

NSHINE RNACE

Guaranteed
McClary's to
fuel—to cut out
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to heat your house
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the "Sunshine"
to save enough to
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Latest Designs
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Home and Save
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VINGSTONE,
RIETOR.

ID BAKERY

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ORDER OF
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orporated 1879
antford, Ont.

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5.95 per 1000.

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Fund paid 150

1000 each last

EC. 31, 1911.

\$3,609,249.06

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[7 Watford]

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I. Hume, R. Seej

Ranger.

Do You Feel This Way?

Do you feel all tired out? Do you sometimes think you just can't work away at your profession or trade any longer? Do you have a poor appetite, and lay awake at nights unable to sleep? Are your nerves all gone, and your stomach too? Has ambition to forge ahead in the world left you? If so, you might as well put a stop to your misery. You can do it if you will. Dr. Pierce's Golden Medical Discovery will make you a different individual. It will set your lazy liver to work. It will set things right in your stomach, and your appetite will come back. It will purify your blood. If there is any tendency in your family toward consumption, it will keep that dread destroyer away. Even after consumption has almost gained a foothold in the form of a lingering cough, bronchitis, or bleeding at the lungs, it will bring about a cure in 98 per cent. of all cases. It is a remedy originally prepared by Doctor R.V. Pierce. Medical advice is given free to all who wish to write for same. Great success has come from a wide experience and varied practice. Don't be wheedled by a penny-grabbing dealer into taking inferior substitutes for Dr. Pierce's medicines, recommended to be "just as good." Dr. Pierce's medicines are of known composition. Their every ingredient printed on their wrappers. Made from roots without alcohol. Contain no habit-forming drugs. World's Dispensary Medical Association, Buffalo, N. Y.

Watford Flour Mills

We have the following brands of Flour always in stock and can give you close prices on any quantity.

SUNRISE, First Patent from Manitoba wheat			
FIVE ROSE	do	do	do
ROYAL HOUSEHOLD	do	do	do
HORTON	do	do	do
HARVEST QUEEN, 2nd Pat. from Man. wheat			
GOLD DUST	do	do	do
RED ROSE, High Grade Blended Flour			
NEW ERA, Special Pastry Flour			

Get our Prices. They will surprise you. Telephone or leave your order. It will receive prompt attention.

C. B. MATTHEWS & SON.
MILLERS AND FEED MERCHANTS

TRENOUTH & CO.
DEALERS IN

Flour, Oat Meal, Corn Meal, Wheat Kernells, Flaked Wheat and Barley. All Kinds of Feed, Grain, Seeds and Poultry Food

We carry the following makes of Flour, which are giving the BEST OF SATISFACTION:

Five Roses, Harvest Queen, Mitchell's Best,
All made from MANITOBA WHEAT.

Mitchell's Pride of the West, a Blended Flour.
Lambert & Son's Gold Dust, a Blended Flour.
Mustard & Son's Eldorado, a Blended Flour.
Pastry Flour, Low Grade Flour, Bran and Shorts
made by the above named millers and at close prices.

Tinsmithing of All Kinds

We have secured the services of Mr. C. H. Butler who thoroughly understands Heating and Plumbing and will be glad to furnish estimates on anything in this line.

Eaveiroughing and Job Work Solicited

The N. B. Howden Est.

Watford Sash and Door Factory

Estimates Given on all Classes of Buildings

ROOFINGS : CEDAR SHINGLES
METALLIC SHINGLES
READY ROOFINGS

Let Us Figure on Your Roof

WE CAN SAVE YOU MONEY :

CEDAR POSTS—75 per cent. Live Timber

HARD WALL PLASTER, Recognized as the Leading Plaster

Chopping, 5 cts. Cwt. Electric Light

GEO. CHAMBERS.

Established 1870

Courtesy Between Telephone Users.

Would you rush into an office or up to the door of a residence and blurt out "Hello! Hello! Who am I talking to?" and then, when you received a reply follow up your wild discourteous salutation with "I don't want you! Get out of my way. I want to talk with Mr. Jones." Would you? That is merely a sample of the impolite and impatient conversations that the telephone transmits many times a day.

There is a most agreeable mode of beginning a telephone conversation which many people are now adopting, because it saves useless words and is at the same time courteous and correct. It runs thus:

The telephone bell rings, and the person answering it says—"Morton & Company, Mr. Baker speaking." The person calling then says—"Mr. Wood of Curtis & Sons, wishes to talk with Mr. White."

When Mr. White picks up the receiver he knows Mr. Wood is on the other end of the line, and without any unnecessary and undignified "Hello's" he at once greets him with the refreshingly courteous salutation: "Good morning, Mr. Wood." The savors of the genial hand shake that Mr. Wood would have received had he called in person upon Mr. White.

Undoubtedly there would be a far higher degree of telephone courtesy particularly in the way of reasonable consideration for the operators if the "face-to-face" idea were more generally held in mind. The fact that a line of wire and two shining instruments separate you from the person with whom you are talking takes none of the sting out of unkind words.

Telephone courtesy means answering the telephone as quickly as possible when the bell rings—not keeping the caller waiting until one gets good and ready to answer. Telephone courtesy on party lines means being polite when someone else unintentionally breaks in—not snapping, "Get off the line; I'm using it." Be courteous, considerate and courteous. Do over the telephone as you would do face to face.

A Smile or Two.

An Irishman, meeting an acquaintance thus accosted him: "Ah, my dear! who do you think I have just been speaking to? Your old friend, Patrick, faith! And he has grown so thin I hardly knew him. You are thin, and I am thin, but he is thinner than both of us together."

A woman grew suspicious of her husband and believed him to be in the habit of kissing a pretty servant girl in her employ, so she decided to watch him and catch him in the act. She heard him enter the kitchen quietly one evening when the pretty servant girl was out. She immediately placed a shawl over her head and, with matches in hand, entered the dark kitchen by the back door and was almost immediately seized and kissed in the most ardent manner. Bent on administering a terrible rebuke, she tore loose from his embrace and struck a match. There stood the servant girl's beau.

"Now, boys," said the schoolmaster, "what is the axis of the earth?"

Johnny raised his hand promptly. "Well, Johnny, how would you describe it?"

"The axis of the earth, said Johnny proudly, "is an imaginary line which passes from one pole to the other, and on which the earth revolves."

"Very good," exclaimed the teacher. "Now, could you hang clothes on that line, Johnny?"

"Yes, sir," was the reply. "Indeed!" said the examiner, disappointed. "And what sort of clothes?"

"Imaginary clothes, sir."

FOR BALD HEADS

A Treatment that Costs Nothing If It Fails.

We want you to try three large bottles of Rexall "93" Hair Tonic on our personal guarantee that the trial will not cost you a penny if it does not give you absolute satisfaction. That's proof of our faith in this remedy, and it should indisputably demonstrate that we know what we are talking about when we say that Rexall "93" Hair Tonic will grow hair on bald heads, except where baldness has been of such long duration that the roots of the hair are entirely dead, the follicles closed and grown over, and the scalp is glazed. Remember, we are basing our statements upon what has already been accomplished by the use of Rexall "93" Hair Tonic, and we have the right to assume that what it has done for thousands of others it will do for you. In any event you cannot lose anything by giving it a trial on our liberal guarantee. Two sizes, 50c. and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store.

J. W. McLaren, Watford.

THE LIGHT-HOUSE KEEPER'S STORY.

FROM the lighthouse at Lobster Cove Head, Bonne Bay, Newfoundland, Mrs. W. Young sends her experience of Zam-Buk.

She says: "I suffered with eczema for seven years and so my skin was delight Zam-Buk has cured me. The disease started on my breast, and spread until it extended over my back. The itching and burning—especially when the affected parts were warm—was terrible; and yet when the eruption was scratched or rubbed, it turned to bad sores and caused great pain. I went to a doctor and tried various prescriptions, but seemed to get no benefit, so tried another doctor. Again I got no relief, so tried a third doctor, and then a fourth.

"Seven years is a long time to suffer, and I had got used to the thought that I never would be cured, when I saw a report in the Family Herald, telling how beneficial Zam-Buk was in cases of skin disease.

"I bought some Zam-Buk, and from the use of the very first box I saw it was going to do me good. I persevered with it, and the improvement it worked in my condition was really wonderful.

"It eased the irritation, stopped the pain, and the sores began to dry up and disappear. In short, I found Zam-Buk all that was claimed for it and within a very short time it worked a complete cure in my case.

"Since that time I have recommended it for several other cases, and in each it has proved its wonderful merit.

What Zam-Buk Cures

Zam-Buk cures Eczema, Ulcers, Blood Poison, Piles, Cold Sores, Chapped Hands, Scalp Sores, Bad Leg, Festering, Children's Eruptions, Cuts, Bruises, Scalds and Burns.

All druggists and stores sell at 50c box or post free for price from Zam-Buk Co., Toronto. Refuse worthless substitutes.

Zam-Buk
EVERY HOME NEEDS IT

Home for Thanksgiving.

There was a woman in a big city who yearned to get "home" for Thanksgiving, home in a little ten-by-twelve sort of a town, where everyone knew her since she was a baby. And I heard her say tempestuously "I'm tired of a big city and postal delivery, and trolley cars, and big crushes and fine clothes and theatre parties and formal friends and At-Home days. I want to go back for a month to that town I was born in. I want to go and buy a whole big basketful of mushrooms for fifty cents. I want to go and ask if there's a letter for me in the post office. I want to have people shake hands with me on the street, and turn and walk with me. I want people that call me Mary. I want to go where everybody calls me Mary!" And she went and she's not back yet.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Wm. D. Mitchell*

In uncivilized countries men fight for their wives. In civilized countries they fight with them.

Parents buy Mother Graves' Worm Exterminator because they know it is a safe medicine for their children and an effective expeller of worms.

A French physician professes to cure asthma with a serum developed from the duck. It sounds to us like more quackery.

THE CRICK IN THE BACK—"One touch of nature makes the whole world kin," sings the poet. But what about the touch of rheumatism and lumbago, which is so common now? There is no poetry in that touch, for it renders life miserable. Yet how delighted is the sense of relief when an application of Dr. Thomas' Electric Oil drives pain away. There is nothing equals it.

It takes a certain amount of cheek to kiss a girl. Also lips.

After a woman has been married a few years she quits trying the plans she cut out of newspapers to make home happy for her husband.

A Cincinnati dress reform crusade bans high heels, gauze hosiery, and short-sleeved blouses. What's the matter with the Cincinnati ladies' limbs?

Every man divides girls into four classes. The girl he loves, the girls he has loved, the girls he has not yet loved—and the girls he never will love.

"Cholly received a letter this morning from Gladys Maud. He consumed an hour in reading it." "Was the letter very long?" "Not very long. He spent most of the time looking for page two."

A man at a Baltimore Ladies' Aid church social found a pearl valued at \$1,000 in his oyster stew, and nearly choked on it. Later it was decided by the court that "finding is keeping," and the Ladies' Aid Society nearly choked on it.

FARM FOR SALE

THAT DESIRABLE FARM SITUATED ON Lot 2, Con. 1, Adelaide, containing 100 acres. On the premises are two good barns in good state of repair; 1 one-story brick cottage and frame house suitable for hired help. Rural telephone in house with free connections on three other rural lines and also long distance Bell connections. There is a never-failing supply of water from drilled well and windmill attached, which is forced to tank at barn. A good orchard of choice winter apples of about 75 trees, and other fruit on place. There is about 50 acres cleared, balance timbered with hard wood principally making a choice sugar grove. Eight acres of fall wheat has been sown on choice summer fallow and there are twenty acres of fall plowing to do (all one and two years' clover sod). Balance of farm is seeded to clover and pasture. There is not an acre of waste land on farm, which is well fenced and considerable tile draining done. Possession given at any time. For further particulars apply on premises.

V. E. KINCAID,
Windsor, P. O.
Information of this property may be had from R. Brock, Watford, Ont. 04-111

FARM FOR SALE

150 ACRES, W. 1/2 OF LOT 22, CON. 10, Brooke, situated 3 miles from Alvinston and 6 miles from Watford. Nearly all cleared and mostly seeded down. Good buildings, good orchard, creek running through the place, good well, flowing well, soil clay loam. Price \$5,000. Possession given this fall. Apply to DUNCAN GILLIES, Manitowish, Sask. 04-111

FARM FOR SALE

IN OXFORD COUNTY, ONT.

GOOD DAIRY FARM OF TWO HUNDRED ACRES, good new frame house and barn, 120 acres under cultivation, 80 acres flat with running stream. Convenient to church, school and cheese factory. 1 1/2 mile to thriving village and railroad. For further particulars apply to JOSEPH EVANS, 45 Chapel Street, Woodstock, Ont. 011-111

MEDICAL.

JAMES NEWELL, PH. B., M. D.

L. B. O. P., M. B. M. A., England

Watford, Ont.

OFFICE—Main St., next door to Merchants Bank. Residence—Front street, one block east from Main street

R. G. KELLY, M. D.

Watford, Ont.

OFFICE—MAIN STREET, formerly occupied by Dr. McLeay. Residence Front St. East.

THOS. A. BRANDON, M. D.,

WATFORD, ONT.

FORMERLY OF SARNIA GENERAL HOSPITAL and Western Hospital of Toronto.

Office—Main Street, in office formerly occupied by Dr. Gibson

DENTAL.

GEORGE HICKS,

D.D.S., TRINITY UNIVERSITY, L.D.S., ROYAL College of Dental Surgeons. Post graduate in Bridge and Crown work. Orthodontia and Porcelain work. The best methods employed to preserve the natural teeth.

OFFICE—Over Thompson's Confectionery, MAIN St., Watford.

At Queen's Hotel, Arks, 1st and 3rd Thursdays each month.

G. N. HOWDEN,

D.D.S., L.D.S.

GRADUATE of the Royal College of Dental Surgeons, Ontario, and of the University of Toronto. Only the Latest and Most Approved Appliances and Methods used. Special attention to Crown and Bridge work. Office—Over Dr. Kelly's Surgery, MAIN STREET. — WATFORD.