REPORT #5 88/07/27

## QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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414 - BRUSSELS

BELGIUM

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

PLANNED IMPACT VISIT TO ANTWERP POSTPONED TO SEPTEMBER.
FIRST ISSUE 'CONTACT CANADA' PUBLISHED.

PANELIST BBL (BNAK) SEMINAR. ORGANIZED ALBERTA INVESTMENT SEMINAR.

QUARTER: 2

KREDIETBANK DELEGATION TO ALBERTA/BC (JULY/ AUGUST) ANTWREP "CONTACT CANADA" TO TAKE PLACE OCT. 14. PUBLICITY ORGANIZED AND SEMINAR PLANNED FOR MARCH 1988.

QUARTER: 3

IMPACT VISIT "CONTACT CANADA" ANTWERP OCT 14
PARTICIPATION INVESTMENT SEMINARS (ROYAL BANK,
OFFICE BELGE DU COMMERCE EXTERIEUR(OBCE));
(03)ROUND TABLE INVESTMENT LUNCHEONS (RWD
VISIT, EDC VISIT) WITH SELECTED LEADING BELGIAN
BUSINESS PEOPLE.

FED/PROV/PRIV SECTOR INTERESTED REPRESENTED EN-DORSED EXERCISE BASE ON POTENTIAL INVESTORS & VALUABLE BUSINESS CONTACTS; (12)FOLLOW-UP INVEST-MENT OPPORTUNITIES; (13) IDENTIFIED MAJOR INVEST-MENT PROSPECTS.

QUARTER: 4

IMPACT VISIT "CONTACT CANADA" LIEGE - MARCH 29. "ALBERTA INVESTMENT ROUND TABLE" AT KREDIETBANK. CORPORATE CONTACT ACTIVITY.

FEDERAL/PROVINCIAL/PRIVATE PARTICIPATION OVER 150 GUESTE. EXCELLENT OPPORTUNITIES IDENTIFIED. (2) SELECTION OF SENIOR BUSINESSMEN. AT LEAST 3 SERIOUS PROSPECTS (3) FOLLOWING 2 MAJOR FILES.