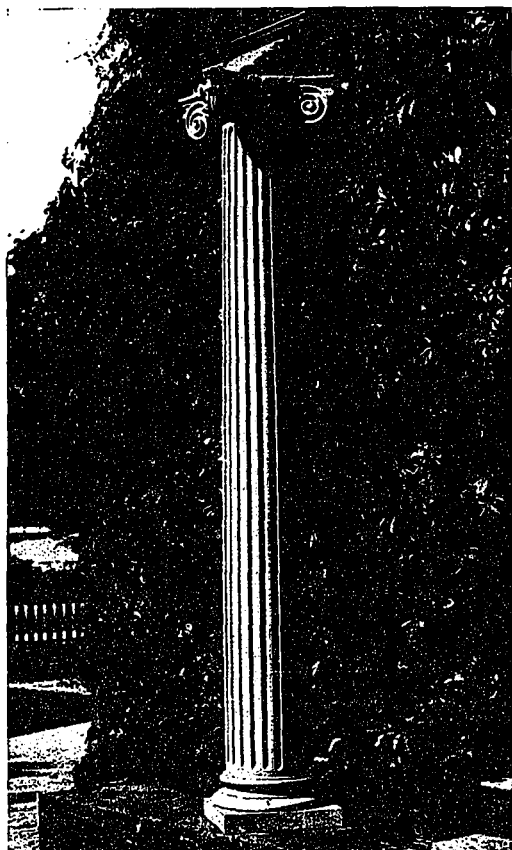


ials are mixed in definite and absolute known quantities, and are at all times under absolute control. Aside from their durable quality, sand-lime bricks, from an architectural point of view, possess great possibilities, and their popularity among builders is growing fast.



FLUTED STONED COLUMN WITH IONIC CAPITAL MANUFACTURED BY THE MATTS, LIMITED, TORONTO JUNCTION. THE STAVES ARE TAPERED BEFORE BEING JOINED TOGETHER, ASSURING THE ENTASIS AND STRENGTH OF THE COLUMN. FROM SQUARE AND TURNED BASE TO CAPITAL THE PROPORTIONS ARE IN ACCORD WITH TRUE CLASSIC DIMENSIONS.

Mechanical Rubber Goods and Tiling

IN the "balmy" days of the bicycle business the making of detachable tires, the "these are the only tools you need" style, kept the Dunlop Company busy and nightly prosperous. In those days the demand for bicycle tires was enormous and this company supplied the entire demand, as only a very small per cent. of the bicycles were fitted with the cemented-to-rim pneumatic tires. But the bicycle business fell on lean days and the Dunlop Company had to look to the making of other lines to keep up its volume of business. It was the present general manager, Mr. John Westren, who directed the first movement towards expansion when the company began the making of solid rubber tires. That movement has been continued, under his direction, and three years ago the incorporate title of the firm was lengthened to "The Dunlop Tire & Rubber Goods Company."

From the making of bicycle tires the Dunlop Company has now extended its field of enterprise until it is to be rated as one of the foremost rubber concerns in Canada. While its output of solid rubber and pneumatic

tires greatly exceeds that of any other Canadian concern, it is also making rapid gains in the trade for mechanical rubber goods. A new addition to the factory, completed a year ago, affords every modern facility for turning out hose of every variety, sheet and spiral packing, valves, and electrical and engineers' accessories.

In the department of architectural rubber the Dunlop Company has secured the exclusive right in Canada for making "Anchor Brand" tiling. This tiling is cut in curved pattern and presents no sharp angles or corners. The pieces are uniform in size and may be laid over any level floor without the use of cement. The designs are nicely assorted and in greater variety than is usually available in rubber tiling.

With the exception of rubber shoes, gloves, surgical supplies and such articles, the company manufactures everything in rubber. The factory is admirably equipped and the management is ready to tender a price for the manufacture of any line of moulded goods.

The Firm of Alex. McArthur & Co.

ANOTHER firm that has met with general recognition throughout the Dominion is the Alex. McArthur & Co., Limited, 82 McGill street, Montreal. This company is the largest manufacturer and dealer in tarred building papers, felt and asphalt roofing in Canada. The increasing demand for their products, which bear the stamp, "Made in Canada," due to prices that are compatible with the high quality of their goods, have enabled the company to enjoy a patronage second to none in the entire country. Their "Genaseo" brand of two and three-ply ready roofing papers has found a universal market and is decidedly popular with building contractors and owners at large. The large volume of business done by the company in 1907 makes it by far the banner year in the history of this establishment.

A Unique Calendar

THIS is the time of year that almost every office is flooded with calendars of various descriptions, and while we have been in receipt of many attractive productions in the printer's art we cannot say that a more appropriate, or attractive calendar has come into our office than that of W. J. Hynes, Toronto, manufacturer of staff and stucco decoration. It is a beautiful panel in staff about 18 inches wide by about 24 inches deep. This panel is formed by two pillars supporting a frieze, which is perfectly worked out in Greek Doric. In this panel is formed what appears to be a door casement in which the calendar pad is fastened. Above this door (as it were) is an excellent piece of modelling representing the new year driving the old one out through the ocean of time. We do not believe that Mr. W. J. Hynes could have chosen a more appropriate calendar that would have been so much appreciated by the architects to whom it is being sent.

W. Geo. Kent in New Position

MR. W. GEORGE KENT, who has been connected with the Linde British Refrigeration Company, of Canada, for the past twelve years, has resigned his position to assume the management of the Armstrong Cork Company for the Dominion. Owing to a broad experience in the refrigerating business, besides being well known to the trade, Mr. Kent is well equipped for the new duties he has undertaken. The offices of the Armstrong Cork Company are in the Corstine Building, Montreal. This company manufactures and supplies the well known cork-board insulation for cold storage building, packing plants and other purposes.