

FINCH'S HOLIDAY BARGAINS

You know the custom is to sell Christmas Novelties, and gift things at regular profit up to the 25th, and during holiday week to close out what remains at half and quarter prices, before the stock sheets wind up the balance for the year.

We have changed the custom this year by selling goods particularly cheap now. Our holiday stocks are vastly greater than last year, and special purchases were made with a view to enlarging the demand for

FRIDAY BARGAINS

so that that there will be most to see to-morrow and much to buy at bargain prices.

We've A Lively List For You:

- SILVER GOODS—A show case packed with teaspoons, table spoons, forks, napkin rings, child's sets, photo frames, pepper and salt sets, etc. etc. Every package or piece worth 75 cts., regular, holiday price.....25c. Just what everybody wants.
- Plush Toilet Cases, regular price \$7, holiday price.....\$3.
- Mouth Organs in variety, regular price 25 to 35c., holiday price.....15c.
- Child's Fur Sets, Muff and Boa, regular price \$2.25, holiday price.....\$1.10.
- Child's White and Cream Boas, in three sizes, regular price 80c., \$1.25, holiday price 25c., 60c., 80c.
- FANCY TABLE DRAPES—Taboo Drapes in Silk, open worked ends, regular price \$2.50, holiday price.....\$1.75.
- Table Covers in Felt, silk worked ends, regular price \$1.50, holiday price.....\$1.00.
- Table Covers in Felt, silk worked corners, regular price \$3.00 and \$2.75 holiday price.....\$2.25 and \$1.65.
- Ladies' Shopping Bags, regular price 50c., holiday price.....35c.
- Japanese Silk Handkerchiefs, silk worked corners, regular price 20c., holiday price.....13 for 25c.
- Fine All Wool Flannel, regular price 35c., clearing price.....23c.
- Ten Pieces of Flannel, job price.....17 1/2c.
- Twenty Suit Lengths for men, in the New Tweeds, Hop Sacks, Serges, etc., regular price \$5, Friday.....\$3.
- Heavy Cottonade, regular price 25c. Friday.....19c.
- Heaviest Shirtings, to-morrow 10c.
- 100 Men's Caps, from 50c. to \$4.00, worth double.
- Men's Lined Kid Gloves, worth \$1.25 to-morrow.....90c.
- Men's Braces, worth 60c., in silk work, to-morrow.....40c.
- Men's Braces, job price.....10c.
- Ladies' Fur Sets, worth \$9.50, holiday price.....\$7.
- Men's Heavy Irish Fries Overcoats, regular price \$12, to-morrow.....\$8.
- Men's Beaver Cloth Overcoats, regular price \$12, to-morrow.....\$8.
- Men's Serge Suits in double breast, worth \$14.50 for.....\$9.
- Fifty Boys' Two piece Suits, regular price \$5.50 to \$7, to-morrow \$2.50, holiday price.....\$4.50.
- 200 Yards of 4 and 5 frame, best Brussels Carpet, regular price \$1.25, holiday price.....87c.
- All-wool Carpet worth \$1, for.....68c.
- Men's Heavy O. K. Underwear, all wool 35c. each, regular price.....50c.
- Heavy 3-ply Grain Bags, regular price \$3.50, to-morrow \$2 per dozen.
- Fine Chenille Portieres, regular price \$9, holiday price.....\$5.
- Honey Comb Bed Spreads, with fringe edge, regular price \$1.50, Friday.....\$1.10 large size.
- Sateen Brocade Cover, regular price \$2.25, to-morrow.....\$1.75.
- Baby's Own Soap.....10c.
- Perfumes 8c., regular price double.
- Combs, 4c., 8c., 15c., regular price 10c., 20c. and 25c.
- Dr. Williams' Pink Pills, 35c. or 3 boxes for.....\$1.
- Carter's Little Liver Pills, 18 cents per box.
- Florida Water 18c. per bottle.
- SHOE DEPARTMENT—Woman's Dongola Button Boot, regular price, \$2.50 Friday.....\$1.60.
- Woman's American Dongola Button Boot, \$3.50 for.....\$2.
- Woman's Indian Kid Button Boot, job price.....67 1/2c.
- Men's Buff Belmorals and Congress, \$1, regular price.....\$1.50.
- Ladies' 5/8 Fine Lawn Henrietta Handkerchiefs, regular price 12 1/2c. each, holiday price.....four for 25c.
- Fancy Pongee Silks, figured, for drapes and fancy work, regular price \$1.25, holiday price.....75c.
- Ladies' Windsor Ties in Silk, fringed ends, regular price 50 cents, holiday price.....35c.
- Boys' Windsor Ties, regular price 25c., for.....18c.
- Gent's Neck Scarfs, in Cashmere, Silk Stripes, regular price 40c., 60c., and 75c., holiday price 25c., 50c., and 60c.
- Gent's Ties, in all the new knots, Men's silk and satin ties, four-in hands and knots, regular price 25c., holiday price.....15c.
- Gent's Collars in linen, stand up and lay down, regular price 20c., holiday price.....2 for 25c.
- Gent's Cuff Buttons, good rolled plate, worth 50c. to 75c., holiday price.....25 and 35c.
- Gent's Collar Buttons, regular price 25c. to 50c., holiday price 12 1/2c. to.....25c.
- Gent's Laundered Shirts, regular price \$1.00, holiday price.....65c.
- Fifty dozen Gent's Scotch Wool Underwear, regular price 75c., holiday price.....50c. each.
- Ladies' and Misses' Black Cloth Jackets, with capes and braid, trimmed, worth \$4.50 to \$8.50, holiday price.....\$2 and \$5.
- Ladies' Underskirts, in Melton Cloth and Flannel, trimmed with frill and voke band, regular price \$1.25, holiday price.....80c.
- Ladies' Satin Underskirts, quilted and worked with silk, regular price \$4.00, holiday price.....\$2.75.
- Heavy Shawls, velvet finish, in grey, brown and fawn, regular price \$5, holiday price.....\$3.
- Fine Wool Shoulder Shawls, regular price \$1.50 for.....90c.

Friday is a great day for economical folks, providing they come to the right store. Come early; the finest things will be picked up early.

FINCH'S ARKELL CORNER STORE

LAKEVIEW.

Mr. Swain Saxton and son, of Strathroy, Mr. and Mrs. Tripp, of Simcoe, spent Xmas with their parents, Mr. S. O. Saxton.

Miss Loretta Chute, of Brockville, is spending her holiday at her father's, Mr. Chas. Chute.

Dr. C. A. McDermond, of Chicago, is visiting his parents for a week or so.

Mr. George Muller, of Springfield, is in the village this morning buying clover seed. This is a good centre for seed.

Invitations are out for the golden wedding of Mr. and Mrs. Chas. Chute, of this place, on Jan. 3rd, '94.

Syd. McDermond is beginning to get his usual amount of sleep again, and has named their little girl baby Bessie Beatrice McD.

Mr. and Mrs. L. C. McConnell spent a few days in Delhi at Xmas attending the wedding of Mr. John Wilson.

Mr. and Mrs. Emery McConnell, of Fleming, N. W. T., are spending a month visiting his people here.

Emery left for the Northwest nearly two years ago, and now speaks volumes for that country. Mr. Mc. has recently been married, and we extend to him and wife our hand and congratulations.

Miss Bessie Bears, teacher in S. S. No. 1, and Miss B. Foster, teacher in S. S. No. 3, having both retired from the teaching profession, gave public examinations, which were well patronized. The scholars in the different sections presented their teachers with a silver tea pot and silver sugar bowl respectively. Both wear a surprise, and the teachers were deeply touched. The trustees in the sections have secured the services of Miss H. Barber, of Aylmer, and Miss Emory, of Vienna, respectively, for the coming year.

Mr. L. C. McConnell will be a candidate for councillor in Malahide for 1894. Vote for him, and if elected he will be the right man in the right place.

COPENHAGEN.

Miss Nellie Dean is home from London.

Mr. and Mrs. J. House are visiting at Hamilton.

Mrs. J. Laidlaw, of St. Thomas, is the guest of her mother, Mrs. J. W. Saunders.

Messrs. F. C. and G. W. House are visiting their brother, A. G. House, of London, and their sister, Mrs. J. E. Day, of Eramora.

Miss McPherson is spending her holidays at her home in Fungai.

Miss Mildred Saxton, of Grand Rapids, Mich., is spending a few days here.

Mrs. F. C. House is visiting her sister, Mrs. Wm. Vanderburg, of Petrolia.

Quite a number of our citizens are sick with la grippe or heavy colds.

A Sunday school Christmas tree and entertainment which came off on Wednesday evening of last week was a grand success. Proceeds \$18.

The Rev. Mr. Snell preached a very appropriate sermon on Sunday last. The congregation was not so large owing to the unwelcome visitor, Mr. La Grippe, who is visiting many homes in this locality.

Mr. Wilson McCredie, the candidate for the House of Commons for East Middlesex, and also president of East Elgin Patrons of Industry, addressed a meeting in Copenhagen hall on Saturday evening last in the interests of that society.

Mr. Chas. Appleton, of London, was the guest of Mr. Dean last week.

What's nicer for a Christmas present than a nice dress, either for a child or woman. We've all the newest effects in hop sacks, serges, etc.

Double-fold Melton Dress Goods, regular price 25c., Friday.....17c. Single Fold at 8c., worth 12 1/2c.

22 inch Printed Pongree Silk, regular price 75c., holiday price.....50c.

23-inch Gro Grain Silk, regular price \$1.50, holiday price.....90c.

Pure Linen Huck Towels, size, 22 x 45 inch, regular price 20c., holiday price.....12 1/2c.

Table Damask, Friday.....15c.

72 inch Bleached Sheetting, regular price 35c., Friday.....22c.

There was lots of fun at the nomination here last Friday. Uncle George Parker gave the fellows some hard nuts to crack just the same. W. Rocky will poll a big vote here for 2nd deputy reeve. Uncle Sam will have to hustle or he will get left.

The Rev. Mr. McNair, of Sparta, will lecture on the prohibition question to-night at 7:30. Other speakers are expected. Opposition is cordially invited.

The tea meeting to be held in the

Baptist church, Mt. Salem, on Monday evening next, promises to be a grand affair. It is for the purpose of raising money to go towards church funds, and is not a prohibition tea meeting as announced a week or so ago. Turn out and have a good time.

The city fathers for the year are: C. Donaldson, reeve; councillors, D. T. Eek, H. Chambers, H. McTaggart, Wm. Wilson; all by acclamation.

The Sunday School Xmas tree was a grand success, although the night was bad, and nomination being on the same night took some away. Proceeds over twenty dollars.

Christmas passed off quietly in the village, to all except to those who who attended the roller rink in the afternoon, when for a few minutes it seemed as though Sullivan and Corbett were being matched for a hair pulling and slapping time. Sorry to say some of our fair sex got their tempers up and made the fair fly for a few minutes to the amusement of the spectator.

Mrs. J. Biggars is seriously ill. The infant child of Mr. and Mrs. Wesley Brooks was buried on Tuesday.

Mr. and Mrs. C. Holland were tendered a surprise party on the eve of their departure for Orwell. All expressed a deep regret that the tie of friendship was to be broken, and that Mr. Holland's were leaving, having taken a deep interest in church and Sabbath school work here, they will be much missed.

Mr. James Bowen, of Otterville, spent Xmas visiting friends here.

Mr. Arthur Pace paid his friends a call here this week.

John Lindsay's

A pleasing event took place at the residence of Mr. John Sinclair, on Wednesday, it being the marriage of their daughter, to Mr. Moore, of South Dorchester.

Mr. H. and M. Clunas and family spent Xmas at Griffin's Corners.

Miss Annie Graham, of Otterville, is visiting at Ludasia's.

The K. O. T. M. will give a grand entertainment on the evening of Jan 9th, 1894, in the Methodist church.

Mr. Hays Clunas is spending a short time visiting his mother and others in the village.

If the cold weather continues for a short time, the ice rink will be in fine shape, and should be well patronized.

To Dispel Colds, Headaches and Fevers, to cleanse the system effectually, get gently, when costive or bilious, or when the blood is impure or sluggish, to permanently cure habitual constipation, to awaken the kidneys and liver to a healthy activity, without irritating or weakening them, use Syrup of Figs.

"A snake in the grass" is all the more dangerous from being unsuspected. So are many of the blood medicines offered the public. To avoid all risk, ask your druggist for Ayer's Sarsaparilla, and also for Ayer's Almanac, which is just out for the new year.

CLUBBING LIST FOR 1894.

INvariably CASH IN ADVANCE.

The Express will be clubbed with the following papers for 1894 at the prices named—

Express and Toronto Globe.....	\$1 70
" " Toronto Empire.....	1 75
" " London Free Press.....	1 75
" " London Advertiser.....	1 75
" " Canada Farmers' Sun.....	1 50
" " St. Thomas Journal.....	2 00
" " St. Thomas Times.....	2 00
" " Toronto News.....	1 75
" " Mail & Farm & Fireside.....	1 75
" " Mail.....	1 50
" " Farm and Fireside.....	1 50
" " Ladies' Journal.....	1 15
" " Farm and Home.....	1 15
" " Farmers' Advocate.....	1 90
" " North American Review.....	5 00
" " Cosmopolitan Magazine.....	2 25
" " Illustrated Buffalo Express.....	2 50
" " Family Herald and Star.....	1 75
" " Including Almanac.....	1 75
" " Ladies' Standard Mag.....	1 50
" " Montreal Witness.....	1 60
" " Northern Messenger.....	1 20
" " Demos's Magazine.....	2 50
" " Daily Toronto World.....	2 50
" " Hamilton Spectator.....	1 75

Christmas '93

If you are looking for Christmas Goods, look here. We have the most beautiful and greatest variety of holiday goods ever brought to Aylmer, and at prices to suit your purse.

LEATHER GOODS

Of seal skin, morocco and calf, in ladies' satchels, purses, card cases, collar and cuff cases, travelling companions, albums, etc. PERFUMES—CASES of cut glass, gold gause, plash; hand-painted satin and oxidized silver. TOILET—Combs and brush cases, of oxidized silver, plush aluminum and ebony and oak. Japanese antimony wares, in pin trays, card trays, toilet trays, and paper knives. In books we have a great variety. All the poets in cloth and leather; bibles, hymn and prayer books. Children's books and games.

DOLLS

Of any make, shape, size or age. It would be impossible to enumerate all different lines. But call in early before the rush, and we will guarantee the goods and prices will please you. As we never do anything by halves, now is your chance for bargains.

GEO. H. HINCH, THE RELIABLE DRUGGIST.

Wishing all our friends and patrons the compliments of

the season together with a prosperous New Year.

To end the OLD YEAR or begin the NEW aright you should see the live inducements offering in the

Mantle Department

FUR TRIMMED JACKETS..... BRAIDED JACKETS.....

JACKETS with Ripple Capes, Full Sleeves and Full Skirts, the newest styles to be cleared out

25 to 50 Per Cent Discount

Every sale a loss to us, but Jackets must go to make room.

Fur Storm Collars, Muffs, Capes, Boas,

All to be cleared at cost. Consult your own interests by dealing at this store for the next month at any rate, as we are going to make PRICES do a

BOOMING BUSINESS

YOU'ELL & WRONG

Get Ready For New Years

Our stock is now complete for the Christmas trade with full lines of the best goods.

Doupe's Last is Lovely!

That's what the ladies are all saying, and the ladies know what good goods—that is to say good children—are. Doupe's last is a handsome bargain. Excuse me. I mean baby—and does credit to the store that put it on the market—the bargain I mean.

Doupe is a Little Excited

But who wouldn't be with a baby a yard wide and all wool. No. I mean bargains all wool and a yard wide. With blue eyes and—it's no good. Doupe has to drop the baby on the bargains. Which shall it be? Both are lovely. But Doupe is sure that you don't all care about the infant.

You Want Bargains.

Well, they're right here and no baby bargains either, but full grown healthy bargains, such as it is a pride to offer and a pleasure to get. Only to see our stock will make you wish that

SANTA'S MOTHER HAD TWINS

DOUPE & CO.