

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 13

POST : 326-ALGIERS

001-AGRI & FOOD PRODUCTS & SERVICE
ALGERIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

SIGN A HEALTH AGREEMENT WITH ALGERIA.

BABA ALI POULTRY STOCK SELECTION PROJECT.

LAMTAR FARM (CATTLE)

TECHNICAL VISITS TO BE ORGANIZED WITH MAP AND ONAPSA - CATTLE AND POULTRY.

SEEDS & SPECIAL CROPS

CONTINUE CONSULTATIONS BETWEEN CANADIAN EXPORTER AND ALGERIAN AUTHORITIES.

DEVELOP A MARKETING STRATEGY FOR MARKETING LENTILS.

STIMULATE THE POTATO MARKET.

SEMI & PROCESSED FOOD & DRINK

CONTINUE CONSULTATIONS BETWEEN CANADIAN EXPORTERS AND ALGERIAN STATE AGENCIES.

OBTAIN A LONG-TERM CONTRACT IN DAIRY PRODUCT, TALLOW AND CANOLA OIL SECTORS.

INTRODUCE MATERIAL TO MAP.

FEED, FERTILIZER & VET PRODUCTS

WE WOULD HOPE TO SEE MANUFACTURERS OF VETERINARY PRODUCTS PARTICIPATE IN SPECIALIZED WEEKS IN ALGERIA AND DISTRIBUTE SAMPLES.

FINALIZE A FIRM CONTRACT BETWEEN CANADA AND ONAPSA.

OPENING THE ALGERIAN MARKET TO CATTLE.

MASSIVE INTRODUCTION OF POULTRY PRODUCTS INTO ALGERIAN MARKET.

INCREASED IMPORTS OF CANADIAN CATTLE.

INCREASE OUR MARKET SHARE.

MAINTAIN OUR MARKET SHARE.

OBTAIN NEW CONTRACTS.

OBTAIN A NEW CONTRACT.

MAINTAIN OUR MARKETS.

MAINTAIN AND INCREASE OUR MARKET SHARE.

GREATER FAMILIARITY WITH CANADIAN PRODUCTS AND RESPONSE TO ADI.

MAKE OUR PRODUCTS KNOWN.

GAIN A SHARE OF THE ALGERIAN MARKET.