

THE DOWLER STORES

BIG DOUBLE-HEADER

10-DAY EXHIBITION SALE

A Tremendous Purchase of Men's and Young Men's High-Grade

SUITS, OVERCOATS and RAINCOATS

SEE WINDOW DISPLAYS Dowlers — A good place to meet your friends.



527 SUITS AND OVERCOATS

MODELS and fabrics to suit all tastes. Suits come in plain blue English worsted, grays, browns, neat pattern tweeds, hairline stripes, fancy chevrons and vicunas. Form-fitting S. B. and D. B. styles, regulars, stouts and stubs—Suits that you'd be willing to pay from \$55.00 to \$75.00 for. The Overcoats are pictures of elegance, the kind of outergarments that makes a man or young man pick up and feel he's got something to be proud of. Colors are plain brown, plain grays, dark greens, and a wide range of lofty neat patterned and heather mixed domestic and imported fabrics. Smart regular Chesterfields, body-fitters, ulsters and ulsterettes. Sizes for all. You'll be pleased for several seasons to come if you own one of these outergarments. On sale at

\$43.75

Suit and Overcoat to one customer, \$85.00.

OVERCOATS AND SUITS, \$25.00

For men and young men—Values from \$35.00 to \$40.00. Hundreds of men and young men have taken advantage of this great money-saving department. We're picking up lines of broken sizes and overmakes from the higher ranges. Any of these lines will be found to much excel the low priced suits and overcoats offered elsewhere. On sale at

\$25.00

SUITS AND OVERCOATS

You'd expect to pay anywhere from \$40.00 to \$50.00 for any of these. FROM one of the foremost makers Canada. You haven't seen such values in years. Fall-Weight Overcoats, Winter Overcoats, smart new Suits, men's and young men's. Business getters. Don't fail to get here while such values are available. On sale at

\$33.75

Suit and Overcoat to one customer, \$66.00.

A Factory Clearance of Men's and Boys'

Sweaters, Sweater Coats, V-Neck Sweaters, Jerseys, Socks, Stockings

Quantities that would actually stagger most firms. We know the pulse of the buying public. The appreciating manner in which these extraordinary values will be picked up. The regular price on some of these lines would be a hundred per cent. more than our sale.

MEN'S FINE SHIRTS

Extra Value \$2.85

MEN'S Fine Shirts, satin stripe French creases, Scotch madras, woven stripes and dainty cords, including many lines at less than to-day's factory price. Values from \$3.50 right up to \$5.00. Special

\$2.85

Shirts of High Grade, \$4.85

Including silk madras, Russian cords, fiber silks and English repps. These are superior values and very high grade fabrics. All sizes.

Men's Fine Shirts, \$1.35

Here are Shirts that most makers are asking \$13.00 per dozen for. We have all sizes in the lot. Compare them with any \$2.00 values.

\$1.35

Hats for All Men

Borsalinos, Stetsons, Kings, Brodes and Grills.

Featuring Tweed Hats at \$4.50

278 MEN'S PURE WOOL SWEATER COATS AND SWEATERS

YOU'D expect to pay nearly double for almost any of these high-grade perfect fitting garments, knit by experts, shaped to fit without feeling clumsy. The kind of Sweaters and Pullovers particular dressers like to wear. Come in a big variety of colors.

Each

\$5.95

Western Ontario's best showing of High-Grade All-Wool Sweater Coats, Pullovers and "V"-Neck Sweaters for men, young men and boys

\$4 to \$15

500 MEN'S AND YOUTHS' SWEATER COATS, SWEATERS AND PULLOVERS

SOME are pure wool, in a big assortment of colors and sizes. Sweater Coats come in navy, brown and gray; majority have shawl collars, others are neatly finished with-out collars. "V"-Neck Sweaters are made in a variety of styles, some buttoned up to neck, others plain; mostly finished with pockets. Months of search produced these greater values for this Ten-Day Exhibition Sale. We reserve the right to sell not more than four garments to a customer.

Each

\$4.55

BOYS' BLACK WORSTED STOCKINGS

These are 75c value. We have all sizes. No seconds.

On sale at

48c

289 MEN'S AND YOUTHS' SWEATER COATS AND SWEATERS

IN A BIG assortment of colors—browns, greens, navy and heather mixture, also combination colors. Coats have shawl collars. Sweaters are made "V"-neck, some to button up close, others plain. Every garment guaranteed perfect; no seconds. We reserve the right to sell not more than four garments to any one buyer.

Each

\$2.95

BOYS' "V" NECK SWEATERS

4.00 VALUES.

Come in combination colors, gray with green, navy with orange, maroon with orange, brown with emerald; sizes 22 to 32.

On sale, each

\$2.15

BOYS' "V" NECK SWEATERS

5.00 VALUES.

Come with stripe vestee trims navy, brown and emerald, double cuffs, skirt and vestee. Each

\$2.59

BOYS' JERSEYS

Come in plain navy and plain brown only, have wool face and cotton mixed inside, button on shoulder, have double neckband and cuffs. Come in sizes 24, 26, 28 only.

Each

\$1.15

A better grade made from a finer wool yarn, with a cotton mixed inside facing. Come in plain brown, maroon and plain navy, buttoned on shoulders, have double cuffs, neckband and skirt; sizes 24, 26, 28, 30, 32.

Each

\$1.89

MEN'S TROUSERS

Very Attractive Values

LOT NO. 1.

A big variety of good serviceable stripe worsteds and tweeds, in all sizes, 33 to 44. Some of these lines are full value

up to \$7.50

\$4.85

LOT NO. 2.

Hard to equal values in imported worsteds, neat stripes, well tailored; all sizes, 32 to 44

\$6.85

Many other lines Men's Trousers, \$3.00 to \$13.50—Serges, Worsteds, Tweeds.

FOR THE CUSTOM-TAILORED MAN

ESPECIALLY for your benefit we have a splendid variety of exclusive Suits in models to fit all men—short, tall, stout or slim. Every Suit a Dowler Suit, made especially for us by 20th Century and Society Brand; hand-tailored all-wool Suits, created by the best designers on the continent. Qualities for which you pay \$90.00 to \$125.00 at custom tailor stores. DOWLER PRICES

\$65, \$75, \$85

Sale of Men's Raincoats

\$23.75

TWO HUNDRED Men's and Young Men's Heavy Rubberized Scotch Tweed Raincoats, made with two-way collars, with or without belts, patch pockets, and cuffs on sleeves; sizes 34 to 44. Actual present-day value \$37.00 to \$40.00. On sale

\$23.75

Work Goods Department

Work Socks

Men's Union Work Socks of medium weight cotton and wool; very comfortable to wear. Special \$25, or 90c 3 pairs for

\$1.00

Men's Heavy Wool Socks, with mixture of cotton, come in gray with white heels and toes; also dark gray with red heels and toes. Full 50c value special \$35, or

\$1.25

Men's Rib Work Socks, mostly wool. A splendid quality, seamless, comfortable and durable; full value at 85c. A leader at 65c, or

\$1.25

2 pairs for

\$1.69

Signal Shirts, \$2.25

Railroad Signal Blue Work Shirts, with separate collar to match; sizes 14 to 18. Special

\$2.25

Blue Chambray Shirts of good weight, with separate soft collar to match; sizes 14 to 18 only. A full \$2.50 value. Special

\$1.85

Peabody's Overalls

Peabody's best grade Blue and Black Overalls, with bib and braces. In most towns these High-Grade Overalls are now selling from \$3.50 to \$3.75. At the Dowler Stores the price is

\$2.90

Odd Smocks

A small lot of men's odd Smocks, regular values up to \$2.00. All sizes in the lot, but not all sizes in any one color. To be cleared at

\$1.15

Railroad Gauntlet Gloves

Here is a line of Split Calf Gauntlet Gloves, specially made for the Dowler Stores; made with deep cuff, outseams, and one-piece thumb. A real \$1.50 value. Special

95c

Extra Quality Work Shirts, \$2.25

Come in heavy black and white stripe fleece fabrics. Only a limited quantity to sell at this price.

\$2.25

Navy and Polka Dot Work Shirts, \$2.25

Made coat style, collar attached, extra quality, big and roomy. All sizes.

Men's Fine Furnishings

Shirts, Socks, Underwear, Etc.

Underwear Piling In

Thousands of garments piling into the Dowler Stores Greater Underwear Sections, from the fine silk and wools to the zero-proof Stanfields. Every line and worthy maker of combination and 2-piece underwear represented at prices equaled by few firms.

MEN'S SOCKS

Pure Silk Lisle Socks, \$1.50 Values For 85c

Here is a snap for good dressers. Real Silk Lisle Socks, made with double heels and toes; comes in all the wanted shades and sizes. Fill up your wants. 2 pairs

\$1.50

English Cashmere Socks, \$1.10

The famous "Alpha" Socks, pure wool, in black, white and Lovett shades. Present value of these is \$1.50.

Sale of a Thousand Ties \$1.50 TO \$3.00 VALUES.

Swiss and American silks; a big variety of patterns; rich shades with splendid blending of colors. Every Tie made to sell at \$1.50 to \$3.00. On sale at, each

\$1.00

Fall Underwear

Men's Fine Rib Combinations, elastic knit; a truly comfortable underwear; full \$2.50 value. Special, per suit

\$2.85

Men's Natural Fall-Weight Shirts and Drawers, flat knit, neatly finished; will give excellent service. Per garment, \$1.18;

\$2.35

For smart selling, unassorted lot of best dollar Lisle Socks, in a big assortment of colors, and all sizes in each color.

EXTRA!

Men's Garters

25c

Pad style, sold all over the country at 35c and 50c; assorted colors. For quick sale

25c

Boys' School Suits

Thousands of Western Ontario's sturdy boys are being outfitted at the Dowler Greater Boys' Stores. Mothers appreciate the values made possible by our superior quantity "Four-Store Purchasing Power."



Boys' School Suits at \$7.35

Neatly made strong wearing Suits, in sizes 25 to 33. Values about up to \$12.55. Have full size bloomers.

Boys' School Suits—Astonishing Values at \$11.75

The materials comprise strong wearing tweeds and unfinished worsteds, dark serviceable patterns predominate. The styles leave nothing to be desired; up-to-the-second models, tailored to the exacting specifications of the Dowler Stores' buyers, and astonishing value at

\$11.75

Boys' School Suits, Values to \$25.00, For \$17.75

Here are actually hundreds of Boys' Suits that for style, workmanship and fabrics will not be duplicated by any one-store organization at less than \$20.00 to \$25.00. Many all-wool solid wearing fabrics in a great variety of patterns. This is one of our great leaders. The sizes run from 36 to 48.

\$17.75

Boys' Raincoats, \$5.75

English Tweed Raincoats, made with two-way collar, belt all around, fit ages 4 to 12. Values to \$15.00. A great snap.

Boys' High-Grade Tailored Suits

Suits made of the same fabrics by the same tailors in the same up-to-date shops that turn out the smartest young men's clothes. Beautiful shades in imported English and Scotch Serges, Worsteds and Tweeds. Sizes 33 to 36.

\$20, \$22.50, \$25, \$27.50

Boys' Irish Serge Suits, \$16.50

This line cannot be repeated at less than \$20.00. Early buyers will fare best. The styles are the very newest of the season.

\$16.50

Canada's Best Wearing Stockings for Boys

Don't tear, won't fade. Every pair guaranteed. Price

75c

HOSE at

45c to \$1.50

Boys' School Blouses, 85c, \$1.35 and \$1.75

Best grade Blouses, in sport and regular styles; fit all ages.

Boys' Khaki Overalls

65c

Boys' Black Overalls

\$1.25

Boys' Blue Overalls, stripe, \$1.65

Small Boys' Fall Toppers and Reefers, \$6.50 up to \$16.50

RH & J. DOWLER

LIMITED

London St Thomas Sarnia Windsor