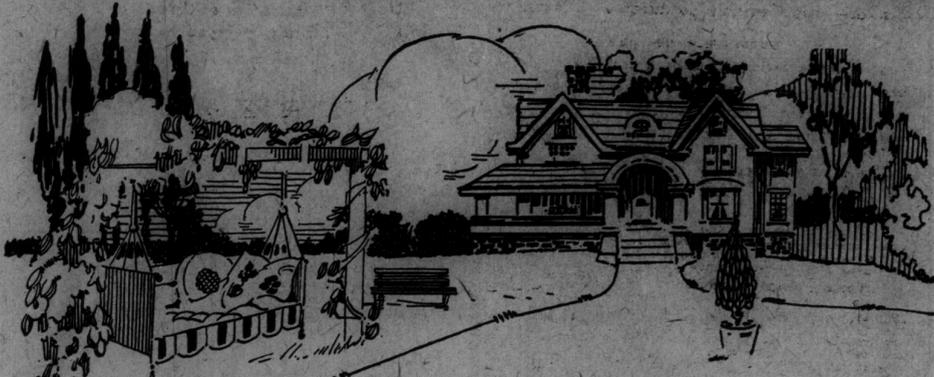


Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's---Summer Home, Vacation and Country Life Comforts



The Furniture

described here is desirable from the combined standpoints of comfort, durability, and decorative merit. It is representative of our collection of Summer Furniture, which, from the least expensive single piece to an entire suite that leaves no need unprovided for, is consistently good.

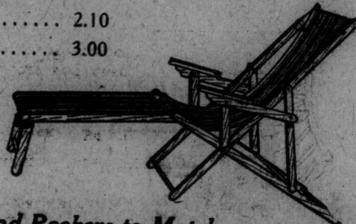
Folding Canvas Chairs

Dependable in construction, these chairs promote ease and comfort. They have adjustable backs.

- Special 2.10
- With foot rest 3.00

Verandah Chairs and Rockers, of oak, green finish, very strongly built, bolt construction, \$7.00.

Camp Stools, white, duck seat, with back, 90c.



Garden Chairs and Rockers to Match.

Folding Camp Cot—Wood frame—woven wire fabric—head rest. \$2.50.

Folding Garden Benches, \$2.00.

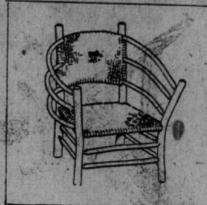
Slat seat and back. Strongly built—natural finish. Special, \$2.00.

Old Hickory Chairs and Rockers.

Deep comfortable seats and shaped back. \$4.50 to \$9.50.

Woven Wire Camp Cot.

Complete with mattress. Folding legs and head rest. Mattress soft and comfortable. Two pieces complete, \$5.60.



Simpson's—Fifth Floor.

Summer Rugs

The care with which the summer floor coverings are chosen contributes largely to the success of the decorative ensemble.

And when there is as much latitude of choice as our collection affords, there should be no difficulty in finding just the type of rug which your particular needs demand.

Sturdy fibre rugs are especially desirable for out-door use, for they are not injured by salt or damp air and are even improved by an occasional drenching. These are priced \$1.95 to \$16.50, according to size.

Prairie Grass Rugs.

Firmly woven in a tough grass weave, well bound—in plain centres, with attractive borders, or in figured designs in two-tone shades of brown, green and blue coloring, in six different sizes:

- 2 ft. 6 in. x 4 ft. 8 in. at \$1.75
- 3 ft. x 5 ft. 9 in. at 1.95
- 4 ft. 6 in. x 7 ft. at 4.25
- 6 ft. x 9 ft. at 6.50
- 8 ft. x 10 ft. at 7.50
- 9 ft. x 12 ft. at 12.50

Plaited Rush Mats.

Special prices make these rugs very attractive. Plaited from a heavy quality rush, into squares which are sewn together, making larger rugs. These give a very pleasing appearance, will lie flat and give excellent wear. One size only—3 ft. x 6 ft., for special price of \$3.25 each.

Cocoa Fibre Rugs.

Commonly called Mourzouk Rugs, manufactured from tough cocoa fibre, that will stand rough and hard wear or outside exposure. Past colors and attractive patterns—shades of green and brown coloring.

- Sizes 2 ft. 3 in. x 4 ft. 6 in. at \$1.75
- 4 ft. x 6 ft. at 4.50
- 4 ft. 6 in. x 7 ft. 6 in. at 6.25
- 6 ft. x 9 ft. at 9.75
- 7 ft. x 10 ft. at 12.50

Japanese Straw Matting.

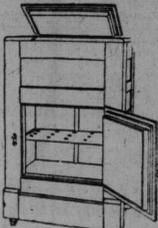
Only a limited quantity this year, so make your selection early. Reversible colored effect or plain colors, suitable for bedroom or veranda. 36 inches wide, per yard, 35c, 40c and 50c.

The Home-Lovers' Club

Any responsible person is entitled to membership in the Club. No extra charge is made for this service. Upon making a first payment, you obtain immediate use of purchases. Balance is spread over an arranged period. Club Office—Fourth Floor.

Refrigerators

An absolute essential during hot weather. Save food and safeguard the health of the family.



Refrigerators \$17.00.

Refrigerators, maple, natural finish, white enamel food chamber, wire shelf, galvanized ice chamber, \$17.00.

Refrigerator, hardwood case, golden finish, double doors, galvanized interior. Two wire shelves, \$23.75.

Refrigerators, case of solid oak, rubbed finish, white enamel food chamber, wire shelves, flues and racks are removable, size of case 27 inches wide, 19 inches deep, height 55 inches, special \$34.75.

The Victrola IV. for Camps or Summer Homes, \$34.00



To help liven up your vacation, and help you enjoy the entire summer. For example "dancing the dreamy waltz" never seems half so lovely as a social diversion as it does in a bungalow, in a camp, in a country house, where it comes about spontaneously and "all of a sudden."

Then there is the charm of Victrola music—down by the sea. If you want to have it so, for it's easy enough to get when Victrolas can be purchased at Simpson's on such convenient terms as we offer. Every sort of a machine, from the small portable one at \$34 to the large period-design machine that will fit well in the most richly appointed parlor at \$340.

HAVE you ever wished for a change of scene? Ever become a bit tired of the solidity of town furnishings and wished for the sun-bathed, breeze-tossed expanses of your friend's country estates? Do you really have to live with thick rugs and heavy hangings, velvet-covered chairs and dark woodwork, or have you simply forgotten that cretonne and awnings, gay pillows and bright dishes can do a powerful lot toward bringing the country into town?

This Store cannot let you forget. It knows how good for work- and socially-wearied people a garden is, with a white arbor and a brilliant green and red parakeet to swing in the breezes. It knows that iced cocoa served from a crackled glass pitcher in tall tumblers, against which brilliant-topped glass spoons tinkle, is a cure for most of a business day's ills.

Just the Things You Need for Motor Picnics, Vacation Jaunts and Full Enjoyment of Summer Life

This Store's purpose is to enable you to get the most out of life. For \$22.18 you can have a canvas tent to set up in the country; for \$6.50 you can have a 6 x 9 rush grass rug, cooling to see, sturdy and thick and charming for veranda, sun room or country hall. But there are so many other delightful aids to pleasant living that—when you have seen them in the special displays arranged throughout the Store this week—you will wonder how you ever got along without the most of them.

Awnings

A little knowledge is indeed a dangerous thing when it is applied to the making of awnings and slip-covers. They may answer their purpose after a fashion even if they are made in a careless, slipshod manner, but they will scarcely answer their purpose after the fashion, for the fashion in these things is absolute correctness of fit, and consummate skill of workmanship.

Slip Covers

Our workrooms are equipped with a staff of thoroughly experienced workmen; you can trust them with the most exacting work.

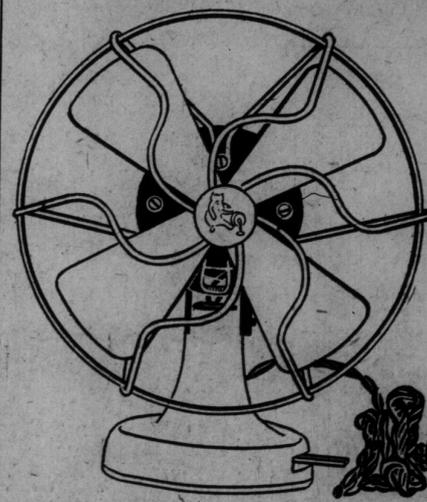
A complete assortment of appropriate materials will be found in our Upholstery section. Estimates furnished on request.

Electric Fans to Blow Cool, Refreshing Breezes

Every day before you buy an electric fan is a day's real pleasure lost. Get your fan today and enjoy the full season's service.

From the little 6-inch Polar Cubs, with their suggestion of Arctic breezes, to the massive 16-inch oscillating fans for big rooms, offices, stores and factories, every Simpson fan can be relied upon for real service.

This List of Sizes and Prices Will Indicate the Trend of Our Stocks



6-inch Polar Cub, for use on 25 cycles, 60 cycles and direct current, 2 speeds, \$8.50.

8-inch Straight Blow, for use on 25 cycles, 60 cycles and direct current, 1 speed, \$10.95.

8-inch Straight Blow, for use on 25 cycles, 60 cycles and direct current, 2 speeds, \$12.75.

8-inch Oscillating, for use on 25 cycles, 60 cycles and direct current, 2 speeds, \$19.50.

9-inch Polar Cub, for use on 25 cycles, 60 cycles and direct current, 2 speeds, \$12.00.

10-inch Westinghouse, Oscillating, for use on 25 cycles only, 3 speeds, \$25.00.

12-inch General Electric, Oscillating, for use on 25 cycles only, 3 speeds, \$32.00.

12-inch Westinghouse, Oscillating, direct current only, 3 speeds, \$32.00.

12-inch Adjustable, for use on 25 cycles, 60 cycles and direct current, 4 speeds, \$23.00.

16-inch Oscillating, for use on 25 cycles only, 3 speeds, \$40.00.

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