

POOR DOCUMENT

MC 2035

THE EVENING TIMES-STAR, ST. JOHN, N. B., THURSDAY, AUGUST 21, 1924

**Come On!  
Folks**



Here's the facts. Sales have slumped and we want more business. Buyers must be won. Standard lines of ladies' wearing apparel such as we handle plus the low prices prevailing for the next ten days, will win the most thrifty shopper if you only take time to investigate.

We welcome you to the Feast of Bargains. We want every critical purchaser of merchandise who can get here to come and put us to the test. We have always kept faith with the people by giving them goods just as advertised, and this will be no exception.

We will fill your measure to overflowing giving you more for your money than you ever hoped to anticipate.

Attend our sale **FRIDAY, AUGUST 22, at 9 a.m.**

Your attendance will mean that you will come again and again.

By all means don't fail to get here and don't forget a pair of ladies' silk hose free along with the real honest values that we will offer.

We realize that big things must be done in a big way, therefore we have employed the personal service of Samuel J. Ross of the Supreme Sales System Limited, to help us make this sale prove the talk of the town.

**SALE**

**Starts  
FRIDAY**

**Aug.  
22nd**

**9 a. m.**

**OPPORTUNITY  
GRASP IT**

**Our First Sale  
In Six Years**

**J. PERCHANOK**

**38 Dock St. St. John, N. B.**

**PLUNK!**

**CLEARANCE**

**Now or Never  
Every  
Single Spring  
Coat in The  
House**

Values Ranging Up to \$35.00

Will Be Offered on the  
Bargain Block

For

**\$7.95**

WELL, WELL!

Armurs  
Crep  
Skirts  
To Go  
At  
Prices  
Unbeliev-  
able.

You  
Can't  
Afford  
To  
Pass  
This  
Sale  
Up.

**\$2.59**

**LADIES'  
TRICOLETTE  
and  
VOILE BLOUSES**



NOW

**43¢**

**LADIES'  
TAILOR-MADE  
SUITS**

VALUES UP TO \$35.00

**For FRIDAY Only**

There are suits plainly tailored and exceedingly smart, made of the new wool mixtures or suits of rich velvety fabrics that make up into such stunning and becoming models for the more formal occasions.

NOW

**\$10.95**

**A CLEAN UP**



164  
Ladies'  
Coats.  
Last  
Season's  
Models,  
But  
Beautiful.  
Values  
Up to  
\$40

If  
Ever  
You  
Got  
a  
Chance  
For  
Your  
Hard  
Earned  
Money  
It Is  
Now

**\$4.95**