

stronger partnerships with the private sector; encouraging more Canadian small and medium-sized enterprises to become active traders; and improving co-ordination of federal and provincial international business development programs and activities.

The documents that make up the ITBP contain three elements: an overview, a series of industry sector strategies, and accompanying lists of planned international activities.

"The ITBP is not a static document; it is a dynamic ongoing process that draws its strength and value from private-sector as well as provincial input," Mr. MacLaren concluded. "It depends on, and is only as good as, that input. I therefore invite business people to provide further comments on the plans and priorities outlined in this Business Plan."

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For further information, media representatives may contact:

Media Relations Office  
Department of Foreign Affairs and International Trade  
(613) 995-1874

Copies of the *International Trade Business Plan Overview*, or the *Industry Sector Strategies*, can be obtained from:

InfoCentre  
Department of Foreign Affairs and International Trade  
1-800-267-8376