

at the World's Fair, *The Practical Photographer* says; "It is a fine effort, and reflects great credit on the photographer, but the arrangement by which each head appears on an ivy leaf rather detracts from the general effect." The editor of the *P. J.* is evidently not aware that Mr. Jarvis had a "method in his madness" when he enshrined each head, not in an ivy leaf, but in one of our national emblems, the leaf of our beloved maple.

We are glad to see that the photographers of Great Britain are forming a copyright union for the protection of their works from the wholesale piracy that has been going on for many past years. Members of the union agree to accept a *minimum* fee of half a guinea for the *minimum* reproduction and size of their photograms used by newspapers. Users of the copyright picture will have to pay according to the size of the reproduction, and the use of the block will be confined to the paper for illustrating purposes. This is a desirable step in the right direction, and we congratulate The London Chamber of Commerce for taking the matter in hand.

In connection with the attempted copyright reform in Britain, Mr. Thomas Fall, in a letter to the *Photographic News*, says: "A change in the copyright law is needed more in the interest of the larger number of photographers than the few. How many of the middle class and smaller men get the full benefit of the enlargements from their négatives? From what I gather (and I have many opportunities of doing so) the bulk of this class of work goes to the larger houses and the factory—the latter more especially. An arrangement on these lines

might be affected, viz., let the photographer, say, pay a license (a fixed amount, to be agreed upon) and all photographs bearing the imprint of the license be considered copyright." The suggestion is a good one, and was proposed by us (with more elaboration) in our last August number, page 194.

SOME simpleton, in a long letter to the editor of the *Photographic News*, attacks the proprietors of *The Photogram* on their choice of a title and their consistent use of the noun "photogram" (when writing of a photographic picture) in place of the old, though erroneous, term "photograph." It is quite evident from his letter that the writer knows little or nothing of the Latin derivations of the English language or he surely would never rush into print and so expose his crass ignorance. The proprietors of *The Photogram* are with us; we are not waging war against such words as "photography," "photographer," "photographic," (as the funny man implies in his letter to *The News*), nor, when used as an active verb, "photograph"; we are working in the cause of consistency and common sense, and it will not be many years before the noun "photogram" will be universally adopted by all educated men.

PHOTOGRAM vs PHOTOGRAPH.

In a communication to our esteemed contemporary, *The Photographic News*, "An old Photographer" speaks in a way that would be laughable if it were not so silly, of the terrible disrespect shown our native language by the use of the term Photogram instead of Photograph. He also asks in a holy horror sort of way, "What are we coming to