



# CANADEXPORT

E + INVEST + PROSPER

Dept. of Foreign Affairs  
Min. des Affaires étrangères

FEB 26 2007

LATEST ISSUE  
DERNIER  
NUMERO

Return to Departmental Library  
Retourner à la bibliothèque du Ministère

doc  
CA1  
EA  
C16  
ENG  
V. 25 N. 2  
February  
5 2007

CANADEXPORT.GC.CA

VOLUME 25 | NUMBER 2  
FEBRUARY 5, 2007

## ▶ TOP STORIES

### Afghanistan shows promise for Canadian companies

Canadian companies shouldn't count out countries that may not, at first glance, seem viable for businesses to thrive in. Two Montreal-based companies and an Afghan partner have teamed up to open a shampoo manufacturing facility in Kabul and together they're doing a good business.

see page 3



### Sourcing partners abroad: some free advice

Canadian entrepreneurs face challenges when it comes to establishing their export businesses. With no shortage of financial, cultural and legal barriers, exporters may not want to go it alone. So finding the right partner is key. Two Canadian trade commissioners share some advice.

see page 4

### Turkey looks west for partners and investors

Istanbul, May 10, 2007 > Turkey's rapidly growing role in European and regional markets means increasing business opportunities for Canadians, particularly investors.

see page 6



## ▶ ALSO IN THIS ISSUE

### ▶ Small firm designs subdivision in Siberia

A small Ontario firm of urban planners and designers has found that flexibility and an open mind can translate into success in the international marketplace.

see page 2

### ▶ Canada's share of U.S. imports is falling, but don't blame China

Canada's share of the U.S. merchandise import market has fallen from a peak of 19.8% in 1996 to 17.4% in 2005, while China's share rose from 6.5% to 14.5%. But don't be too quick to point fingers.

see page 7

### ▶ Acquire skills to reach new markets

Vancouver, April 1-2, 2007 > The Forum for International Trade Training (FITT) will offer business professionals an opportunity to develop global skills and networks at its national conference, and uncover strategies to resolve issues in the day-to-day practice of international trade.

see page 7

FACTS & FIGURES  
see page 7



TRADE EVENTS  
see page 8