

Fashion's Favorite

There is one thing that is always fashion's first favorite, and that is beauty. Style of dress, of coiffure, of head-gear, and so on, may change with every month or season, as whim, fancy, or milliners' decree may dictate, but beauty of skin and complexion are of the fashions that remain permanent from age to age. This explains the fact of the enduring popularity of

Pears' Soap

which, being all pure soap, possessing unique emollient properties, that preserve, refine, and improve the beauty of the skin and complexion, never ceases to be the leading soap wherever beauty holds her enchanting sway.

Delicacy—The delicacy and daintiness of the skin of youth are preserved by the daily use of PEARS.

Refinement—The skin is refined, softened and beautified by the exquisite soothing influence of PEARS.

*It is far more economical
to use PEARS than it
is to use ordinary
toilet soaps.*



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OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST