

|                               |   |
|-------------------------------|---|
| <b>33. Sector:</b>            | Recreational, Cultural, and Sporting Services – Motion Picture Promotion, Advertising, or Post-Production Services  |
| <b>Obligations Concerned:</b> | National Treatment (Articles 8.3 and 9.2)<br>Most-Favoured-Nation Treatment (Articles 8.4 and 9.3 )<br>Performance Requirements (Article 8.8)<br>Local Presence (Article 9.5)   |
| <b>Description:</b>           | <b>Cross-Border Trade in Services and Investment</b><br><br>Korea reserves the right to adopt or maintain any measure with respect to motion picture promotion, advertising, or post-production services.<br><br>For greater certainty, this entry is without prejudice to the scope and application of Article 22.6 (Cultural Industries). |