



Canadian Trade Commissioners New Postings — Fall 2000



As Canada's Chief Trade Commissioner, I am pleased to introduce the members of the Canadian Trade Commissioner Service who have recently been appointed to posts abroad.

The trade commissioners profiled in this supplement, along with some 500 of their colleagues, are dedicated to helping committed companies that have researched and selected their markets. The role of the Trade Commissioner Service is to provide assistance to Canadian companies in the development of their business abroad, regardless of their size or experience. We do this by

offering a set of six core personalized services at all our 135 offices in Canadian embassies, high commissions and consulates.

Every year, thousands of Canadian companies make the Trade Commissioner Service work for them. Every year, thousands of our clients succeed in world markets. I invite you to join them.

John Gero,
Assistant Deputy Minister,
International Business and
Chief Trade Commissioner

prepared by the Trade Commissioner Service Marketing Division (TCW)



Department of Foreign Affairs
and International Trade

Ministère des Affaires étrangères
et du Commerce international

Canada