London Advertiser Member Audit Bureau of Circulation.

MORNING EDITION. 12c per week,

NOON EDITION. 24.00 per year by mall

EVENING EDITION. 12c per week

\$4.00 per year. \$6.00 per year. TELEPHONE NUMBERS. 3670 3670 From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department; 3671, Editors; 3672, Reportera;

3873, News Room. Toronto Representative-F. W. Thompson, 67 U. S. Representatives-New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Build-

THE LONDON ADVERTISER COMPANY,

London, Ont., Saturday, Aug. 31.

HINDENBURG LINE OCTOBER 1. THE SMASHING success of Marshal Foch in the west, it is believed in Paris, will place the Allies in possession of the Hindenburg line by October 1. It seems almost too good to be true, but Frank H. Simonds, the celebrated war fact that the whole German resistance at critical is an immortal line in the fame of the island peopoints shows signs of cracking." The German is ple and their associates. being "defeated heavily and continuously." Further "Ludendorff's situation is not desperate, but

"increased the depression and pessimism of his army, and increased the sense of superiority felt by his foes. He closes his letter with this hopeful sentence: "The present hour is the best since the war began for the Allied cause; it holds out great present possibilities, it insures ultimate military decision

it is becoming exceedingly perilous." His defeats

over the enemy, absolute and unqualified." There can be no doubt of the success of the cause of Britain, France and America if we "keep our feet solidly on the ground," as he advises. The time to make peace with Germany is not when she offers German terms, but when she accepts the terms of united Britain, France, Italy and America. These terms were defined by PremierAsquith in the early days of the war in his celebrated speech commencing: "We shall not sheathe the sword, which we have not lightly drawn, until Belgium is avenged, and more than avenged," etc. That speech has not been excelled since it was delivered, supporters like the Star and the Globe of Tonor has there been any reason to change it. Bel- ronto, Ont. gium will soon see its avenging angel, the first sign of a true peace in the world.

BRITAIN, THE TYRANT'S BANE.

ORLD DOMINATION is an ambition that has tempted monarchs to acts of frenzied conquest age after age. In the sixteenth, seventeenth, nineteenth and twentieth centuries some European despot has turned his reign into a friend who understood him. period of unbearable tyranny, in an effort to divert the energies of his country into the paths of military glory, political fame and industrial prosperity. What part have the British played to overcome these attempts at domination?

About 1576 we see Spain ready to a leadership of European power when Philip the Second sent a force of Spanish troops to quell an Irish disturbance and at the same time interfered single blow, the Spaniards were routed in the this timely action of England, and roused by the damage done to Spanish trade in the West Indies by the fleet of Francis Drake, Philip used the pretext of the death of Mary of Scotland to put forward his claim to the throne of England. His sudden blow was hurled at England's rapidlygrowing sea power, but the Invincible Armada was thrown into disorder by the smaller and swifter craft of Elizabeth's navy. The directness and dispatch of the defeat put an end to Spanish dreams of conquest, and gave a powerful impulse to English seamanship, for it was during the reign of Elizabeth that the navy first began to assume

the characteristics that still distinguish it. Then we come to the most conspicuous reign in the history of France, and the most conspicuous in the history of any country, when Louis XIV, achieved greater success in striving to exalt | fer to the Toronto Exhibition as "the York the principle of monarchical supremacy than any County Fair." other king, when the Government of France was a machine depending upon the action of a single that the aboilet operation of a single specime, when the aboilet operation of the same that the beat of the property of the same that the beat of the fact that the formation of a continental confederacy against Prance. The Netherlands, Germany, Spain and Syory, haracond by add the same good and the same special formation of a continental confederacy against Prance. The Netherlands, Germany, Spain and Syory, haracond by add the same special form one power and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special form the same special form one power and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special form the same special form the same special form one special spain the same of sample spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special form the same special form one special spain in the latest and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special spain in the latest and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special spain in the latest and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special spain in the latest and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special spain in the latest and spain, "The Oppressor of Europe," lad to defend himself against all burney, the same special spain in the latest and spring, when the absolute dependence of every department of the nation upon the central author-

republicanism in France into a militant democracy inspiring of them all is the

that was but a cloak for the overweening desire of the man to dominate per se. His conquests were so rapid and so successful as to fill his head with chimerical ideas of the formation of an allpowerful empire. English resentment of French interference in smaller European states turned the might of Napoleonic wrath against British commerce, and his invasion of England proved an expensive fiasco. Crushed and terrified as were the powers of Europe, Britain still retained seapower and remained unconquered, and in the end was the only country of Europe that had not been ravaged by Bonaparte's troops. Effectual in withstanding Napoleon's attacks upon her commerce and colonial policies, she was the instrument of rescue for all Europe at immortal Waterloo.

The true function of Great Britain in the ong struggle with Napoleon can only be understood if there is a clear appreciation of the fact that a really great military power like the French empire under Napoleon is not to be brought to terms by ordinary military successes that simply destroy the organized force opposed, but involves the breaking down of a despotic political system, the annihilation of supreme monarchical ideas and the reduction to a state of national humiliation of the tyrannical force set up to conquer not kings, but peoples, not limited sections of land, but whole nations

Britain today is striving to bring defeat and complete downfall to the last and worst bidder correspondent, says: "There is no mistaking the for world power. "Lay the proud oppressor low"

> A NEW ELEMENT TO BE RECKONED WITH. WE HAVE heard of German peace. We have Lloyd George, President Wilson and others, but Senator Henry Cabot Lodge of Boston, Massachusetts, recently stated in the Senate, the terms which should be demanded by the Allied nations. They were concise and seemed to cover the ground. They brought out a letter from Richard H. Edmonds, editor of the Manufacturer's Record, which is a strong protest against the mildness of the terms proposed by Senator surance today?" asked the Agent, as Lodge. We print the leter in another column It is one of the ablest letters yet written. It is en- Farmer. titled to rank with the president's classics, and is judicial in its tone. It appeared in the New York Herald.

O NE CANNOT refrain from speculating on the Borden and its effect upon his newspaper

The premier will take up the matter of the C. N. R. award, dole out some \$10,000,000 odd to Mackenzie & Mann-and then go fishing.

No one had ever before suspected our worthy premier of a sense of humor. We all thought he couldn't hume if he tried, not unless one knew him very well, and then possibly once or twice a year with the aid of diagrams and close to a very old

But he must have the saving grace in marked degree. He does not distribute bon mots or indulge in satirical quips, but he knows how to act the part of the comedian.

Since his absence in England, the Star and the Globe, and a number of others, have been crying: "Please come home, Oh-o-o-oo-oh, please come home to us, papa!" He did not heed, and while walking down the shady street; they stormed. They tried "The Clock in the Why should I greet folk with a in the Netherlands. Expelled from Ireland at a Steeple Strikes Twelve," but he just laughed and said "The clock's got that daylight saving on it; Netherlands by English troops, after Elizabeth it ain't time to come home. Me and Dave and I know most every man in town. had been appealed to for assistance. Irritated by Doug and Bonar is going to have another little I nod to those I chance to meet: touch (of confidence).

Then how the two big boys raved and roared. 'Wait till we get the old man home," they

And when he came home, instead of getting While walking down the shady street? back to the labors to which the family had been I know most every man in town, calling him, he paid a couple of bills, dug up some I nod to those I chance to meet. bait in the garden, and when asked where he was going, replied: "Jes goin' fishin'."

Is it any wonder the boys are laying for him with a stuffed club?

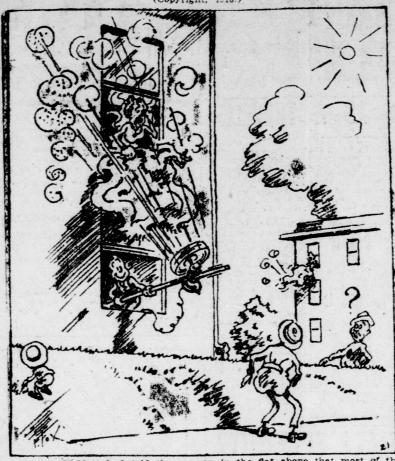
EDITORIAL NOTES.

Going fishing! Wonder how much of that Lloyd George has enjoyed recently.

The Montreal Herald has the temerity to re-

German retreats are managed "so adroitly that they are unobserved by the enemy." And sometimes the invisibility lies in the fact that the

By Fontaine Fox VERNON MCNUTT (Copyright, 1918.)



Vernon McNutt had told the woman in the flat above that most of the dust she shook out of her rugs blewin his window.

BY LUKE

BITS OF BYPLAY- .. 8 N. Not An Accident. "Could I interest you in accident in-"I should say not,"

"But I can show you the best accident policy ever written," insisted the Agent "I don't care what you kin show

me," replied the Farmer. "I want put this to a vote. nothin' more to do with accident insurance. I had an accident insurance policy last year and a mule kicked me and broke my leg. And the durn, But what we started to say was that swindlin' company wouldn't pay me cent. They said it wasn't an accident, Hunt and Bertha Woods were married because the mule kicked me on pur- in Newport, Ky., yesterday,

Who's a Llar? A funny man is Ignatz Slaws, He must have lots of dough; They say last month he kicked because

"Doesn't smoking interfere with your work?" asked Brown. "Not half as much as wanting to moke," replied Smith.

A Four-Line Poem While walking down the shady street, I nod to those I chance to meet; I know most every man in town, Why should I greet folks with

I know most every man in town.

I nod to those I chance to meet.

Why should I greet folks with a frowh? While walking down the shady street?

Why should I greet folks with a frown

Names Is Names. Hill Stump lives in Hill, W. Va.

... 6 N.. N ..-h.. | per cent of the failures were among firms which did not advertise.

> We have never seen the young lady. but we will bet that Irene Lienlooken of St. Paul, Minn., is not a Corn Fed.

Ben Zene of Detroit, Mich., and Ray Zell of Akron, Ohio, want jobs tending bar in the Club.

Fast-Guldes-Hunt-Woods

Fast-Guides—Hunt-Woods.

Fast-Guides—Hunt-Woods.

But what we started to say was that Dayton Fast and Irene Guides and Will Hunt and Bertha Woods were married in Newport, Ky., yesterday.

Bless Her Heart!

Some girls do all their ewimming at home. But what we started to say was that Florence Wade Bath lives in Wilmington, Ohio.

Our Dally Special.

When Love Flies Out At The Window Alimony Sneaks In At The Door.

Luke McLuke Says.

If Mother happens to break a dish at the supper table, Father indignates about Mother's carelessness keeping him poor. Then Father goes up to his pet kaif and breaks a couple of bills entertaining the audience that is listening to him whip the kaiser.

Some men don't know how to say "no." We know a poor boob who let three girls become engaged to him at the same time.

Funny how fate arranges things. If the Mother's carelessness the poor was and redeem in the courty winch is enforced upon mounce that the leaders in Germany and its allies if we imposed upon them a financial indemnity sufficient to repay the entire cost of the war to the United States and our allies, and if we forced them to pay a pension to the families of every soldier murdered in this fight of civilization to save itself from athiestic barbarism.

May I not, therefore, presume to suggest that this country should go further at this stage of the war than you have done and definitely announce that the leaders in Germany and Austria guilty of bringing on the war shall with the leaders in Germany and Austria guilty of bringing on the war shall with the leaders in Germany and Austria guilty of bringing on the war shall with the leaders in Germany and the same to pay a pension to the families of every soldier murdered in this fight of civilization to save itself from athiestic barbarism.

May I not, therefore, presume to sugest that this country should go further at this stage of the war In the Cost of the war to file country should go further at this stage of the war In the Cost of the war to file country should go further

RICHARD H. EDMONDS.
Atlantic City, August 25, 1917.

The Advertiser's

Daily Short Story

Copyright, 1318, by the McClure Newspaper Syndicate.

THINGS WORTH WHILE.
By Vincent G. Perry.

Teas, dances, house parties, masquer-

ade balls, golf, yachting, motoring-

Kathleen was tired of them all. No sooner had one finished than another started. Her aunt had accepted invita-

started. Her auth had accorded months thous for her that extended months ahead. There was hardly a day that she could count on as her own. The thought of what lay before her bored her. There would have been some variation if Aleck had been going to be the she was sure he would not

here, but she was sure he would not be something terrible had happened Aleck, she was convinced. She had be she was convinced. She had be she was convinced.

there, but she was sure he would not be. Something terrible had happened to Aleck, she was convinced. She had heard nothing of him for nearly a month, and to think that they were engaged, too! He had probably met some other girl he liked better, and had, perhaps, married her and was on a honeymoon. She determined not to feel melancholy about it, for, she assured herself, their engagement had been nothing but a farce, anyway. He had intended marrying her for her aunt's money, and she sought the social position that his name would bring her. Bestdes it had been considered a good match. Love? Why, that was only for country girls and story books!

Just the same Kathleen did feel melancholy. Aleck was different from the other men she knew. He was not nearly so artificial as the others. Perhaps that was why he had forgotten her. She couldn't help acknowledging that she was artificial—her every movement and word had been part of a pose while in his company. No wonder he had

inadequate.

Funny how fate arranges things. If the husband is economical, the wife is extravagant, and if the wife is eco-nomical, the husband is extravagant. A wife knows that if she lets her husband have his own way he is going to make a fool of himself. And ten times out of nine she is right. Theosophists claim to have weighed a soul and that the soul weighed just seven sixteenths of an ounce. Those birds must have dug up a Hun soul by mistake and weighed it. If a Hun has any soul at all, and we have our doubts

any soul at all, and we have our doubts his soul would weigh about seven sixteenths of an ounce.

Some men are always a month behind the rest of the world. They do not start wearing straw hats until July and do not shake the straw lids until October.

When there are two clocks in the house a woman is always calling up the telephone operator to find out which clock is right.

If you want to get a reputation as

Nuf Ced.

There were 13.029 business failures in 1917, and according to Bradstreet 84 does all the talking.

MINIMUM TERMS OF PEACE FOR AUSTRIA, BULGARIA, TURKEY AND THE UNSPEAKABLE HUN

An Open Letter to Senator Henry Cabot Lodge by Richard H. Edmunds, Editor of the Manufacturers' Record. Printed From the New York Herald.

brains, too, though she hated to admit

has overrun of almost as much wealth as the amount of its war indebtedness. Can civilization in any way whatever justify itself if it should permit Germany to go unpunished by the failure to impose an enormous indemnity, certainly far exceeding the amount of bonds which Germany has issued for its war purposes?

Personally I believe that the entire cost of the war to the Allies and to the United States should be imposed upon Germany, even if it takes that country fifty years to repay the amount, and if in doing so it becomes necessary to the state of the shallow the proposed of the war to fade upon Germany and Austria and Turnous and its praint of the shallow the proposed upon the propose in doing so it becomes necessary to compel Germany and Austria and Turkey to repudiate all of their indebtedness to their own people due to their

key to repudiate all of their indebtedness to their own people due to their murdering war work.

Is it conceivable that we shall permit Germany to repay to its people the \$30.000,000 which they have advanced bler upon the chance of winning the war and robbing others, while the United States and England and France and Italy and Serbia have to bear for years to come the burden of carrying the indebtedness made necessary to the highwayman from his murderous campaign?

I have recently pointed out that at the close of the civil war in 1865 all of the indebtedness incurred by the Confederacy for carrying on that war was wiped out and not a dollar of its was wiped out and not a dollar of its was wiped out and not a dollar of its was necessarily destroyed with the death of slavery, and all intelligent Southern people today recognize that there was no injustice in their having to bear this transport of this transport of this transport of this transport of the repudical of the repudical of their murder in the control of the indebtedness incurred by the death of slavery, and all intelligent Southern people today recognize that there was no injustice in their having to bear this transport of the repudical of the repudical of the indebted have to bear for the life in the city. As the milking rows the had insisted upon being put to work almost upon her salmost upon her its was to be back at the old farm again! She to the life in the city. As the milking progressed, Kathleen became conscious of the fact that some one was watching her. She realized, when the very many in the hard the life in the city. The life in the city. As the milking cows. She had insisted upon her its was to be back at the old farm again! She to the life in the city. As the milking progressed, Kathleen the many it to the life in the city. nd was as brown as a berry, but if e wasn't Aleck he was his double.
"You bet I am Aleck," he replied, as dear."

soon as he could alleck in the we the most surprised Aleck in the we He climbed over the fence wi He climbed over the fence wi sweet in that milking costume, and you are really milking! Where did yo

for she was eager for an "That is just why I came

the next farm," he said when she finished. "I was sick of being dressed up all the time and not getting anything out of life but a bored existence. wanted to enlist, but they





J. FRAUMENI, Tailor

London Garment Care We call for and deliver work. Cleaning, pressing and repairing. Only place in London where the repairing is done by expert tailors. Give us a trial.

AND DUNDAS STREETS.

PHONE 4890.

We Buy and Sell Second - Hand B Clothing

SOUTHEAST CORNER WATERLOO for cash, or will take them as part payment on new clothes.

Save the Pieces! We grind our We grind our own lenses, and can duplicate any lens on short notice. can duplicate any lens on short notice. Carlyle Trebilcock WM. M. PATTEN FURNITURE. Fine upholsterin and repairing. Fine upholstering Fine Couches

247/2 DUNDAS STREET.

Phone 1688,

Expert General Machinists Machinery of all kinds thoroughly repaired and overhauled

y experienced machinists.

Bexton & Carson

REAR OF 187 QUEEN'S AVE.

PHONE 3079.

Oxy=Acetylene

Welding

We weld cast iron, auto parts

Dennis Wire and Iron Works

Specialty.

Opticlan, 233 Dundas Street. Phone 2851 **THOMPSON**

Trunk and Leaher Goods manurepairing. Commercial work

specialty. 70 Carling Street

Accurate

Watch Repairs John S. Barnard Jeweler and Optician.

FOOT OF DUNDAS STREET. 194 DUNDAS STREET, LONDON

London Battery &

NORDHEIMER'S REPAIR DEPARTMENT.

Pianos tuned, re-paired and refin-ished. We can make your old piano look like new Phone 1392 for estimate on work.

Tire Repair Batteries Repaired and Recharged TIRES VULCANIZED, RE-TREADED AND REBUILT.