

DOMINION RAYNSTERS

"Made-in-Canada" Raincoats

Of Course They're Good

Wouldn't you expect the oldest rubber manufacturing company in Canada to make good Raincoats? Wouldn't you expect the largest and best equipped raincoat factory in Canada to turn out stylish, well-finished garments? Wouldn't you expect a great organization like the Dominion Rubber System to live up to any guarantee it might make?

Dominion Raynsters are made by this great company—by the best trained workers in the Dominion. Every Dominion Raynster is guaranteed absolutely waterproof—and the guarantee label is your protection policy.

The best stores that carry clothing for men, women and children also carry Dominion Raynsters. Ask to see the new styles, and the guarantee label of the oldest Rubber Company in Canada.

Canadian Consolidated Rubber Co., Limited.

Head Office: MONTREAL

25 Service Branches Throughout Canada.



ISTRIAN EMBLEMS ARE THROWN DOWN

Shape Giving No Time in Proclaiming the New Order of Things.

Rome, Nov. 8.—Trieste despatches announce that Italian warships have entered the port of Zara, the capital of Ilium. The Italian flag was raised. Captain Deleved, who has been pointed military governor. The mounts of Francis Joseph and Baron gettoff, former commander-in-chief of the Austrian navy, were overthrown the crowds. The occupation of Luspico, a town belonging to the crown d of Ilium, and the principal seaport the Quernero Islands, by the Italians also announced.

A SPECIAL Opportunity of getting acquainted with

SEAL BRAND COFFEE

is offered you in our booklet, "Perfect Coffee — Perfectly Made".

Your request will bring it by return mail.

CHASE & SANBORN MONTREAL

Hit the Trail Now

—back to where the moose calls, where the deer crashes through the brush—where there is real life and renewed vigor in every breath you take. Give yourself the keen enjoyment of "bagging a big fellow" by using

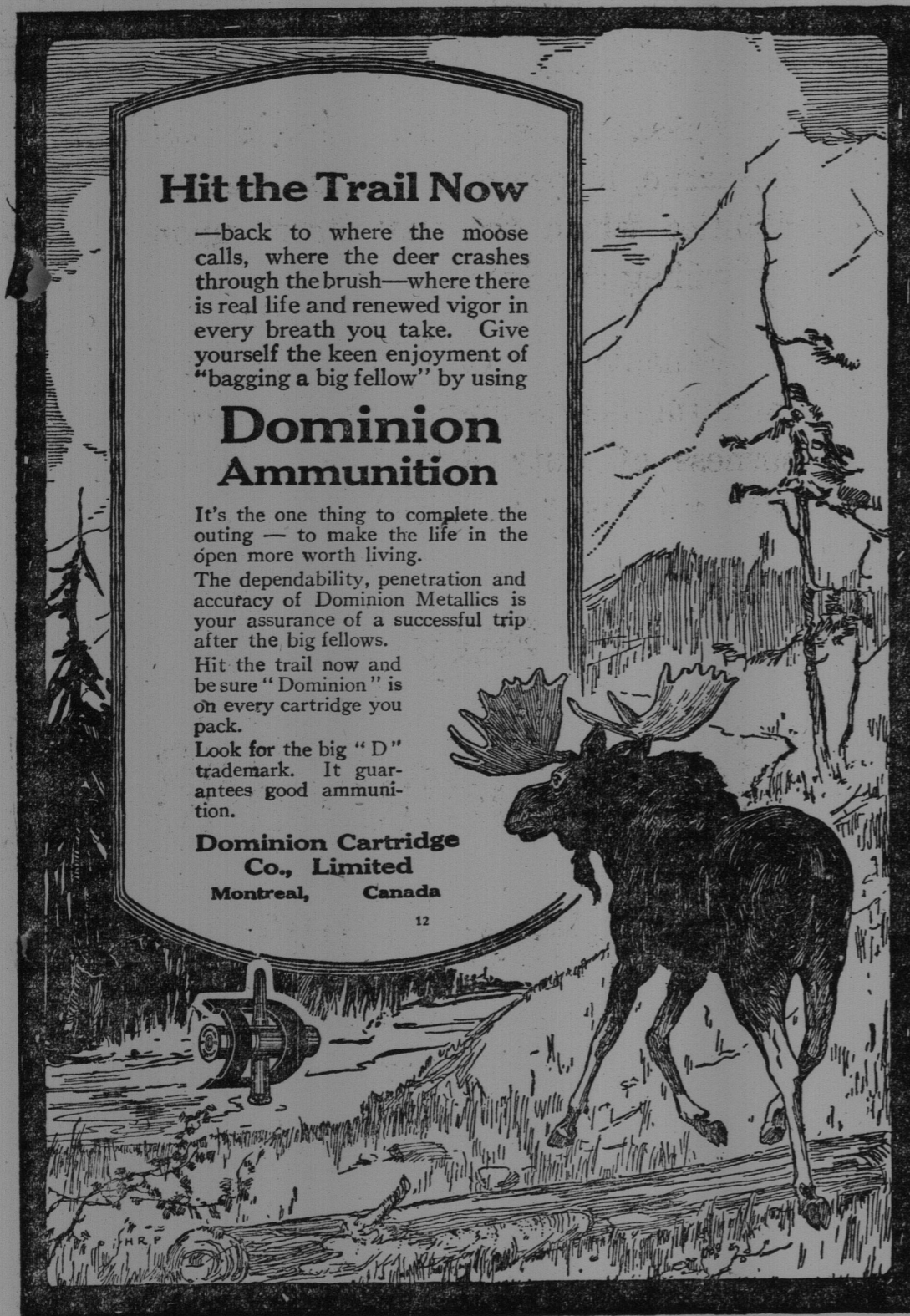
Dominion Ammunition

It's the one thing to complete the outing — to make the life in the open more worth living. The dependability, penetration and accuracy of Dominion Metallics is your assurance of a successful trip after the big fellows.

Hit the trail now and be sure "Dominion" is on every cartridge you pack.

Look for the big "D" trademark. It guarantees good ammunition.

Dominion Cartridge Co., Limited
Montreal, Canada



SPECIAL

Ten Days Clearing Sale of
Men's, Women's and
Children's Clothing
of All Kinds

AT

WILCOX'S

Here's a chance to get your Winter Clothing at less than wholesale prices, as we are overstocked with all lines of Clothing that must be sold regardless of cost to make room for Christmas goods now arriving.

The profits that we should have on each garment are now yours if you take advantage of this great 10 days' Sale which starts Saturday at 8.30 a.m.

Men's and Boys' Department

Special Prices in BOYS' SWEATERS 98c., \$1.50 and \$3.75	MEN'S SWEATERS At Last Season's Prices \$1.25 and \$2.50	MEN'S UNDERWEAR In Grey and Red Heavy Wool Only \$1.75	MEN'S SUITS From \$15.00 to \$38.00 Less 20 per cent.
MEN'S GLOVES In Horse Hide Worth \$1.50 For 98c.	MEN'S SWEATERS Good Heavy Working Sweaters—Worth \$4.50, Only \$3.50	STANFIELD'S UNDERWEAR Only \$1.75, \$2.75 and \$3.00	BOYS' SUITS From \$6.50 to \$15.00 Less 10 per cent.
LADIES' SILK HOSE 50c., 75c., \$1.00, \$1.25	MEN'S SWEATERS Worth \$6.50 . . . Now \$5.00	MEN'S MITTS Only 49c.	BOYS' OVERCOATS At Manufacturers' Prices, to Fit From 10 to 16 Years
LADIES' CASHMERE HOSE Special, 49c.	MEN'S SOCKS Good Heavy Wool Sox Only 29c., 39c., 49c. and 59c.	MEN'S MITTS All Wool Only 59c.	\$20.00 Overcoats, For \$16.00 \$18.00 Overcoats, For \$14.00 \$14.00 Overcoats, for \$11.00 \$10.00 Overcoats, For \$ 7.50 \$ 7.50 Overcoats, For \$ 6.00
MEN'S OVERALLS Only \$1.75 and \$2.50	MEN'S GLOVES Just What You Want for Winter—Good Warm Ones Only 65c. and 75c.	MEN'S TIES Special Prices, 25c., 50c. and 75c.	MEN'S REEFERS In Heavy Frieze Worth \$12.00 . . For \$10.00
PENMAN'S UNDERWEAR For Men, in Heavy Wool Only \$1.19	MEN'S REGATTA SHIRTS Worth \$1.25 . . . For 79c.	MEN'S OVERCOATS At Less Than Cost	MEN'S REEFERS All Wool, Heavy Frieze Worth \$15.00 . . For \$13.50
MEN'S REGATTA SHIRTS Worth \$1.75 . . . For \$1.25	MEN'S SHIRTS All Wool, Grey Flannel Worth \$2.50 . . . For \$1.98	\$38.00 Overcoats, Now \$30.00 \$31.50 Overcoats, Now \$24.00 \$26.00 Overcoats, Now \$22.00 \$24.00 Overcoats, Now \$20.00 \$18.00 Overcoats, Now \$14.00 \$16.00 Overcoats, Now \$12.00	BOYS' MACKINAWs Only \$5.98 and \$6.98
MEN'S WHITE DRESS SHIRTS Only 79c. and \$1.25	MEN'S SHIRTS In Heavy Tweed Worth \$1.50 . . . For 98c.		

Ladies' Department

LADIES' PLUSH COATS With Fur Collar Worth \$38.00 . . . For \$33.00	LADIES' VELOUR COATS Worth \$40.00 . . . For \$36.00	LADIES' COATS Worth \$22.00 . . . For \$18.00	LADIES' SERGE DRESSES From \$14.00 to \$28.00 Less 10 per cent.
LADIES' PLUSH COATS Worth \$32.00 . . . For \$25.00	LADIES' VELOUR COATS Worth \$28.00 . . . For \$25.00	LADIES' BATHROBES From \$2.50 to \$7.50 At Special Prices	LADIES' RAINCOATS From \$7.50 to \$18.00 Less 10 per cent.
LADIES' PLUSH COATS Worth \$60.00 . . . For \$50.00	LADIES' COATS Worth \$35.00 . . . For \$30.00	LADIES' SUITS Worth from \$25.00 to \$45.00 To Clear at Prices from \$16.00 to \$40.00	LADIES' SHIRTWAISTS From \$1.50 to \$9.50 At Special Sale Prices
LADIES' VELOUR COATS Worth \$45.00 . . . For \$40.00	LADIES' COATS Worth \$30.00 . . . For \$27.00		LADIES' SILK DRESSES From \$15.00 to \$30.00 Less 10 per cent.
LADIES' VELOUR COATS Worth \$60.00 . . . For \$50.00			

B-WISE AND SHOP AT

WILCOX'S

For the Next Ten Days Where You Can Save From 10c. to 20c. on Every Dollar You Spend

Corner Charlotte and
Union Streets