A STARTLING SERMON. At Least the Port Hope Times Thinks So What Well Is-What Man Is-What His

A sermon was preached by the Rev. Mr.

Jeffrey on Sunday evening, Ang. 27, on the parable of the rich man whom God ronounced a fool on account of not combining godliness with his love of gain. The sermon surprised a number of his congregation. It smacked of a philosophy which is not in high favor with church conferences, more particularly Methodist conferences. The rev. gentleman evidently does not tie himself down to the dictum of "the higher ecclesiastical powers." He began by illustrating his doctrine by means of a penholder. Holding it up he asked : "Is that a penholder ?" Then separating the pen from the stalk, he asked concerning each, "is that a penholder?" No! because a penholder for to be a penholder must be complete in its parts. Dropping that thought a minute, he remarked that when God createl man, he created him out of dust, the process being: first dust, then a being, and then a being with a soul, called man. The soul is the divine part of man. A man without a soul is not a man, in the same sense that a penholder is not a penholder when its parts are not united. According wharf a squaw, who had evidently seen when its parts are not united. According to the rev. gentleman's line of argument, we concluded that he believed that God was a force, emnipresent and permeating all creation. God, he said, was in wood, and also in the light of the lamp, but greater in the lamp than in the wood to the extent to which the activities of the light were greater than the activities of the wood. God was also in mun; he is greater in a similar way in man than in the light. Man in himself is the grandest, greatest and most noble of God's works. The farreaching intellect of our age is something marvelleus; the invention of the telephone and telegraph must have been things which put the angels in amaze. But, after all, man with his man-nature is, as God says, a fool. A man in completeness represents a fool. A man in completeness represents a union of human nature with divine naa noin of human nature with divine nature, just as a penstock and a pen are not a penholder until put together and joined. The scul is the conscience; the soul is of God. It is a terrible thing, no matter how intelligent, wealthy and respectable s man may be, to not listen to the voice of the soul. A soulless godless man is a fool. The state or condition of being without a soul, without the divine nature, is hell. Hell fire is the absence of God, soul or conscience. If you do not listen to the promptings of the soul, God may take it away, just as he said to the rich man: "Thou fool, this night shall thy soul be required of thee." We are not told this man died, but God took his soul from him. This condition is hell. In his opening remarks, the rev gentleman did not distinctly advance evolution as the process of man's rising from dust to complete man, but as he used the werd "process" and named three distinct stages, we inferred that he believes in evolutionary development as a mode of creation, and that when man had advanced to a certain stage in the development process God hresthed into him "the breath of life"

The brain and nervous system relieved and cared by the use of Dr. E. C. West's Nerve and Brain Treatment.

"Should a man shave up or down? The emphasis on the last word nearly broke Augustus. "The temphasis on the last word nearly broke Augustus. "The emphasis on the last word nearly broke Augustus. "The emphasis on the last word nearly broke Augustus. "The emphasis on the last word nearly broke Augustus. "The emphasis on the last word nearly broke Augustus."

When I shave you I always shave down." The emphasis on the last word nearly broke Augustus. "The word word." I always down."

When I shave you I always shave down." The emphasis on the last word nearly broke Augustus. "The word of or. I always the bart.

J. M. Hovenden House & Sign Painter all as the barter. "Should a man shave up or down." The emphasis of the barter. "When I shave down." The emphasis of Dr. Fowler's Extract of Wild Strawberry who

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From the Popular Science Monthly.
"Woe to them that are at ease!" says Carlyle, but his anathema does not prevent the English village parson from outliving every other class of his countrymen, not excepting the British farmer, whose peace of mind cannot always be reconciled with high rents and the low price of American wheat. Where agriculture is what it should be-a contract between man and nature, in the United States, in Australia and in some parts of Switzerland-the and in some parts of Switzerland—the plough-furrow is the straightest road to longevity; in Canada, where nature is rather a hard taskmaster, the probabilities are in favor of such half in-door trades as carpentering and certain branches of horticulture—summer farming, as the Germans call it. Cold is an antiseptic, and the best febrifuge, but by no means a panacea, and the warmest climate on earth is out and out preferable even to the border-lands of the polar zone. The average Arab outof the polar zone. The average Arab outlives the average Esquimau by twenty-five

years.

The hygienic benefit of sea voyages, too, has been amazingly exaggerated. Seafaring is not conducive to longevity; the advantage of the exercise in the rigging is more than outweighed by the effluvia of the cockpit, by the pickle diet, the unnatural motion and the foul weather misery, and, from a sanitary standpoint, the sea air itself is hardly preferable to mountain and woodland air. The ezoon may have been a marine product, but our Pilocene ancestor was pro-

product, but our Pilocene ancestor was pro-bably a forest creature.

"For what length of time would you undertake to warrant the health of a sea-man?" Varnhagen asked a Dutch marine doctor. "That depends on the length of his furlough," replied the frank Hollander, and it will require centuries of reform to redeem our cities from the odium of a simi-lar reproach. In victuals and vitality towns consume the hoarded stores of the country, and only the garden suburbs of a few North consume the hoarded stores of the country, and only the garden suburbs of a few North American cities are hygienically self-supporting. Permanent in-door work is slow suicide, and between the various shop-trades and sedentary occupations the difference in this respect is only one of degree. Factories stand at the bottom of the scale, and the dust and vapor generating ones below zero; the weaver's chances to reach the average age of his species have to be expressed by a the weaver's chances to reach the average age of his species have to be expressed by a negative quantity. In France, where the tabulation of the comparative statistics is carried further than anywhere else, the healthfulness of the principal town trades has been ascertained to decrease in the following order: House building, huckstering, the healthful carde ing. (florists), carpenter and lowing order: House building, huckstering, hot bed garde ing (florists), carpeuter and brick mason trades, street paving, street cleaning, sewer-cleaning, blacksmiths, artisan-smiths (silver, copper and tin concerns), shoemaking, paper-making, glass-blowing, tailor, butcher, house-painter, baker, cook, stone-mason and lapidaries, operatives of paint and lead factories, weavers, steel-grinders—the wide difference between brick and stone masons being due to the lung-infesting duat of lapidary work, which, though an out-door occupation, is nearly as unfesting dust of lapidary work, which, though an out-door occupation, is nearly as unhealthy as steel-grinding. Lead-paint makers have to alternate their work with jobs in the tin-shop, and after all, can rarely stand it for more than fifteen years; needle-grinders generally succumb after twelve or fourteen years.

The Richest Tin Mine in the World.

From the London Field.

To the westward of the Surrey Hills, in Tasmania, in the county of Russell, and at a distance of a hundred miles from Launceston, lies Mount Bischoff, and here a few adventurers found tin in 1872. A company was formed and workings were commenced. An eminent mineralogist reported that the mountain was almost a mass of tin, the

metal. Large smelting works were erected at Launceston, and in the year 1876 a thousand tons of tin were raised. Twentythousand tons of tin were raised. Twenty-five shillings only have been paid up on each share, but the present market price is from £60 to £69, the company during the last four years having paid a dividend every two months of 10 shillings per share. A fortunate gentleman in Hobart, who expended £875 in the purchase of 700 shares in 1873, now rejoices in the receipt of £2100 a year is the income of his investment.

Wight.
From the London World All nationalities have been well represented this year at Cowes—the Americans rather in the ascendant, perhaps, though rather in the ascendant, perhaps, though one of their brightest stars has been absent in Mrs. Ronalds; Lady Donoughmore, Miss Chamberlaine, Miss Worke, Mrs. G. Bentinck, all from the far West; Mme. Mercy Argentean and her daughter, Prince and Princess Lynar, Prince Odescalchi, among the continental visitors. For setting the fashion in dress it is difficult to say who should have first prize. Lady Donoughmore and Miss Chamberlaine have, perhaps, had the best of it in evening toilets. Mrs. Bentinck has been most successful in those she has worn in the morning.

Mr. Higgins and the Squaw (From the Winnipeg Sun.)

seventy or eighty winters, appeared on the seventy or eighty winters, appeared on the scene and preceded to dance for the amusement of the crowd. Some one called for the Red River jig from the musicians, and then she demanded a partner. Several were tried but they could not shake down to her satisfaction, until Mr. Wiggins, of the Whitby Chronicle, was persuaded to take the floor. But far advanced in years though she was, she trotted and swung Mr: Higgins around at such a rate that he had to cry quits before she was ready to finish.

-The injurious effects of alchohol on the brain and nervous system relieved and eured by the use of Dr. E. C. West's Nerve and Brain Treatment.

God breathed into him "the breath of life" or "soul." If we have rightly inferred, it might be remarked that Rev. Mr. Jeffery Shirt House, 65 King street west.

We have always great pleasure in noticing the diffent Styles of Photographs at the studio of J. H. Lemaitre & Co, 324 Yonge Street, (two doors north of Edward) and are without exception, at the highest of their profession and certainly merit the extensive patronage they receive. New styles of tablets, cabinets and cards on exhibition in a few days at their usual prices.

A young lady who was escorted from church during a shower under a gentleman's umbrella called him her rain beau. He turned many colors.

Soothing Syrups Superceded. Dr. Fowler's Extract of Wild Strawberry is the best remedy for infants tecthing, it is safe, pleasant and reliable, and cures promptly all forms of Bowel Complaints. For Canadian Cholera or Cholic and Dysentery of either children and adults there is no better remedy.

A little dreaming, such as mothers knew:
A little lingering over dainty things;
A happy heart, wherein hope all aglow
Stirs like a bird a dawn that wakes and singsAnd that is all.

A little clasping to her yearning breast;
A little musing over future years;
A heart that prays, "Dear Lord, thou knowest be
But spare my flower life's bitterest rain of tears'
And that is all.

A little spirit speeding through the night;
A little home grown lonely, dark, and chill;
A sad heart, groping blindly for the light,
A little snow-clad grave beneath the hill—
And that is all.

A little gathering of life's broken thread;
A little patience keeping back the tears;
A heart that sings, "thy darling is not dead,
God keeps her safe through his eternal years
And that is all.

Would Not be Without It. One who has fairly tested Dr. Fowler's Extract of Wild Strawberry, though prejudiced against proprietory medicines in gen-eral, writes: "I would not rest over night without this reliable remedy for sudden attacks of Cholic, Cramps and Cholera Morbus so prevalent in the summer season I keep a bottle ready at hand."

For a little time now the people will drink at the candidate's expense—after the election he will drink at their expense. A burglar got into the house of a country lawyer the other night. After a terrib'e struggle the lawyer succeeded in robbing

"Brown's Household Panacea," has no equal for relieving pain, both internal and external. It cure Pain in the Side, Back or Bowels, Sore Throat Rheumatism, Toothache, Lumbago, and any kind of a pain or ache. "It will most surely quicken the Blood and Heal, asits acting power is wonderful." "Brown's Household Panacea," being ackowledged as the great Pain Reliever, and of double the strength of any other Elixir or Liniment in the world, should be in every family handy for use when wanted, "as it really is the best remedy(in the world for Cramps in the Stomach, and Painhand Aches of all kinds," and is for sale by all Drugglists at 25 cents a bottle

at 25 cents a bottle

MOTHERS! MOTHERS! MOTHERS
Are you disturbed at night and broken of your rest by a sick child suffering and crying with the excruciating pain of cutting teeth? If so, go and get a bottle of MRS. WINSLOW'S SOOTHING SYRUP. It will relieve the poor little sufferer immediately—depend upon it; there is no mistake about it. There is not a mether on earth who has ever used it, who will not tell you at once that it will regulate the bowels, and give rest to the mother and relief and health to the child, operating like magic. It is perfectly safe to use in all cases, and pleasant to the taste, and is the prescription of one of the oldest and best female physicians and nurses in the United States. Sold everywhere. 25 cents bottle.

MONEY AND TRADE.

Grain and Produce.

26 TORONTO STREET, TORONTO. and Chicago Board of Trade.

The Weekly Bank Statement. NEW YORK, Sept. 2.—Bank statement: Loan decrease, \$3,337,000; specie, decrease, \$2,953,000 legal tenders, increase, \$92,000; deposits, decrease, \$62,97,000; circulation, increase, \$59,000; reserved

HOPE & MILLER. STOCK BROKERS.

MEMBERS OF TORONTO STOCK EXCHANGE London Quotations.

LONDON, Sept. 2—Consels, 99 11-16 money and 95 15-16 for account. Bonds 4½'s 116, 5's 1 02½, Eric 40½. Illinois Central 141. E.STRACHAN COX

STOCK BROKER, No. 86 King St. East, Toronto, Buys and sells Canadian and American Stocks strictly on Commissi on. Also represents the Grain and Provision House of Mesers. D. H. Denton & Co., Chicago, through whom orders are executed on the Board of Trade either for cash or on margin.

Receives legraph quotations of the New York, Chicago and Montreal markets, daily reports and financial papers.

TRAVELLERS' GUIDE. Arranged speciatty for the Toronto World. GRAND TRUNK.
Union Station foot of York and Simcoe Streets

Leave. | Arrive. 
 Montreal Day Express
 7.12 a.m.
 11.07 a.m

 "Night Express
 6.52 p.m.
 10.52 p.m

 Mixed
 11.12 a.m.
 6.52 p.m

 Belleville Local
 5.07 p.m.
 9.37 a.m
 " Night Express... 6.52 p.m. 10.52 p.m Mixed... 11.12 a.m. 6.52 p.m Belleville Local... 5.07 p.m. 9.37 a.m. West.
Chicago Day Express... 12.15 p.m. 6.20 p.m. Stratford and London Express 8.00 a.m. 10.00 p.m. Stratford Local... 3.45 p.m. 1.06 p.m. Georgetown Mixed... 6.40 p.m. 8.25 a.m. Georgetown Mixed... 6.40 p.m. 8.25 a.m. GREAT WESTERN.
Stations—Foot of Yonge and foot of Simcoe streets

Leave. | Arrie. 

Trains leave Simcoe street five minutes later.

SUBURBAN TRAINS.

or Mimico, calling at Union station, Queen's wharf
Parkdale, High Park, and the Humber, going
and returning (every day except Sunday).

Leave Yonge street 10.30 a. m., 2.00, 4.10, and 6 20 p. m. Returning, leave Mimico 8.15 11.15 a. m., 2.00, 9 4.50, and 7.10 p. m. NORTHERN AND NORTHWESTERN Stations—City Hall, Union and Brock street

eave. Arrive. CREDIT VALLEY.

Orangeville Express ...... 2.45 p.s.
ARRIVE From Orangeville, Elora and Fergus.
From St. Louis, Toledo, Chicago and Detroit.
From St. Louis, Toledo, Chicago
From St. Louis, Toledo, Chicago 

TORONTO, GREY, AND BRUCE.
Union Station, foot of York and Simcoe streets. Leave. Arrive. 
 Owen Sound, Harriston, and Teeswater, Mail
 7 35 a m
 10.35

 Owen Sound, Harriston and Teeswater Express
 4.85 p.m.
 9,25
 MIDLAND. Station, Union Depot.

Leave. | Arrive 

Mail stage leaves Clyde hotel, King street eal 3.20 p.m. COOKSVILLE STAGE, Leaves Bay Horse hotel, Yonge street, p.m. Arrives 11 a.m. RICHMOND HILL STAGE. Leaves Clyde hotel, King street cast, 8.10 p.m. Arrives 10.30 a.m. HIGHLAND CREEK STAGE. Leaves Qlyde hotel, King street cast, 3.15 p.m. Arrives 11 a.m. KINGSTON ROAD TRAMWAY, for Leslieville Woodbine driving park, Victori park, and Ben Lamond. Station, D no bridge, foot of King street. Leaves Don Station 6.42, 2.00, 10.00, 11.00 a.m. 12, noon; 1.36, 2.30, 3.30 4.30, 5.48, 4.30, 7.30 8.30, 9.30 p.m. Returning leaves Ben Lamond 6.00, 8.20,9.10 10.10, 11.10 a.m.; 12.10, [1.40,12.40, 8.40 4.40, 8.40 4.40, 8.40 11.24 King Street, West, 40,7.40 8.40, 9.40 p.m.

CONFECTIONERY.

## HARRY WEBB 482 Yonge st., Toronto,

Ornamental Confectioner Special attention given to supplying Weddings, Evening Parties, &c. A full supply of all requisites, including Cosaques, Silver Dishes, Centres, Cutlery, Table Linen, Table Napkins. &c, constantly on hand.

Wedding Cakes and Table De-OUR SPECIALTIPS.

SAMUEL FRISBY SCIENTIFIC TROWSER MAKER,

MERCHANT TAILORS

West of England Goods-

249 YONGEST.

Latest Styles. RUBBER GOODS.

INDIA RUBBER GOODS of every description, the Largest and only Complete Stock in the Dominion.

RUBBER HOSE!

The Very Cheapest and Very Best.

THE CELEBRATED MALTESE CROSS HOSE GARDEN PURPOSES AND FIRE DE-PARTMENTS,

Gutta Percha & Kubber Manf'g Co.

MCILROY, JR., Rubber Warehouse, 10 and 12 King street east, P.O. Box 556, Toronto. 246 BILL POSTING

WM. TOZER

DISTRIBUTOR.

100 WOOD ST. Orders left at Hill & Weir's will be promptly attended to.

WINNIPEG ADVERTISEMENTS. MANITOBA AND THE NORTHWEST.

Choice Farms, improved and unimproved; also quantity of excellent town property for sale, in lo and at rates to suit (ither large or small capitalia). Office—"Northwest Real Estate Emporium"-No. 4 King street east, Toronto, late World office.

G A. SCHRAM. GEORGE B. ELLIOTT & CO.,

Valuators and Investors. WEST LYNNE MANITOBA.

Correct and Confidental Valuations made of all property in Southern Manitoba towns and villages, and of farm property in Southern Manitoba. Confidental Reports furnished

owners at d intending investors. Taxes paid for non-residents. Eight years in Red River country. Correspondence solicited Charges moderate NOTICE.

Notice to the Public and Legal Profession.

It having come to my knowledge that certain parties have circulated an announcement that I am no longer in business, I beg to inform the public that having been connect d with the Division Court for the past twenty-one years, I continue to Collect Rents, Chattel Mortgages, Bills of Sale, etc. Valuation of all kinds made. Notices and Papers served for the Legal Profes-

OFFICE: 66 Adelaide-st. East

EMPLOYMENT BUREAU INTERNATIONAL EMPLOYMENT BUREAU.

CANADIAN DEPARTMENT. ust to hand and on the way, a large consignment OFFICES:

GAS FIXTURES. 1121 King Street West, Bottom Prices with liberal discount to cash pur J. N. O'NEIL. 115 CHURCH STREET . . 1 sp 246

> BOATS. SAIL BOATS! SAIL BOATS

## OPENING!



FALL

GOODS

## TWO HUNDRED THOUSAND DOLLARS WORTH OF RICH NEW GOODS

OUT FOR INPSECTION! NOW OPENED

Largest stock ever shown by any retail house in Toronto.

MEDICAL. Burdock LOOD

WILL CURE OR RELIEVE BILIOUSNESS, DIZZINE88, INDIGESTION. FLUTTERING JAUNDICE. OF THE HEART, ACIDITY OF THE STOMACH, ERYSIPELAS, SALT RHFUM DRYNE88 HEARTBURN. OF THE SKIN. HEADACHE,

And every species of disease arising from disordered LIVER, KIDNEYS, STOMACH, BOWELS OR BLOOD. T. MILBURN & CO., Proprietors, TORONTO. HEALTH IS WEALTH



DR. E. C. WEST'S NERVE AND BRAIN TREATME. aranteed specific for Hysteria, Dizziness, Con-lons, Fits, Nervous Neuralgia, Headache, yous Prostration caused by the use of alcohol of coo. Wakefulness, Mental Depression, Soften tobacco. Wakefulness, Mental Depression, Softening of the Brain, resulting in Insanity and leading to misery, decay and death, Fremature Old Age, Barrenness, Loss of Power in either sex, Involuntary Losses and Spermatorrhea caused by over-exertion of the brain, soft-abuse or over-indulgence. One box will eure recent cases. Each box contains one month's treatment. One dollar a box, or six boxes for five dollars; sent by mail prepaid on receipt of price. We guarantee six boxes to cure any case with five dollars, we will send the purchaser our written guarantee to refund the money if the treatment does not effect a cure. Guarantees issued only by JOHN C. WEST & CO.,

Sold by all druggists in Canada.

Sold by all druggists in Canada. \$500 REWARD!

WE will pay the above reward for any case of Liver Compiaint, Dyspepsia, Sick Headache, Indigestion, Constipation or Costiveness we cannot cure with West's Vegetable Liver Pills, when the directions are strictly compiled with. They are purely Vegetable, and never fall to give satisfaction. Sugar Coated. Large boxes contains 30 pills 25 cents. For sale by all druggists, Beware of counterfeits and imitations. The genuine manufactured only by JOHN C. WEST & CO., "The Pill Makers," S1 and 83 King street east, Toronto, up stairs. Free trial package sent by mail pregaid on receipt of a 5 cent stamp.

\$1000 FORFEIT! Having the utmost confidence in its super over all others, and after thousands of tests over all others, and after thousands of tests of the most complicated and severests cases we could find, we feel justified in offering to forfeit One Thousand Dol ars for any case of Coughs, colds sore throat, influenza, hoarsaness, bronchitis, consumption in its early stages, whoeping cough and all diseases of the throat and lungs, except Asthma, for which we only claim relief, that we can't cure with West's Cough Syrup, when taken according to directions. Sample bottle 25 and 50 cents; large bottles one dollar. Genuine wrappers only in blue. Sold by all druggists or sent by express on receipt of price. JOHN C. WEST & Co., sole propriefors. Sl and \$3 King street east Toronto, up stairs.

Private Medical Dispensary

(Established 1860), 27 GOULD STREET

TORONTO, ONT. Dr. Andrews Punificantia, Dr. Andrews Female Pills, and all of Dr. A.'s celebrated remedice for private diseases, can be obtained at he answered promptly, without charge; when stamp nelosed. Communication confidential. Addre R. J. Andrews. M. D., Toronto, Ont.

PLUMBING AND GASFITTING. **GAS FIXTURES** 

I have now on hand a lot of sail beats (chaloupes 18 and 22 feet long, 2 feet 9 inches deep, 5 feet 6 inches broad. hey are guaranteed as fe and finished n galvanized iron. Address for price, JEROME JACQUES,
BUILDER, ST. LOUIS DE LOTBINIERE

INSURANCE SWORN STATEMENTS MADE TO THE CANADIAN GOVERNMENT RESPECTING LIFE INSURANCE, IN 1881. NAMES.

OLICIES OF INSURANCE IN RECEIPTS IN BECOME 1881. FORCE. 1881. CLAIMS. \$,914,780 1,917,214 1,671,768 1,593,833 420,000 1,410,384 153,700 668,111 214,738 148,564 160,523 37,307 34,353 21,168 24,904,171 8,008,279 4,990,157 4,192,011 1,571,598 289,102 40,547 58,304 22,000 11,428 2,437 14,801 54,000 75,888 50,400 50,586 90,815 50,000 50,256 Canada, Hamilton,
Confederation, Toronto,
Sun, Montreal,
Ontario Mutual,
Life Association, Hamilton Toronto Life, ..... 220,909 BRITISH.
Standard, Edinburgh,
London & Lancashire,
Royal, of Liverpool,
North British & Mercantile
Star, of London,
Commercial Union,
Lion, of London,
Queen, Liverpool, 6,870,014 2,655,904 19,249 109,866 5,568 Fire and Life 26,095 " 18,327 27,100 130,913 969,524 957,029 805,324 687,455 487 100,848 6,065 Fire and Life 25,307 481,000 448,500 none 48,667 1,000 Fire and Lafe #ETNI LIPE, Hartford... 1,821,362 11,370,008
Equitable, of N. Y..... 1,079,000 6,449,617
Travelers, Hartford... 519,000 3,230,619
Union Mutaal, Portland.. 472,050 2,888,028 **403 597** 220,365

This Table relates only to business done in Canada by the British and American Companies, but embraces the entire business of Canadian Companies. The ETNA LIPE's income in Canada is larger than that of any Company, except the Canada Life. Its total income however, is not merely \$4.63.

The nandome sur or \$180,400 has recently been added to the Etna's deposit with the Canadian Government for the security of policyholders, bringing its total deposit up to \$335,000.

ET The very excellent standing of the ETNA LIPE INSURANCE COMPANY is shown by the fact that it is one of the leading Companies of the continent; and that its Canadian agency has an Income nearly as large as those of all the other active American Companies in Canada combined, and larger than those of all the British Companies combined, or than the entire incomes of all the Canadian Companies accept two. Head Office for Canada, 10 1/2 Adelaide-st, East, Toronto.

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THE WORLD!

WILLIAM H. ORR, Manager

The only One Cent Morning Paper in Canada. 25C. PER MONTH, \$3 PER YEAR.

THE TORONTO WORLD

is Read widely, not only in Toronto but in every town and village of any importance in Ontario, as well as in many places in Quebec and Manitoba, and its circulation is advancing daily.

The large and rapidly-increasing circulation of THE WORLD on it to all classes; of advertisers as a most desirable medium of communicating with the public.

THE WORLD is published every morning at five o'clock. Extra editions are also published whenever there is news of sufficient moment to demand them.

All advertisements are measured as Solid Nonpareil, twelve lines to an inch.

ORDINARY RATES ARE AS FOLLOWS:

Commercial advertisements, of whatever nature, Do you want a situation?

FIVE CENTS a line for each insertion.

Advartise in the All advertisements other than commercial TEN CENTS per line. Do you want mechanics? Reports of meetings and financial statements abanks, and railway, insurance and monetary companies, &c., &c. TWELVE CENTS a line. Paragraphs among news items, double the ordin-ary rates. Special notices, twenty-five per cent. advance on the ordinary rates.

Birth, marriage and death notices, TWENTY-CONDENSED ADVERTISEMENTS

e charged at the following rates: Help wanted, Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lost or Found, Processional or Business Carris, Business Changes, Money to Lend, Personal, and Miscellaneous, TEN CENTS for Twenty words, and one cent for each additional word, for each insertion

Do you want a clerk? Advertise in the World for TEN OENTS. Advertise in the World for TEN CENTS Do you want help of any kind?

Advertise in the World for TEN CENTS
Do you want boarders or lodgers?

Advertise in the World for TEN CENTS.
Do you want a boarding-house
Advertise in the World for TEN CENTS.
Have you furnished rooms to let?
Advertise in the World for TEN CENTS.
Advertise in the World for TEN CENTS.
Do you want to rent a house or store?
Advertise in the World for TEN CENTS.
Have you any property for sale
Advertise in the World for TEN CENTS.
Do you want to end or borrow money?
Advertise in the World for TEN CENTS.
Do you want to sell or buy a business?
Advertise in the World for TEN CENTS.
Have you lost or found anything?
Advertise in the World for TEN CENTS.
Do you want to sell anything?
Advertise in the World for TEN CENTS.
Do you want to sell anything?
Advertise in the World for TEN CENTS.
Do you want to sul anything?
Advertise in the World for TEN CENTS.
Advertise in the World for TEN CENTS. Do you want help of any kind?

Advertise in the World for TEN CENTS.

Let Everybody Advertise in The World.