

# An Interesting Announcement To The Ladies

ANY article in everyday use does interest the Lady of the Household particularly one in as constant use as Laundry Soap. IVES-AMMONIA SOAP is prepared of the purest ingredients possible to obtain and in addition has combined with it Household Ammonia, giving a soap that excels all other laundry soaps on the market as a water softener, a producer of whiter white clothes, brighter colored clothes makes everything it is used on absolutely clean and sweet and is a benefit to the hands.

One trial of this soap is more convincing than pages of newspaper argument and every lady really owes it to herself to put our claims to a test.

## IVES-AMMONIA SOAP

Means Less Work - - Less Cost

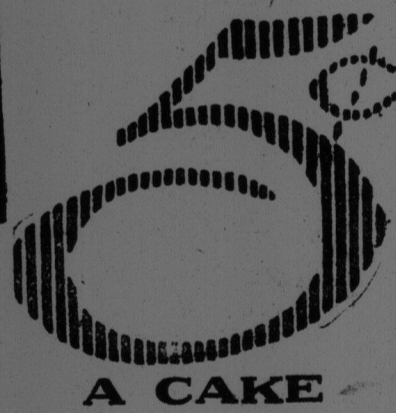
We don't have to convince you that Ammonia is a great cleaner, the best of household assistants and peculiarly adapted to work in which the hands are required to work in water.

Stop and consider what it means to have a combination of Ammonia and Laundry Soap! It means that you no longer dread wash day with its attendant wrinkled hands. It means that hard rubbing is no longer necessary to make clothes clean; and it is just as superior in all things for which a house soap is used.

IVES-AMMONIA SOAP costs no more than ordinary soap—a full weight cake for 5c.

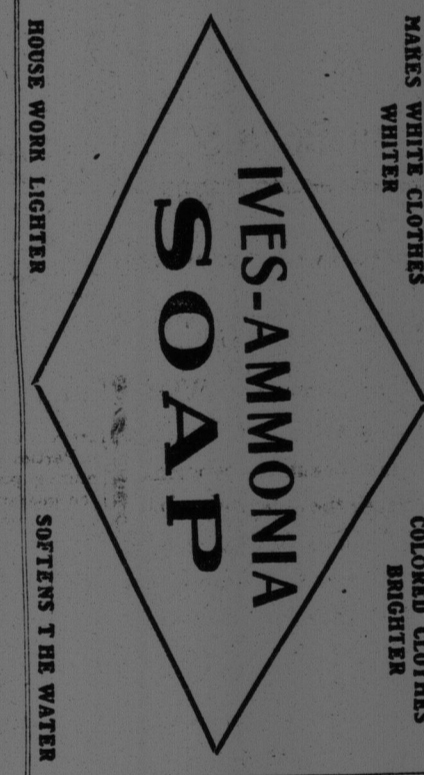
Order a cake or five cakes from your grocer—we claim it to be the best in the world, a broad statement but we are willing to leave the verdict with you.

LOOK FOR  
THIS LABEL



Wholesaled in Canada By

**Baird & Peters**  
St. John, N. B.



### Daily Hints For the Cook

**Potato Custard Pie**  
One cup of grated raw potato, one quart of sweet milk. Scald, then stir in the grated potato. When cold add two or three eggs, well beaten, one cup of sugar. Flavor with nutmeg. Bake with one crust. Eat the same day. This makes two pies.

**Cheese Souffle**  
One pound cheese, one teaspoon salt, two eggs, butter size of a walnut, half pint milk. Grate cheese very fine, beat eggs add other ingredients, mix thoroughly, grease bowl and bake in oven half an hour. Serve very hot.

### SHIPPING

Almanac for St. John, Tuesday, Aug. 26.  
A.M.  
High Tide... 6:08 Low Tide... 12:16  
Sun Rises... 5:48 Sun Sets... 7:08  
Time used is Atlantic standard.

#### PORT OF ST. JOHN.

**Arrived Yesterday.**  
Schr. Henel Montague, 844, Cook, New York, R. C. Elkin, with coal for City Fuel.  
Schr. Lord of Avon, 525, Lawrence, Apalachicola, R. C. Elkin, hard pine.  
Schr. Margaret May Riley, 240, Granville, New York, A. W. Adams, 476 tons coal, Starr.  
Schr. Lucille, 154, Randall, New York, C. M. Kerrison, 300 tons sand, Portland Rolling Mills.

#### Sailed Yesterday.

Schr. Cora May, Granville, New Bedford.  
Schr. R. Bowers, Kelson, Salem, I. O.  
Schr. Sewanaka, Mallock, Lubec.  
Schr. G. H. Perry, McDonough, Lubec.  
Schr. Ethel M. Lubec.

#### CANADIAN PORTS.

Halifax, Aug. 25—Arr. schr. Willie L. Maxwell; schr. Ladysmith, New York.  
St. John's, Aug. 25—Arr. schr. St. John's, Liverpool.  
Montreal, Aug. 25—Arr. schr. Saturday, Glasgow.  
Chatham, Aug. 25—Arr. schr. Appenine, Evans, Portland; Everilda, Neilson, Ardrossen; 25th, str. Normania, Erikson, Sabine Pass via Botwood and Sydney.  
Aug. 21—Cld. schr. Melba, Rafuse, New York.

#### BRITISH PORTS.

Glasgow, Aug. 25—Arr. str. Letitia, Montreal, Sardinian, Philadelphia.  
Glasgow, Aug. 24—Arr. str. Letitia, Montreal.

of-town buyers could observe the effect of the garments and stockings to match when in motion.

### Preserve Labels

Useful for the busy housewife. Simply cut, on line and paste to the jar or bottle.

RASPBERRY

STRAWBERRY

BLACKBERRY

GRAPE

BLACK CURRANT

RED CURRANT

BLUEBERRY

APPLE

PEAR

PEACH

PLUM

## Nation Trembles With Slit Skirt Shocks; Garment Giveth Myriad of Laughs and Gasps

Fashionable "Escape Valve" on Tight Dresses Makes Joy and Trouble in Life's Theatre and Invites the Attacks of Uncompromising Foes

modestly dressed compared with some of her slit-skirted diaphanous daughters. "The slit skirt shows a cracked brain and an empty heart. "Clothes are an index of character. What a woman wears shows what she is. "Slit skirts are open doors to hospitals here and hell hereafter!"

**Slit Skirt Tax Urged**  
Cincinnati, O., Aug. 25.—Moving picture shows pay a license fee. So do dog shows. They are public exhibitions. Merciless logic drove Assistant City Auditor Mullane to one conclusion: THE SLIT SKIRT AND THE TRANSPARENCY SHOULD ALSO BE TAXED.

"Is it just that one public exhibition shall be taxed and another not?" he asks. "Assuredly not! "Do not suppress the slit and transparent skirt. Rather make them useful by taxing them under the public license law.

"If, for instance, we today taxed each wearer of one of these elegant garments \$1, there would accrue to our city treasury about \$100,000. "Thus we could with one year's slit skirt revenue, establish two city playgrounds, or we could build a school which we could dedicate to the teaching of modesty among our girls.

**Dress Crusade Wins Skirmish**  
St. Paul, Minn., Aug. 25.—Letters from large suit manufacturing firms announcing the intention of modifying styles are gratifying members of the fourth district of the Federation of Women's Clubs. The organization recently started a crusade against slit skirts and other novelties.

The first vigorous move was to address letters to all large manufacturing concerns of women's clothes, pleading for a greater degree of modesty in styles for the coming fall and winter. Replies received by suit makers state that skirts would be wider at the bottom and of proper length.

**Bars the Slit Skirt**  
New Britain, Conn., Aug. 25.—The slit skirt and hobble and diaphanous garb are things of the past among young women employed as stenographers and clerks by a large manufacturing concern here.

The management has issued an edict to the young women that they will be expected to garb themselves with decorum.

The polite hint that they must change their style was conveyed by means of a note to each girl found in her pay envelope.

**Slit Skirt Saves Girl**  
New Rochelle, Aug. 25.—A pretty young woman about twenty years old, who wore a thin lavender silk hobble dress with the skirt slit some distance toward the knee, a white silk petticoat, lavender silk stockings, white kid pumps and a large white lace hat and who said she was Miss Loretta Mandeville of Franklin avenue, The Bronx, saved herself from drowning in Long Island Sound near Davenport Neck when the canoe in which she was paddling upset.

The girl, finding she could not swim in her hobble skirt, reached down and tore it from the slit up to the waist. Then she struck out for Glen Island, refusing to be taken aboard a launch.

**Thin Dress Costs Girl \$50**  
Savannah, Ga., Aug. 25.—Miss Beacie Carter, a summer visitor at Tybee, was fined \$50 by Recorder John Schwarz for appearing in the streets in a thin skirt abbreviated from below about as far as possible. The arresting policeman testified that he could see through the gown, and that there was a pair of bright red stockings.

Fairmount, W. Va., Aug. 25.—When Myrtle Hamilton and Helen Gosling of Fairmont in transparent gowns went tripping down Main street, Haze Morgan, an attorney, called a policeman and had the young women arrested. Mayor Cole, however, discharged them, saying their costumes were "becoming and very artistic."

**Tango Gown Soon in Town**  
Chicago, Aug. 25.—The American-made "tango gown," designed to accommodate fair victims of the modern dance craze, is far superior to the latest Parisian creations. At least this is the opinion of some 1,200 buyers of women's clothes who recently gathered in Chicago from many cities.

At a large hotel banquet the speaker lauded the merits of American sartorial art and asserted that in the Yankee gown of 1918-14 was the masterpiece. At a style exhibit held by the Chicago Garment Manufacturers' association the living models donned the new tango styles and danced so that out-



**AIN'T IT SHOCKING, MABEL!**  
by GENE MORGAN

With hem unslit, they could not walk. Aint' it shocking, Mabel?

The chief of police says, "Cut it out!" His orders all the Jennies find. He takes the ten-cent in the boot. Aint' it shocking, Mabel?

I know my wife would never wear such an atrocious, bold affair. What's that? A slit skirt on the chair! Say, this IS shocking, Mabel!

belt and every member of the family seemed to know at once which of the passengers was dressed in a mode. The squeals and slaps of the fair ones as they tried to stop the onslaught sounded like a tattoo.

The procession lasted for more than two hours, and when the last stenographer reached home a unanimous vote was taken declaring the mosquito a pest.

**Slit Mode Worse Than Eve's Dress**  
Minneapolis, Minn., Aug. 25.—Before leaving last night on a trip to South America, Rev. G. L. Morrill of the People's church took a parting shot at present dress styles.

"I believe that the Amazonian women of the jungles will be more modest than their Christian sisters here who profess more but wear less," said Mr. Morrill. "Mother Eve in her fig leaf apron was

more modest than the women of today who wear more but wear less."

**MILADY OF AUTUMN, 1913**  
A Slit Gown Impression by Artist Randall

expected to garb themselves with decorum.

The polite hint that they must change their style was conveyed by means of a note to each girl found in her pay envelope.

The arresting policeman testified that he could see through the gown, and that there was a pair of bright red stockings.

At a large hotel banquet the speaker lauded the merits of American sartorial art and asserted that in the Yankee gown of 1918-14 was the masterpiece. At a style exhibit held by the Chicago Garment Manufacturers' association the living models donned the new tango styles and danced so that out-

At a large hotel banquet the speaker lauded the merits of American sartorial art and asserted that in the Yankee gown of 1918-14 was the masterpiece. At a style exhibit held by the Chicago Garment Manufacturers' association the living models donned the new tango styles and danced so that out-

## J. Marcus Dependable Furniture



Fine Furniture Makes Fine Homes.  
30 Dock Street

Have you seen our display of FALL FURNITURE? New and artistic designs for every room at very moderate prices. Come in and let us show you the new ones.