENCOE  
Phone day 23, night 100

### Chas. Dean

Funeral Director  
Residence, Brick House,  
Corner Main St. and Appin Road  
Phone 76 - GLENCOE

### J. A. ROBINSON & SON

Funeral Directors  
HANDSOME MOTOR AND HORSE SERVICE

Hand-made Walnut, Oak and Chestnut Finished Caskets  
We also keep the best Factory Caskets and Vaults in stock

Phone 155 - Newbury, Ont.