The

Federal Life Assurance Company

HEAD OFFICE:
Hamilton, Can.

Capital and Assets,	- -	$1,669,660.00
Surplus to Policyholders,	-	723,257.00
Paid to Policyholders,	-	1,800,000.00
Amount Insured, - -	-	11,848,070.00

DAVID DEXTER,
Managing Director.

MEN ACT WISELY

who aim at getting a dollar's worth for every dollar they invest.
Total Abstainers can get full value for their investments for life insurance only when they get lower rates on account of being Total Abstainers, or when they get get separate classification for profits.
The

Temperance and General Life Assurance Co.

which is the Total Abstainers' Company in Canada, gives these advantages, and should have the patronage of all Total Abstainers in Canada.

The Best Company for the Best Risks.

Hon. Geo. W. Ross, PRESIDENT. **H. Sutherland,** MANAGING DIRECTOR.

Head Office—Globe Building, Toronto, Ont.

The Mutual Life

Assurance Company of **Canada**

Formerly the ONTARIO MUTUAL LIFE

From a policyholders standpoint the **PROFIT-EARNING** power of a company is **ALL-IMPORTANT.** In this respect this company leads **ALL CANADIAN LIFE** companies. Two reasons for this may be given—

(1) Its expenses of management have always been **BELOW** the average, and

(2) Its death losses continue, as in the past, **LOWER,** in proportion to the mean insurance in force, than its chief competitors.