

Report: B4 88/89 INVESTMENT ACTIVITIES IN MISSIONS ABROAD

Region: AFRICA-MIDDLE-EAST

Mission: 342 TEL AVIV

Country: 232 ISRAEL

Equity Propensity Of Key Sources Of Investment From This Territory

Corporations : 100% Ownership Of Existing Corporate Facility
 Institutional :
 Entrepreneurs : Start-up Investment To Create New Enterprise (On A Joint Basis)
 Immigrant Entr.: Start-up Investment To Create New Enterprise (100% Ownership)

Sector Preferences By Type Of Key Investors

Corporations : Manufacturing Industries
 Institutional :
 Entrepreneurs : Real-Estate
 Immigrant Entr.: Manufacturing Industries

Investment Promotion Priority Sectors Sub-Sectors
Program Plans And Actipicipated Results.

Sector : 014 EDUCATION, MEDICAL, HEALTH PROD
 Subsector: 142 HOSP. & MEDICAL EQUIP, INSTRUM.

Reason(s):

IN ALL OF ABOVE FIELDS ISRAEL HAS 1ST CLASS TECHNOLOGY WHICH FIRMS WISH TO CONTRIBUTE IN RETURN FOR EQUITY IN NA JV SET UP TO PRODUCE & MARKET I.E. INVESTMENT BASED ON TECHNOLOGY TRANSFER.

Program Plans:

THIS PROGRAM IS SERVED BY OUR TECHNOLOGY INFLOW ACTIVITY WHICH IS LARGELY DEMAND DRIVE.

Anticipated Results: TWO JV'S

Sector : 014 EDUCATION, MEDICAL, HEALTH PROD
 Subsector: 141 PHARMACEUTICALS, BIOTECHNOLOGY