

It rolls up softly from the eastern bank of the Ottawa River — a low, sensuous wave of mysterious curves, rounded hills and ancient-looking cliff-like vistas. Canada's newest museum seems shaped less by human hands than by centuries of fast-moving water, ice and wind. Yet the new Canadian Museum of Civilization, opening on June 25, is every inch a product of the information age — a prototype museum of the twenty-first century. Innovation has been the watchword on the project, from the very beginning. Architect Douglas Carmichael renowned for his pioneering organic approach to building. Many consider him the master of

High-Tech Thin Skins
Part technological tour de force, part scholarly time machine, the museum has been designed to present the history of Canada and its people with a dynamic scale and dimension. In its vast halls are site reconstructions of historic sites not limited to an advanced display of computer and video visual technology. It's what Museum Director George Mackenzie calls "the most stimulating and visually rich space anywhere in the world."

From the outset, the museum's design was a collaboration that brought a new look to a traditional institution. Instead, many artifacts in the museum's collection will be set in a strong historical context. At every turn, the voices of artists, actors, filmmakers, photographers, and creative people of all kinds have been heard on its halls. The experience, the result? A hands-on appeal to the senses and the senses — a place where learning and entertainment meet.

One of the museum's most eye-catching attractions is the great outdoor space of the Great Hall. For those who don't want to be a wallflower, the hall's floor is a spectacular view of the Ottawa River. The hall's floor is a spectacular view of the Ottawa River. The hall's floor is a spectacular view of the Ottawa River. The hall's floor is a spectacular view of the Ottawa River.



AN INVITATION FROM JOHN C. CROSBIE, CANADA'S MINISTER FOR INTERNATIONAL TRADE

Canada abounds in opportunity. The purpose of this booklet is to introduce readers around the world to a "new look" Canadian economy. In all our varied regions, businesses are feeling the stimulating effect of the Canada-U.S. Free Trade Agreement (FTA). It will progressively expand Canada's markets by removing limitations on trade and investment.

Investors from outside the country will find excellent prospects. I invite you to consider the points described in these pages and then to address any inquiries to your nearest Canadian embassy, high commission or consulate. They will be pleased to provide general information on the FTA or answer specific questions on investing in Canada.

John C. Crosbie