

EATON'S DAILY STORE NEWS

STORE OPENS at 8.30 a.m. and CLOSES at 5 p.m.

Take Escalators at Yonge Street Entrance to Second and Third Floors.

Some of the Special Attractions for Tuesday

Good Values in Youths' and Young Men's Suits From \$6.00 to \$13.50

Youths' First Long Trousers Suit, of smart tweeds and homespun finished materials, in fancy green mixtures, a grey and brown mixture or a golden stripe pattern. Single-breasted, semi-form-fitting coat, 5-button vent and straight-cut trousers, with or without cuffs. Sizes 32 to 35. Price, \$6.00.

Young Men's Suits, in blue or brown worsted, with a fine thread stripe of grey, black and grey checks, medium grey small checks or Oxford grey checks, with a golden stripe, etc. These are smart Spring semi and form-fitting suits, with notch or peak lapels. Sizes 34 to 36. Price, \$11.50.

Newly Arrived Curtain Nets at 28c. But One of a Long List of Drapery Specials

These nets have only been here a few days, but already a big hole has been made in the stock of them, and no wonder, for they are delightful materials, sought before prices advanced, and a surprising one when compared with present productions.

Real Good Oil Paintings in Good Frames, Each, \$2.50

Imagine the class of oil painting for which you would expect to pay \$5.00 or more, and then you begin to get the true perspective on this subject.

New Victor Records, Each 90c

- O Canada, Military Band. The Maple Leaf, Forester, Military Band. I'm a Lonesome Melody (soprano), Olive North. I'm Neutral (soprano), Olive North.

This Big Remnant of Cloth Offer at 25c Sq. Yd.

It is in widths of 1 or 2 yards only and there are quantities of a kind up to 7 square yards. The variety includes odds and ends from the fine stock we have been selling the past few weeks and any pattern you secure is distinctly good, and is the quality also.

New Japanese Matting, made of bright, clean straw in reversible interwoven designs of blues, greens and browns. Good qualities for bedrooms, sunrooms, etc. 24 inches wide, yard, 25c.

25 Superb English Axminster Rugs Reduced

Carnarvon Open Stock Dinnerware

A brown band broken with clusters of pink roses on cream English semi-porcelain. Bread and butter plates, \$1.20 dozen; tea plates, \$1.45 dozen; breakfast plates, \$1.85 dozen; dinner plates, \$2.15 dozen; soup plates, \$1.60 dozen; fruit nappies, 50c dozen; tea cups and saucers, \$2.15 dozen; platters, 30c to \$1.45 each; gravy boat and stand, 60c; baker, 40c; vegetable dishes, \$1.20; tea pot, 50c; sugar bowl, 50c; slop bowls and cream jug, 20c each.

Magnificent Collection of Elegant Sample Suits For Women

Arranged in Two Groups for Quick Clearance, at \$12.75 and \$19.50

250 Imported Models, 250 the Sample Collections From Domestic Manufacturers, All Modish and Beautifully Tailored.

THIS OFFERING MARKS A RED LETTER DAY in the history of the department for of very truth it is of such a nature as to leave even the buyers amazed at the values. Every one of the 500 suits is beautifully tailored, extremely smart and made of the most excellent materials.

You could scarcely do better were you to give twice as much for a suit, but since the attractions mount in proportion to the lowering of the price, it is well to remember that the best models will fall to the early comer.

Group \$19.50 contains such suits as you'd scarcely imagine could be made for the money, for they are the very last word in modishness, they are made of beautiful materials and are designed and trimmed in that delightful manner that marks them at once as the work of the most skilled designers.

Group \$12.75 consists of 250 suits, made in Canada—the sample collections of some of the most prominent manufacturers, together with a number of plain tailored suits from our own factories.

—Third Floor, James St.



Some of the Special Attractions for Tuesday

27-Inch Muslin Flouncing, Per Yard, 29c

Fine Swiss Embroidered Flouncing, especially suitable for children's dresses. There is a variety of small dainty patterns and it is finished with a neat, hemstitched border. Per yard, 29c.

Smart Embroidered Net Flouncings, patterned to a depth of 10 inches with handsome embroidery. Very fashionable for waists, dresses, etc. 24 inches wide, obtainable in white and ecru. Special value, per yard, 69c.

Black Net All-over Lace, embroidered in attractive patterns with a silk mercerized thread. A splendid quality for yokes, sleeves, etc. 22 inches wide. Per yard, 85c.

Printed Nilsons of good firm quality in an excellent range of colors and light shades, patterned in large floral effects on plain or checked grounds. Very popular this Spring for over-dresses, blouses, etc. Price, per yard, \$2.00.

Handkerchiefs. Mercerized Khaki Handkerchiefs of good quality Egyptian yarns. Price, 3 for 25c.

Silk Mixed Umbrellas, \$1.69

Men's or women's serviceable umbrellas with silk mixed top, neatly rolling paragon frames and handles mounted with sterling silver or rolled gold. Special value, \$1.69.

—Main Floor, Yonge St.

Good Values in Men's and Women's "Multiplex Brand" Hosiery

"Multiplex Brand" literally means "many ply" and all hosiery bearing that label is made especially for us, from specified yarns. The stockings are, therefore, of strong, durable weave and almost all have reinforcements at heel, toe and sole.

Women's plain black plated cashmere socks, made seamless, from cotton and wool mixture yarns. Splendid wearing quality. All sizes. Pair, 25c.

Women's black silk thread ankle length hosiery in a fine strong weave with lisle thread heel, toe, sole and deep garter welt. All sizes. Splendid value, pair, 50c.

—Main Floor, Yonge St.

Garden Tools

Digging Forks, 95c. Hand Spades, 95c. Garden Rakes, each 20c, 25c, and 35c. Garden Hoe 25c.

Special Offer in Grass Seeds, Per Lb., 28c

Don't neglect your lawn—although grass seed may be sown either Spring or Fall, now is the best time. Our "Estonia" preparation is a mixture of Red Top and White Clover with grass seeds, all of which are necessary to ensure a good, smooth lawn.

—Fifth Floor.

Linens, Cottons and Bedding

So many remarkable values are offered nowadays in staples on the Second Floor that it is difficult to do them justice here, but one that surely deserves special mention is this superb cotton blanket value at \$2.25.

These are the softest, coziest quality one could desire, extra heavy in weight, with a twisted weave and a heavy nap. The more you know about blankets, the more they should appeal to you.

English Longcloth, Yard, 7 1/2c

4,000 yards only. English fully bleached longcloth, in a firm weave and good weight for general use. 36 inches wide. Yard, 7 1/2c.

English Full Bleached Sheet, 45 inches wide, yard, 22c.

Turkey Chintz Comforters, well filled with white, fluffy cotton. Light in weight, but warm and serviceable. Size 72 x 78 inches. Each, \$2.25.

Damask Table Cloths of Irish linen, well bleached, in a good variety of patterns, size 2 x 2 1/2 yards. Each, \$2.50.

Electric Fixtures for Any Room at Special Prices

Just outside the electric fixture rooms are displayed quite a large assortment of high-grade electric fixtures suitable for halls, dining-rooms, drawing-rooms, bedrooms, etc., in various finishes and designs.

Collection of Smart Sample Coats For Misses, at \$8.75

The Vogue of the Silk Sports Coat

Featuring Four Moderately-priced Designs

NOT MERELY A MODE, but an obsession on the part of Fashion, the silk sweater forms a part, and a very practical part, of the wardrobe of every woman who aspires to be numbered among the fashionable.

A smartly made little coat of fibre silk with cotton back is made in a rather close stitch with "V" neck, the facings, cuffs, pocket, edges and sash all in white.

A lustrous looking coat in plain stitch, fastened with pretty crocheted covered buttons, and a wide tubular heavily tasseled sash has plain facings with "V" neck.

In the popular golf style with a buttoned half belt across the back, smart, beautifully fitting coats, in both plain and fancy stitch, with caps to match.

Also with cap to match is a well cut, lustrous coat in the pretty pineapple stitch—this in "Tennis" style with long tasseled sash and facings, pockets, edges, etc., in plain stitch.

—Third Floor, Yonge St.

Most Opportunely-timed to Prepare for April Showers

Collection of Paramatta Raincoats, Specially Priced at \$2.90

It is a special purchase—all the coats being made of English paramatta, well rubberized, well cut and made with set-in sleeves and convertible collar.

Women's Poplin Raincoats, at \$4.75

Really splendid opportunity to get a guaranteed waterproof raincoat at an extremely low price.

Original French Model Dresses and Some Copies, Very Specially Priced at \$22.50

Evening, Afternoon and Street Dresses That Are the Very Personification of Fashion

THINK OF BEING ABLE to buy a dress by Jeanne Lanvin or Georgette or Worth, or even a copy of gowns by such makers, for so small a sum!

To begin with, the materials are lovely—taffetas, plain and striped failles, serges and a few little Summer frocks of washing silk or nixon and they are charmingly trimmed, showing all the fascination of beautiful embroideries and deftly applied touches of contrasting color that is so peculiarly French.

Such Smart Silk Dresses, All Closely Following the Mode Specially Priced at \$12.75

They are dear little frocks, all most practical and wearable, yet all showing something distinctive in style and in trimming that makes this offering something quite out of the ordinary.

—Third Floor James St.



Wide swirling black taffeta skirts for misses are made in a new design with five rows of cord distending to the button and are gathered at the waist. Sizes 22 to 25-inch waist, 31 to 38-inch length. Price, \$7.50.

—Third Floor, Yonge St.



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