20/05/93 page: 268

(record #: 840)

SECTOR: Medical Devices

AREA: Western Europe and European Community (EC)

DATE: Jan 1994

ACTIVITY: Medical instruments ad devices; mission to

LOCATION: Vienna

CONTACT: Gayle McCallum EAITC RWT

TELEPHONE: 613-995-9766

Ten Canadian companies with specialized, niche products and technology will visit Austria to look at opportunities for doing business involving not only export sales but also technology exchange/acquistion activities. Will also look at opportunties for doing business in neighbouring east European countries, possibily using the Europartnering approach.

(record #: 836)

SECTOR: Medical Devices

AREA: Western Europe and European Community (EC)

DATE: Sep 1994

ACTIVITY: Medical devices; trade fair: Expomed

LOCATION: Brussels

CONTACT: do RecNum2 InvCan

TELEPHONE: 613-992-5339

(record #: 842)

SECTOR: Medical Devices

AREA: Japan
DATE: Nov 1993

ACTIVITY: Health-care products and services for elderly; seminar and

exhibition

LOCATION: Osaka/Tokyo, Nagoya/Fukuoka

CONTACT: Patricia Cronin EAITC ISTC PNJ

TELEPHONE: 613-996-2460 613-954-2951

Demographic changes in the Japanese population create a growing market for medical devices, assistive devices, and products and services for the elderly. This show is intended to introduce Canadian companies to this market (imports estimated to exceed \$2 billion). The concurrent seminars will feature Canadian experts and reinforce Canada's excellent reputation for health services.