# LOTS OF ROOM FOR MORE **CANDIDATES**

DISTRICT NO. 1—

MISS BETTY BOWEN-80 Forward HILDA BROWN-Bell Tele-MISS ETHEL BRICKWOOD-475 Maitland. MISS SADIE BRANTON-Chapman's

MISS GRACE BANFIELD-334 Elea-TED BRAUND-351 Oxford street. MR. R. CARSWELL-552 Hamilton

MISS ELSIE DRAKE-136 William JACK DEAN-171 William street. MRS. WM. DRAYTON-1032 York

OSWALD EMIGH-57 Wilson avenue. MISS VIVIAN FERGUSON—Bell SERGT. GILBANK-559 Piccadilly

MISS GLADYS GOWER-980 Lorne MRS. (CAPT.) HALLAM-668 Queen's SERGT. JOSEPH-499 Oxford street. MISS LEAH LEWIS-174 Hamilton

MRS. NATRESS-898 Dundas street. MRS. S. OSBORNE—275 Thames. MRS. J. J. L MRS. A. TELFER—333 Wortley road. street, Chatham MISS LILY WRAY-109 Inkerman

street. MRS. MYRTLE SUTHERLAND-160 MRS. J. F. THOMPSON-36 River-

WM. THOMAS OLDRIDGE-270 Sim-MISS WAMBOLD — 217 Waterloo street. MISS GERALDINE WALKER-106

MISS S. COPPERSMITH-91 Maitland MISS EMMA A. COLBORNE-802 street, Sarnia MRS. M. COLLAZO-131 Waterloo

MISS PEARL DWYER-58 Blackfriars MR. FRED DELANEY—(Candidate, McClary's factory).
MISS GLADYS FOSTER—328 King

MISS L. GEACH-471 Simcoe street. MRS. ED KUNTZ-859 Maitland HARVEY MITCHELL - 50 Grand WM. S. PEACE-28 Redan street.

JAS. SHILLINGTON-408 Pall Mall MISS LOTTIE WINDSOR-7 St. MISS CATHARINE WEBB-98 Horton

STANLEY YOUNG - 320 Horton MISS PANSY COLLINGS-229 Watloo street.
MISS FREDA BOYCE-33 Beaconsfield avenue. MRS. J. B. LAWRENCE—1267 Dundas

HARRY HUNTER-City Hotel. MISS MARY HAGAN—(Manager Dressmaking Dept., Gray's, Limited). MISS JEAN RUSE-49 Beaconsfield MISS NELLIE McDOWELL-(Candidate McCormick's Factory).

MR. H. E. RORKE-459 Central ave-P. KELLEHER-720 Queen's Dorchester Station. MISS PERSIS BRYANT-7 Crothers

KINDALL-219 Wellington MRS MISS JEAN MCKINNON-301 SIMCOR

JOHN KAY-602 Piccadilly street. MRS. GEO. N. PFAFF-82 Anderson MISS IRENE DRAPER-60 Edward MARJORIE PATRIDGE-Grand ave-

MR. VIVIAN E. WICKERSON-Clerk Postoffice MISS WEIDENBAUM-244 Ottaway JOHN KAY-602 Piccadlly street.

WILTON ROBINSON -- 11 Charles

#### DISTRICT NO. 2-ESSEX AND KENT COUNTIES.

MISS BERTHA BISHOP-Palmyra, MRS. C. MINCHEN-Merlin, Ont. MISS GLADYS BEECH-Leamington MISS ETHEL GARDNER-64 Barth JOHN GLASSFORD-Turnerville.

GRACE HAMLY-Cedar MISS H. S. ILES-Charing Cross. MISS OXFORD KNAFF-Highgate.

MISS VERNA KERBY-Dresden. LYLE LEAVENS-178 Joseph street GORDON MIFFIN-Merlin.

EDGAR MARKHAM-Belle River. RHETA McLISTER-Bothwell WILLIE VALADE-Essex, R. R. No

MISS HAZEL DICKMAN-Highgate. VIOLA JOHNSTON-Bothwell. MRS. C. B. AGAR, R. R. No. 1, Chat-

CARMAN BULLER-Ridgetown. MISS EDNA CHATTERSON-North-wood P. O. MRS. SYDNEY COOK-Kingsville MISS ALMA DELMAGE-Ridgetown.

GORDON FOX-Dresden. MISS BLANCHE HICKS-Box 27. MISS ETHEL HUFFMAN-R. R. No. JACOB LOUNSBERRY-Ridgetown.

MISS LEAH LESPERANCE, Com-MISS HAZEL MITTON-Ridgetown. MRS. E. L. MOORE-R. R. No. 1, MR. RUSSELL MOUNTEER-Chat-

MRS. JAS. G. McGREGOR-R. R. No. 2. Ridgetown DONALD McMILLAN-R. R. No. 2,

MISS LILLIAN McDONALD-Dres.

MRS. L. M. PIERCE-R. R. No. 3, MISS MARJORIE ROSS-Bothwell, MISS BERNICE SNARY-Dresden. MISS FREDA SHEELER-R. R. No.

MR. ALVA P. STEVENS-103 Emma street. Chatham. MISS INA M. SAMS-Merlin.

O. WRIGHT-R. R. No. 4, Thames-LLOYD HARVEY-32 Poplar

District No. 2 (Continued) HIRAM WALKER-R. R. No. 5

MISS BERTIE HOGAN-188 Park THELMA - ROBINSON

MISS BESSIE ERWIN-Leamingto GEORGE MOODY-Highgate. MISS BEATRICE MCVITTIE-Blen

MISS EUNICE WANGENHEIM-184 MISS CURDILIA WILKI-Highgate. GEO. MOODY-Highgate.

E. C. WACKLEY-198 Dugall avenue, MISS EVELYN GLENN-81 Dover street, Chatham. MISS MARGARET MURPHY-R. R. No. 1, Fletcher P. O. MRS. HOWARD SETTERINGTON-

MISS PEARL CLOW-R. R. No. 2, MISS BERTHA LEITCH-Ridge-MISS MARY FORSYTHE-Highgate

J. LITTLE-360 St. Clair MISS AGNES PIGEON-Wallace-

MISS IRENE COWAN-Tilbury. MRS. FREDERICK CHANTLER— Windsor avenue, Windsor. MRS. THOS DRENNAN-R. R. No. Croton P. O.

DISTRICT NO. 3-LAMBTON AND MIDDLESEX COUN-

TIES. FLORENCE BURWELL-418 Welby MISS ALICE CARLEY-Lambeth. MISS GLADYS AIKEN-Brigden. MISS GLADYS BROWN-Belmont. MISS HAZEL COOK-Lucan. FRED CUNNINGHAM-Ilderton MISS ELLA DORMAN-Allsa Craig

LLOYD DOWSWELL-Inwood, R. R. MISS MARGUERITE RUTH DAW. MRS. WM. FERGUSON-Lucan. MISS ESTELLA KINGSWELL-Dor-

MRS. JAMES LEONARD-Forest. MISS ANNIE MURPHY-Strathroy. MISS ADA MUNRO-Allsa Craig. MISS IDA McINTYRE-Wyoming. COLLIE McGREGOR-127 Crawford

EARL McNALLY-Alvinston MISS BELL McFEE-145 Victoria MISS MINERVA SPROULE-Lucan. MISS ETTA SWANSON-157 North

MISS PEARL WILSON-Strathroy. MISS IDA YOUNG-Dorchester. MRS. A. CONN-Melbourne. GEORGE FARQUHAR-Thedford. MISS VIOLET GOULD-Glencoe. MISS FLOSSIE ROBERTS-Court-

MISS ALMA WISEMAN-Thorndale. GEORGE VAN HORNE-Thorndale. MISS MARGARET CAMPBELL-MISS EVA FISHER-Muncey, Ont.

ALICE GILLAM - Mount MISS MARGARET MAY GIBSON-A. D. MONGER-Thedford.

MISS ELINOR McNABB-Melbourne. MISS MAY REDDY-Lucan JOHN M. SADLER-R. R. No. 1, MISS LIZZIE STEWART-Komoka.

DAVE A. STIRTON-R. R. No. 1, MISS EDNA J. WATTERWORTH-MISS GLADYS BARONS-Belmont.

MISS LUCY I. BROWN—233 South Brock street, Sarnia. MISS ALBERTA BOWERS-Petrolea MISS GRACE BEDDARD-Court-

ANNIE BURNHAM-Sombra VERNA BUNTING-Allsa Craig. MISS MARGARET CAMPBELL-GERALDINE CAMERON-Box 104,

JOHN CHIVERS-Wyoming MISS LAWSON DODGE-R. R. No. 3. GEORGE FARQUHAR-Thedford.

MISS MARGARET FRASER-Bell Telephone office, Petrolea.

N. A. FLANNIGAN-R. R. No. 6, MISS MARJORIE GRIEVES-Park

MISS VIOLET GOULD-Glencoe. MISS JESSIE GRIFFIN-Oil Springs. MISS MARGARET MAY GIBSON-

MRS. J. W. GREENIS-Strathroy. MISS ELLA JEOFFREY-Newbury. MISS MARGARET KERR-Glencoe MISS MINNIE KING-R. R. No. 1,

AVIS LIPSIT-Mount Brydges. MRS. D. LOUCH-R. R. No. 1. Bel-ADELE W. MELLOR - Arkona P.O. MISS ELEANOR MCNABB-Mel-EWART MacNEILL-R. R. No. 2.

D. A. McVICAR-R. R. No. 1, Bel-MISS MARGARET McLEAN-Glen-IRENE WHITECAR-189 Wellington,

F. E. NICOL-Wilton Grove. RUSSELL PARKER-R. R. No. 8, MRS. W. E. PARSONS-Komoka. CLAYTON ROHRER-Belmont.

MRS. LON SCOTT-R. R. No. 8, Lon-MISS LIZZIE M. BODKIN-Croton MISS GLADYS FOSTER-328 King and Defford streets, Sarnia.

MISS LORETTA BINDER-Alvinston, MISS PEARL ANDERSON—Petrolea.
JACK IRWIN—Watford. MISS ETTA SWANSON-157 North

MISS MYRTLE SUTHERLAND-MISS LIZZIE STEWART-Komoka. W. B. THOMPSON-R. R. No. 3, MISS MARION TAYLOR-Corunna.

MISS FLORENCE TEDDER-Den-R. F. TURNER-Denfield. MRS. EDMUND VIGNEAU - 179 Christina street north, Sarnia.

MISS PEARL BAILEY-Wyoming.

W. L. FRASER-Forest.

District No. 3 (Continued) MISS ALMA V. BARN-Watford. W. H. TRICKER-Sarnia.

MRS. THOMAS DRENNAN-R. No. 1, Croton P. O. MRS. A. WALSH-Watford. MISS M. C. MILNE-(Byron Tuber. cular Soldiers' Sanatorium candidate). MISS MATTIE McLEY-Watford. MISS MARY BALLANTYNE-Mount

MRS. HARRY KING-Mooretow FRANCIS W. SHANKS-272 Well-ington street, Sarnia. BASIL WATSON-R. R. No. 8, GORDON D. PERRY-R. R. No. 2,

MISS ALMA C. CUMMING-R. R. No. MISS LULU McFALLS-Lucan. MISS LILLIAN GOLARMEAN-R. R.

MISS FLOSSIE BEATTIE-Forest MRS. ANNIE GOODHILL-R. R. No MISS MAMIE MCNAUGHTON-Allsa Craig P. O.

MISS BERTHA KARR-Forest P.O.

MISS ANNIE BURNHAM-Sombra

DISTRICT NO. 4-

ELGIN AND NORFOLK COUNTIES. JOHN WALKEER-Port Dover. J. McCOIG-Grand Central Hotel, St.

JOHN A. ARMSTRONG-Port Bur-MISS JENNIE ANDERSON-Care calpine's music store, St. Thomas. MISS MAUDE CAMERON-Wallace-

TENA McKILLOP-West MISS MISS NETTIE WHALLS-Shedden. BOB JOHNSTON JUN.-23 East street, St. Thomas.

MISS RETA REATH-52 Southwick W. D. SWACKHAMMER-Aylmer. MRS. A. H. DENNIS-Aylmer. MR. M. UNDERHILL-Aylmer.

MISS CARRIE HOOVER-R. R. NO MISS M. J. CLARK-Dutton. MISS MARY McGREGOR-R. R. No

MRS. A. McWILLIAMS-Dutton. MISS MINA CLARK-Talbotville. MISS GLADYS FOLLICK-27 Elysian MRS. W. M. SCOTT-123 Forest avenue, St. Thomas.

MISS MURIEL BENNETT-17 HINCKS MISS ALICE ROBERTS-Union.

MISS BEATRICE COX-R. R. No. 7. MISS H. DRAKE-Box 131, Shedden. MISS GLADYS RAMEY-SIMCOE. MR. F. L. RAVIN-Clear Creek P. O. MRS. E. WHITE-Delhi. CORP. A. G. SANDERSON-Avimer.

D. A. McVICAR-Belmont, R. R. MISS DOLLIE KNIGHT-Care An. ford. MISS EVA TAYLOR-Port Stanley. MISS MARY E. McCALLUM-R. R. No. 2, Dutton.

MISS GERTRUDE BAIRD-Shedder MISS HAZEL DRAKE-Shedden MISS HELENA DENT-Dutton. MR. ARCHIE BLACK-Dutton. MISS VERA HODGE-Rodney. ROBT, A. DOWNIE-Rodney, MRS. A. SHIPPEY-Rodney.

MISS VIOLET PICKHAM-Aylmer. EARL STAR BROOKS-R. R. No. 3, Springfield. MISS CLARA LINDSAY-Aylmer, MISS BEATRICE TREACY-136 Wellington street, St. Thomas.

MISS F. WESTCOTTE—Harrietsville W. GRAND WARD-R. R. No.

Nixon WESLEY LUMLEY-lona. MRS. R. MORRIS-lona P. O. MORLEY ZAVITZ-Aylmer. J. HUBER - Stoddart House.

DISTRICT NO. 5-OXFORD AND BRANT COUNTIES.

L. D. BARRETT-Salford. CHAS. F. CHESTERMAN-Ingersoll MISS MARY DEVLIN-Tillsonburg. WM. E. DE FOREST-Springford. MISS G. EVERETT-Tillsonburg. FLORENCE GREENFIELD-Embro

EARL E. HOSACK-Tilsonburg, Box MISS MABEL HICKS-Tillsonburg. MISS MAY CAMPBELL-Y. W. C. A., Wellington street, Brantford. MISS VERNA JOHNSTON-19 Port street, Brantford. MISS LETA PIPER-85 Drummond FRANK STROWBRIDGE -- 19 Col-

MISS CARRIE CODY-Embro. R. R. MISS RUBY FALKINS-Culloden. WM. MACHAN-89 Dalhousie street, Brantford.

MRS. TURANCE PARSON - 216 Brock stret, Brantford. MISS HAZEL SMITH-Culloden. W. E. SEMON-43 Strathcona avenue, Brantford. MRS. G. W. WAGNER-R. R. No. 2,

MISS EDITH WALKER-R. R. No. MRS. T. WHITING-Tillsonburg. MISS B. CARROLL-Ingersoil. PTE. GEORGE SAPER-(3rd A. D. G Company, No. 675014, France), Tillson-

LAWRENCE E. BODWELL-Burges. ROBERT SANFORD—Fireman, Wood. Grove P. MISS ESSA NEWTON-84 Victoria

MRS. (SERGT.) BERT STEVENSON -567 Dundas street, Woodstock MISS ELSIA J. ROSS-305 Simcoe MISS GLADYS EVERETT-Tillson-CUTHBERTSON - Box 951,

PERCY PELTON -- 15 Sydenham Woodstock.
HARRY MUNN-Woodstock, MISS DORIS GREENFIELD - 239
Nelson street, Brantford. MISS BECKY JOSEPH — Henritta avenue, Brantford.

DISTRICT NO. 6-WATERLOO AND WELLINGTON COUNTIES.

MRS. A. AUSTIN-21 Ann street, WM. BENNINGER-Kitchener. MISS L. M. BRUCE-Allen street

MISS EMRICK-(Tolton Shirt Com FRANCIS FRERRIER-30 Ellen MISS MAY FORLER-71 Tuerk street,

Kitchener.

MORRIS LOVEGROVE — 40 Beck avenue, care of Bristol Company, Gait. F. HOLBEIN-Kitchener. F. C. RAW-72 Snyder avenue,

F. HUBBARD-Beverly street, Galt. CECIL MOORE - Walper House, CAMPBELL TAYLOR - 18 Main

EDGAR WACKETT-Kitchener. MRS. N. E. ABBOTT-20 Norfolk MRS. THOS. GREEN-Baden P. O. F. H. C. MARTIN-121 David street,

MISS HAZEL MoMILLAN-62 St. George Square, Guelph. H. F. C. RAW-72 Snyder street, Kitchener. FRED SOLOMON-145 Wilmot street, Kitchener.

Kitchener

MR. C. SMITH-118 Grove street, MR. JOHN THURLOW-93 King west,

MISS GRACE ERB-Elmira. MISS ANTOINETTE OTTO-Elmira. MR. WM. McKENZIE-Elmira. MR. ARTHUR LASCHINGAR-EI-

MISS DELLA WINGER-EIMITA. MISS BEATRICE BEHRENS-EL. MR R A. SHEA-Agent G. T. R.,

MISS ADDA SMITH-77 Ainslee MISS GLADYS OSGOODE-Preston. NORMAN RUSSELL-Box 43, Preston. MISS EDNA DAVEY-16 Homewood

MISS ROCKIE KERTCHER-Home-wood avenue, Kitchener. MRS, LEWIS KERRIDGE-R. R. No JOHN W. SOUTER-127 Frederick treet, Kitchener, M. S. COPELAND-Harriston. WM. WRAG-26 Todd street, Galt,

DISTRICT NO. 7-HURON AND PERTH COUNTIES.

MISS COWAN-Stratford. MISS GRACIE DUFF-Goderich. MISS MAY GELDHERT-61 East

MISS VERCY GEIGER-Hensall, MISS MAY HODGERT-Exeter. MISS EVA HAMILTON-Stratford. MISS ELLA HALL-131 Dufferin street, Stratf

MISS MARVEL HUMPHREY-Strat-MRS. H. H. MALLOY-Hensall, GORDON MOIR-Hensall. OSCAR MOUSLEY-Atwood. MISS PEARL MCI FAN MRS. H. NAYLOR-414 Ontario street,

MISS LOTTIE RICE-Exeter. MISS ALDENE ROSS-St. Marys. JOHN BANSFORD-Clinton MRS. A. G. THOMPSON-Listowel, MISS M. WARREN-Goderich. JOHN H. WILHELM-Stratford, R.

MISS CARRIE COOKE-Mitchell JAMES BAIGENT-Exeter. MERVYN E. CANN-Exeter. MRS. ANDREW DOUGALL-Box 205. Hensall MRS. WALLACE HOUGH-Wingham.

MR. HILTON HUNTER-Wingham. MRS. J. A. JOHNSON—Queen street east, St. Marys. MRS. J. LINDENFIELD-Hensall. MISS B. McKAY-Wingham. STEWART ROBERTSON-Cromarty. MRS. THOS. WEBSTER-Exeter MR. NORMAN CARSON-R. R. No. 3, Exeter

GLADYS MAWHINNEY-Exeter. MR, NORMAN PARSONS-Exeter.

MR. KENNETH WESLEY—(Singer office), Stratford. MISS INA HUDSON-Hensall H. M. LOVE-Hensall. WILL MANSON-Exeter. NORMAN PARSONS-Exeter. MRS. JAS. W. MANNING-Clinton MISS MABEL MASKELL-Goderich MISS ANNIE TAYLOR-Blyth. MISS ALICE SMITH-Blyth. M. G. SILLERY-Seaforth,

MR. JOHN LAMOND-R. R. No. 3. St. Marys EMERSON WRIGHT-Seaforth ARTHUR DECK-Seaforth, JOSEPH HAROLD KLEIN - Sea MISS SADIE B. ROBINSON-Sea-MISS CARRIE V. COOKE-Mitchell

DISTRICT NO. 8-BRUCE AND GREY COUNTIES.

MRS. ALFRED STEWART-Eden MISS LORNA CAMPBELL-Lucknow MISS FLORENCE COOK-Lucknow. JOHN C. DIETRICK-Chesley. MRS. M. D. MADDEN-R. R. No. 4 MISS MARGENT N. MCKAY-BOX

MISS MAE MacPHAIL-Box 367, Kin. MISS SUSIE NELSON-Box 288, Kin-ALFRED STEWART-Eden J. F. SHAUSE-Ayton P. O. MISS HAZEL BLUE-510 13th street A. west, Owen Sound.

MISS IDA MCKAY-Leith P. O.

MRS. BEATRICE MOORE-Owen MISS MAUD SAUNDERS-East Lin MRS. PROUD-Walter Falls P. O. MISS LENA ROBBINS-3rd avenue east, Owen Sound. MISS BEATRICE TROTTER-968 200

MR. C. R. FINCH-Kincardine. MRS. JEAN DRUMMOND-Box 354, MISS ANNIE KENNEDY-R. R. No

# Eight New Candidates Entered the Contest Yesterday

### Read the Following Letters From Three Different Districts:

Harriston, June 26. "Prize Contest Department, The London Advertiser: "Dear Sirs,-I am sending in my nomination to enter into the contest. Please send me at once receipt books for taking subscriptions. I am going into

this with all I can possibly put forth. Either make or bust as the saying is. I am, "Yours truly,

"The London Advertiser, London, Ont. Dear Sirs,-As your contest has only been running one week, I think there is time to enter, as I think I can win one of your valuable prizes, although I haven't much time, as I work from eight to six every day, but I am going to try it. Would you send me by return mail receipt books, and necessar supplies for working out this contest? Please give me credit

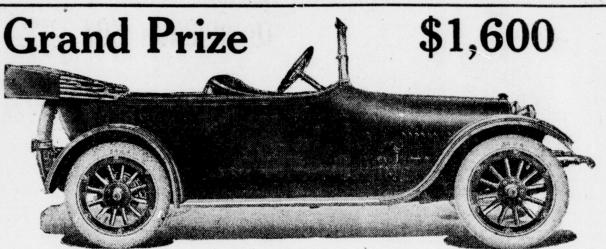
for votes inclosed. "Yours truly, "Lucknow, R. R. No. 5, June 25, 1917

"Advertiser, London, Ont.: "Gentlemen,-I want to enter your contest, not saying I will win anything, but I am going to make a big try at winning one of the automobiles. Please find 100 coupons with my nomination blank. Do

you think I have a chance in this district? "Yours truly,

[As Lucknow is in District No. 8, and there are very few candidates, we would say you have every chance in the world of winning one of the big prizes

in your district.-Contest Manager.]



McLaughlin Special D-45-6 Cylinder-Now on exhibition at the McLaughlin Garage, Richmond Street, London. This costly touring car will be given to the candidate receiving the greatest number of votes, irrespective of districts.

The winner of the Grand Prize will be given \$1,000, to be donated to some patriotic organization in his or her district.

EIGHT Mason & Risch **PIANOS** Costing \$400 Each

**EIGHT** Cabinets of Silver Costing

**EIGHT 1918 Model** Chevrolet

Automobiles Costing

\$750 Each First Prize in Each of the Eight Districts

**EIGHT** WALNUT **BEDROOM SETS** 

Costing \$150 Each

\$2,000 In Cash

Patriotic **Organizations** 

# POINTERS FOR CANDIDATES

The contest will close at midnight, Saturday, August 25.

Pay no attention to the other candidates. The time you spend thinking about others might lose you a new

The 15,000 extra vote ballot is given

(only) for the first new daily subscriber to The Advertiser for a year or more in length turned in.

Don't sit idly by and watch someone else walk off with a prize that could just as well have been yours, if you had made the proper effort to secure it.

Don't let a day pass by without securing some subscriptions and votes. Remember, it will take votes to win

The little list of pointers which follows is set forth for the guidance and welfare of the candidates who really are in earnest in their efforts for one of The Advertiser's nine automobiles or other prizes. We would advise you to clip out the list and paste it up where you can read it every night and morning and follow it to the "T."

\$100 Each

A new subscriber to The Advertiser A new subscriber to The Advertiser at \$3.00 a year, will count 7,000 votes. A new subscriber to The Advertiser who pays two years in advance at \$3.00 a year will count 15,000 votes. A new subscriber to The Advertiser who pays three years in advance at \$3.00 a year will count 25,000 votes. A new subscriber to The Advertiser who pays four years in advance at \$3.00 a year will count 40,000 votes. A new subscriber to The Advertiser who pays five years in advance at \$3.00 a year, will count 50,000 votes.

Note-All daily popers in Canada are being forced to increase the price of subscription owing to the rapidly increasing cost of paper, therefore we ask our candidates not to solicit subscriptions to The Advertiser longer than three years.

One of the oldest daily papers in Canada raised its subscription price the 1st of May this year. Should the cost of paper go much higher. The Advertiser may be forced to increase its subscription price during 1918 or

A person who is now taking The Advertiser, and stops in order that the subscription may be taken out in the name of some other member of the will not count as a new sub-

People who pay back subscriptions will be allowed votes just the same as those who pay in advance. Should you get a new six months' subscription to The Advertiser today it will count you 2,500 votes, and some time before the contest closes if you secure another six months' subscription from this same person, you will be allowed the difference between the 2,500 votes and 7,000 votes. This will be known as a new yearly subscriber.

known as a new yearly subscriber. Candidates must give the subscriber the third portion of the receipt form. Do not bother about the date a subscriber owes from. If the subscriber thinks he owes six months or a year, give him a receipt for the money and an official receipt showing his date will be mailed from The Advertiser office. every day. Once a week or once every two weeks is enough. Make them up in parcels and tie securely with cord, and write your name plainly on the top bal-

Send in all your new subscriptions at once, so that The Advertiser may be started at once. Mark all subscriptions, old or new, on receipts.

Cash must accompany second portion of receipt form. Otherwise certificats of ballot will not be allowed. Certificates of ballot will be mailed o each candidate by return mall. Where a person is taking another caper, which is paid up for three, six or twelve months, a candidate may take their subscription to The Advertiser and date their subscription from the date the other paper expires.

Receipt books will be mailed immediately on request. The subscription price of The Advertiser was raised to \$3 per year on October 1, 1916.

If a person owes for The Advertiser, say, from October 1, 1915, he will owe \$2 from October 1, 1915, to October 1, 1916, and then \$3 per year from October 1, 1916.

1, 1916.

If you have friends living in Manitoba, Saskatchewan, Alberta, British Columbia or the Maritime Provinces, the United States or any other part of the world, you are at liberty to solicit their subscriptions to The Advertiser. A separate receipt must be made

for each subscription taken, whether Money may be sent to The Advertiser order.

Make all orders for money payable to The London Advertiser Company.

CUT OUT NEATLY.

## The Advertiser's Big Automobile Prize Contest **GOOD FOR 100 VOTES**

NOMINATION BLANK

Nominate Yourself or a Friend

PRIZE CONTEST DEPARTMENT OF Dundas Street, London. Gentlemen.-I hereby nominate as a candidate in your Automobile Prize Contest

> Address ......... ........... Nominated by ......

to the Contest Department of The Advertiser, will count for

the person whose name is written thereon,

This coupon, when neatly cut out and brought or mailed

NOTE-Only one nomination blank will be accepted to