

asts retain their natural flavor—  
ead, cakes, puddings, etc., baked in a

# McClary's Pandora

Range always come fresh and sweet  
from its perfectly ventilated  
oven. See the McClary dealer in your town.

T. DODDS & SON, Local Agents



## FAIR DAY

Make Our Store Headquarters for meeting  
friends, resting, writing, etc., on Fair Day.

And while here you are cordially invited to  
inspect our Fine Stock of Hardware,  
Tinware, Stoves, Furnaces, Etc.

We are Sole Agents for the won-  
derful Chi-Namel Gram Pro-  
cess, a demonstration of which  
you can see any day in our  
Chi-Namel Department.

Also remember we are the only  
ones selling an absolutely Odorless  
and Sanitary Chemical Closet  
for \$10.00, and the name of it  
is the "Beach." Don't pay \$18  
or \$25 for a substitute.

We are offering Several Special Bargains, so  
be sure and give us a call on the 5th and 6th.

### T. DODDS & SON

"THE STORE OF QUALITY"

Plumbing, Steam Heating and Furnace Work  
Our Specialty.



## THE MERCHANTS' BANK OF CANADA

President.....SIR H. MONTAGU ALLEN, C. V. O.  
Vice-President.....K. C. BLACKWELL, Esq.  
General Manager.....E. F. HEDDER

Paid-up Capital.....\$7,000,000  
Reserve Fund and Undivided Profits..... 7,248,134  
Deposits, 1914..... 59,256,044  
Assets, 1914..... 83,120,741

223 BRANCHES IN CANADA.

General Banking Business transacted. SAVINGS DEPARTMENT  
at all Branches. Deposits of \$1.00 and upwards received and interest  
allowed at best current rates.

Watford Branch - F. KENWARD, Manager

### Newspapers and the War

The war is still having a marked effect  
on newspapers. While Canadian papers  
continue to publish from eight to twenty  
pages a day, most of the London, Eng-  
land, papers have been reduced to six  
pages. The European edition of the  
New York Herald is about the only  
newspaper published in Paris—that city  
that proudly boasted of newspapers with  
circulations of over 1,000,000 copies a  
day. On Tuesday the following an-  
nouncement was published by the Her-  
ald:

Beginning with this issue, the price of  
the Herald will be 25 centimes (5 cents)  
daily instead of 15 centimes (3 cents).  
The reasons for the increase are obvious.  
Owing to the war, advertisements, the  
main source of revenue, have almost  
completely disappeared. The Herald at  
present is therefore being run at a loss  
of close upon 35,000f (\$7,000) a week.  
That may be journalism, but it is not  
business. Consequently the Herald has  
chosen between suspending publica-  
tion or raising its price.

In this country there has been consid-  
erable curtailment in the size of news-  
papers, but few advances in price. This  
latter will undoubtedly come if the war  
is prolonged for any considerable time.

### It Was a Good Tip

A benevolent old lady looked out of  
her parlor window one day and saw a  
man walking up and down the sidewalk,  
apparently in great dejection. There  
was something pathetic and appealing in  
his manner; so she took a dollar, put it  
in an envelope, and wrote on the envel-  
ope, "Never say die."

She slipped out of the house in the  
most casual manner she could assume  
and handed the envelope to the man as  
she passed him.

Next day the same melancholy man  
called at her house and presented her  
with a five dollar bill.

"It's funny," he said, "you're the only  
one that backed that horse called 'Never  
Say Die.'"

Over 4,000 women are enrolled as stu-  
dents in Germany's 21 universities.

An Oil That is Famous.—Though Can-  
ada was not the birth-place of Dr. Thom-  
as' Eclectic Oil, it is the home of that  
famous compound. From here its good  
name was spread to Central and South  
America, the West Indies, Australia and  
New Zealand. That is far afield enough  
to attest its excellence, for in all these  
countries it is on sale and in demand. m

### Home Hints

There is but one rule of strict  
morality that a man can adopt.  
That would be to live as pure and  
perfect a life as he would have his  
wife live; to avoid associations, hab-  
its and language that he would have  
her avoid. The old idea of one scale  
of morals for the man and another  
for a woman is very wrong and un-  
til the young man is ostracised from  
society by the same act that would  
turn the young woman out in the  
cold world, social standing is but a  
farce.

Marriage makes or mars a woman's  
life, and a young girl should be plain-  
ly taught that marriage with a man  
lacking certain qualities is a most  
deplorable, irremediable blunder.  
She must be made to feel that unless  
a man is temperate, moral, honest  
and gentle, he has no right to expect  
to associate with her, that having  
these qualities, if she loves him with  
a love that time has tested and  
proven, she is pretty safe in trusting  
herself to him.

Encourage your child to be merry  
and to laugh aloud; a good hearty  
laugh expands his chest and makes  
his blood bound merrily along.  
Commend me to a good laugh—not  
to a little snickering laugh, but to  
one that sounds through the house;  
it will not only do your child good,  
but will be a benefit to all who hear,  
and be an important means of driv-  
ing the blues away from a dwelling.  
Merriment is very catching, and  
spreads in a remarkable manner, few  
being able to resist the contagion.  
A hearty laugh is delightful harmony,  
indeed it is the best of all music.

If you would increase your happi-  
ness and prolong your life, forget  
your neighbors' faults. Forget the  
slander you have heard. Forget the  
temptations. Forget the fault-finding  
and give a little thought to the cause  
that provoked it. Forget the peculi-  
arities of your friends and only re-  
member the good points that make  
you fond of them. Forget all per-  
sonal quarrels and histories that you  
may have heard by accident, and  
which, if repeated would seem a  
thousand times worse than they are.  
Blot out as far as possible the dis-  
agreeable things of life—they will  
come; but they will only grow larger  
when you remember them, and the  
constant thought of the acts of mean-  
ness, worse still, malice, would only  
tend to make you more familiar with  
them. Obliterate everything bad  
from yesterday, start out with a  
clean sheet for to-day, and write  
upon it for sweet memory's sake only  
those things that are lovely and  
loveable.

Let not the young man who is  
living beyond his income deceive  
himself with the sophistry that he  
will retrieve his position. Let  
him not build air castles of fu-  
ture successes that will redeem the  
past, only to be crushed beneath  
their ruins. Out of your present  
you are building your future and as  
surely as night follows day will you  
reap that which you have sown. Be  
not deceived. The law is inexor-  
able. You cannot escape the con-  
sequences of your case. If you sow  
tares in the springtime of your life,  
these will make your harvest; if  
good fruit, then will the autumn fill  
your granaries. Remember, too, that  
there is but one seed time, and that  
for you it is fraught with weal or  
woe. There is but one garnering  
time, and it rests with you alone  
whether you shall garner honor or  
shame, success or galling poverty,  
righteousness or unrighteousness.

### Horses Replace Steam

One of the things that impressed  
a recent visitor to the northwest  
was the determination of many of  
the farmers to abandon steam plows.  
There is more importance to be  
attached to this decision than might  
appear at first sight. The reason for  
giving up the steam plows does not  
call for much comment. They break  
down and repairs are difficult to effect  
on isolated farms. It takes a long  
time sometimes to get broken parts  
replaced. It is difficult also to get  
men who are familiar with the oper-  
ation of the machinery. Still more  
of a factor is the banking influence,  
which is not inclined to finance a  
farmer who is loaded up with a  
steam plow on which he has heavy  
payments to make, and which will  
be worn out by the time it is paid

for.  
In going back to the horse there  
is no retrogression in farm practice.  
Large plows with three to six horses  
are found to give better results in  
the long run. The stable products  
are found also to be of more value  
than the western farmer once  
thought. In an era when mixed  
farming is coming to its own in the  
northwest the advent of the horse is  
a factor of great importance to the  
country. As an investment, the  
same amount of money in horses is  
a more productive one than an in-  
vestment in steam plows. The  
horses are reproductive, enriching  
the soil as well as recuperating the  
capital invested. Nor will it be of  
less interest to Ontario horse-breed-  
ers to know that prairie farmers are  
looking for draught horses.

### What Sampling Means

Dominion Department of Agriculture  
Dairy Branch

A herd owner may ascertain from  
the creamery that his average is 40  
pounds of fat per cow for the month  
and yet have a dim idea that some  
of his cows are better producers than  
others, but probably few men are  
prepared for the veritable surprises  
encountered when they commence  
regular weighing and sampling. To  
take the case of two 2-year-old  
heifers that freshened this spring,  
last month one gave 30 pounds of  
fat, the other gave 46 pounds. One  
5-year-old in the same herd of grade  
Jerseys gave 67 pounds of fat, and  
another 5-year-old gave only 36  
pounds. The owner would scarcely  
believe that one animal is thus  
earning, with fat at 27 cents per  
pound, eight dollars and thirty-seven  
cents more than her stable mate in  
just one month. What will the  
difference be for the whole year?  
That is the crucial test.

Between the two 3-year-olds in  
the same herd, that both freshened  
in March, there was a difference  
last month of 19 pounds of fat,  
worth over five dollars. Similar  
differences are to be found in many  
herds, illustrating very clearly that  
it is palpably unfair to take a general  
average of the herd unless they are  
decidedly more even in production  
than those cited above. Records of  
individual production alone can give  
this valuable information to the  
owner. Milk and feed records may  
be obtained free of charge on appli-  
cation to the dairy commissioner,  
Ottawa.

### Sensible Sayings

The best natured man down town  
is the man who has women folks at  
home to grumble at.

Most women prefer poverty with  
the affections of her husband to  
riches without them.

Happiness is a perfume which one  
cannot shed over another without  
a few drops falling on one's self.

Kindness will go further and bring  
us more happiness in this world than  
all the haughtiness and asperity we  
can possibly assume.

Our preachers do not write so  
many or so wise proverbs as did  
Solomon, but they have fewer wives  
and better children usually.

The man who expects to get into  
heaven on his wife's church mem-  
bership, or the chickens he fed the  
preacher, is taking awful chances.

When you see a man who kisses  
his children in public, you may be  
pretty sure that he keeps the seats  
of his pantaloons well dusted at  
home.

To smile at the jest which plants  
a thorn in another's breast is to be-  
come a principal in the mischief.

### MORE DOMESTIC SERVANTS THAN ANY OTHER WORKERS

More people are engaged in domestic  
service in England and Wales than in  
any other industry or service.

Domestic indoor servants, according to  
the census returns, number 1,302,438, of  
whom 41,765 are men.

Outside of domestic service, agricul-  
ture affords employment to more persons  
than other single industry or service,  
there being 1,229,555 farm workers, of  
whom 94,841 are women.

In coal mining 971,236 persons are  
engaged, including 37,185 women, who  
nowadays are employed in the lighter  
work on the surface, such as sorting.  
Figures for other industries are:—  
Building, \$17,942; cotton manufactur-  
ing, 628,825, are whom more than half  
are women; railway services, 542,969;  
engineering and machine making, iron  
foundry and boiler-making, 510,226,  
while there are 588,951 persons engaged  
in local services, including the police.

When in Sarnia last week, Col. Hod-  
gins, D.O.C., of London, made arrange-  
ments to have all future foreign prisoners  
of war taken care of at Point Edward.  
The foreigners as they are detained there  
will be kept in tents at the wireless sta-  
tion grounds at Point Edward until they  
are transferred to Fort Henry, Kingston.  
The guard at the wireless station will be  
doubled to perform these new duties.  
Heretofore all prisoners of war were de-  
tained at the city police station, but this  
has not been found satisfactory. Arrange-  
ments were also made to have the quar-  
ters housed in the basement of the wireless  
station building.

### FARM FOR SALE

WEST HALF OF LOT 3, CON. 4, S. E. R.,  
Warwick, 100 acres, all under cultivation.  
On the premises are a good frame house, frame  
barn with stable and granary, all new. Well  
fenced and tile drained. Two acres orchard,  
very best of loamy farm land, well watered by  
creek running through it. Situated in one of  
the best localities in the township for cultiva-  
tion or grazing purposes. For further particu-  
lars apply to  
J. F. ELLIOT, Watford,  
July 29th, 1914.

### PASTURE FARM FOR SALE

FOR SALE, 100 acres pasture land,  
about one-quarter bush, being part  
of lot 8, con. 1, S. E. R., Warwick. For  
particulars apply to  
H. FENNER,  
R. R. No. 2, Watford.  
Sept. 11th, 1914.

### CHOICE VILLAGE PROPERTY FOR SALE

COMFORTABLE FRAME DWELLING  
house containing 9 rooms and good wood-  
shed, situated on two lots, corner St. Clair  
and McGregor streets, Watford. In good state of  
repair. Hard and soft water and a number of  
good fruit trees on the premises. Everything in  
good condition. Apply on the premises to MRS.  
K. BERTHOUD, or to Box 57, Watford. This prop-  
erty will be sold at a bargain. sgtf

### CHANTRY FARM

Shorthorn Cattle and  
Lincoln Sheep  
Present offering—1 good, dark red  
bull calf, also sheep of both sexes, a  
grand lot of lambs, also a few yearling  
rams and ewes. See a few samples at  
the local fairs.  
ED. de GEX - KERWOOD, ONT.

### Veterinary Surgeon.

J. MCGILLICUDDY  
Veterinary Surgeon,  
HONOR GRADUATE ONTARIO VETERINARY  
College, Dentistry a Specialty. All disease  
of domestic animals treated on scientific principle  
Office—One door south of the Guide-Advocate office  
Residence—Main Street, one door north of Dr.  
Brandan's office.

### CIVIL ENGINEER.

W. M. MANIGAULT,  
ONTARIO LAND SURVEYOR  
AND CIVIL ENGINEER,  
Box 800, STRATHROY, ONTARIO

### Auctioneer

J. F. ELLIOT.  
Licensed Auctioneer,  
For the County of Lambton,  
PROMPT attention to all orders, reasonable terms  
or orders may be left at the Guide-Advocate office

### INSURANCE

General Insurance Office  
Life, Fire and Accident Insurance, including  
Sick Benefits, Live Stock, and Automobile  
Insurance.  
Farmers' Special Weather Insurance against  
wind storms, hail and frost.  
Also Guarantee Bonds issued for collectors and  
other offices at trust.

F. J. HUGHES, AGENT.

OFFICE OPPOSITE MCLAREN'S DRUG STORE

### J. H. HUME.

AGENT FOR  
FIRE, ACCIDENT AND SICK BENEFIT  
COMPANIES.  
REPRESENTING  
Five Old and Reliable Fire Insur-  
ance Companies  
If you want your property insured please  
call on J. H. HUME and get his rates.  
—ALSO AGENT FOR—  
C. P. R. Telegraph and Canada Permanent  
Loan and Saving Co.

ticket Agent For C. P. R.—Ticket  
sold at all points in Manitoba, Northwest  
and British Columbia

### THE LAMPTON Farmers' Mutual Fire Insur- ance Company.

(Established in 1875)  
J. W. KINGSTON President.  
JAMES SMITH, Vice-Pres.  
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SEC. TREAS.  
J. F. ELLIOT, FIRE INSPECTOR.  
R. J. WHITE, }  
P. J. McEWEN, } AUDITOR.  
ALEX. JAMESON }  
PETER MCPHEDEAN, Wainstead, P.O.  
AGENT for Warwick and Wainstead.