

Minister for
International
Trade



Ministre du
Commerce
extérieur

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BULGARIA PURCHASES CANADIAN MEAT-PROCESSING EQUIPMENT AND SERVICES

International Trade Minister John C. Crosbie announced today that the state owned Rodopa Meat Company in Sofia, Bulgaria has signed a contract valued at U.S. \$25.5 million with the Canadian Commercial Corporation to have Knud Simonsen Industries Ltd. (KSI) of Rexdale, Ontario provide a meat processing plant and spare parts. The Export Development Corporation is providing financing of U.S. \$21,675,000 to the buyer to support the sale.

Knud Simonsen Industries will provide a complete package of meat processing equipment to establish a bologna sausage production line. The company will also provide engineering services to establish the plant layout and supervise the installation of the equipment.

The transaction will generate approximately 788 person-years of employment in Canada.

Knud Simonsen Industries Ltd. is a world leader in the meat processing industry. Approximately 80 per cent of its business is international, with customers in 25 different countries.

EDC's financing is allocated under its line of credit with the Bulgarian Foreign Trade Bank. The line was established to encourage Bulgarian enterprises to buy Canadian goods and services.

CCC, a Crown corporation, contracts with foreign governments and international agencies on behalf of Canadian suppliers. This sale represents its first transaction with the People's Republic of Bulgaria. In 1988-89, the Corporation concluded sales of goods and services worth \$777 million.

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