

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 340-AMMAN

001-AGRI & FOOD PRODUCTS & SERVICE  
JORDAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

AL-MUDAWARA AGRICULTURAL PROJECT IN SOUTHERN JORDAN.

AWARD OF MANAGEMENT CONTRACT TO CDN FIRM  
CLIENT & POSSIBLE SALES OF CDN FARM EQUIP.  
FOR PROJECT REQUIREMENTS.

REPAIR OF RELATIONSHIP BETWEEN LOCAL IMPORTERS/GROWERS OF SEED  
POTATOES & CDN EXPORTERS. POSSIBLE AG CANADA ROLE IN DEVELOPMENT  
OF BILATERAL PHYTOSANITARY AGREEMENT.

CONTINUED IMPORTATION OF CDN SEED BY LOCAL  
IMPORTERS UNDER THE AEGIS OF A LONG TERM  
MARKET DEVELOPMENT PROGRAMME.

ASSESSMENT OF TRIAL SHIPMENT OF CDN FOOD PRODUCTS AND SPECIALTY  
SPICES BY BARG SUPERMARKETS AND OTHER INTERESTED BUYERS IN JORDAN

ON GOING SUPPLY BY CDN EXPORTERS SUCH AS GOL-  
DEN VALLEY, GRENADIER & DALTON TO JORDANIAN  
CUSTOMERS.

CONTACT WITH MAJOR AGRICULTURAL EQUIPMENT DEALERS IN ANTICIPATION  
OF OUTGOING AGRICULTURAL MISSION TO SYRIA AND JORDAN PROPOSED FOR  
FY 88/89. MARKET SEGMENT REPORT TO BE DONE.

IDENTIFICATION OF LOCAL REQUIREMENTS FOR FARM  
EQUIPMENT AND AGRICULTURAL MACHINERY.

EXTENSIVE PROMOTION OF CDN SOURCES OF SUPPLY FOR OILSEED PRODUCTS  
(CORN OIL, SUNFLOWER AND CANOLA) TO LOCAL SUPERMARKET OPERATORS.

TRIAL ORDERS FOR CDN OILSEED PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUPPORT FOR THE EFFORTS OF AGRODEV CANADA IN FI-  
NAL NEGOTIATIONS FOR THE DESIGN & MANAGEMENT OF  
A 300HA. AGRICULTURAL COMPLEX AT AL MUDAWARA IN  
SOUTHEASTERN JORDAN.

FINAL AGREEMENT REACHED BETWEEN AGRODEV & LOCAL  
CLIENT IN RESPECT OF DESIGN & MANAGEMENT SERVICE  
-S FOR THE FARM. EDC FINANCING & PARALLEL SWEDISH  
CREDIT IN LAST PHASES OF APPROVAL FOR WINTER 87  
CORP.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----