Demand for

Penny Postage

ACITON BY ALL CHAMBERS OF

The need for reduced taxation and an early return to penny postage as a they realized that to-day we were paypractical step to help industry was ing Imperial taxation of more than emphasised at a conference at the £16 a head of the population, as Hotel Victoria, Northumberland-avenue. W.C., of the Association of British extent of the burden could be appre-Chambers of Commerce, which repre- ciated.

the country.

The association's executive council was authorised to take every possible step to bring about a penny postage immediately. In his presidential address Mr. Stanley Machin said that one of the chief causes of unemployment was excessive taxation. When

McMurdo's

Christmas Store News!

e problem of what to give can be quickly solved by a visit to our Store. We have a

splendid assortment of suitable gifts for

BATH SALTS and SOAPS

We have the finest assortment of Bath Salts and Soaps in town.

High Class TOILET SOAP in Fancy Boxes.

AT OUR CANDY COUNTER

You will surely find a suitable Xmas Gift if you wish to say it with CHOCOLATES-

Moirs' in beautiful Christmas Packages; Page & Shaw, in Holly and other Fancy Pack-

ages; Pascall's, in unique Gold Colour Boxes; Cailars & Kohlars, the famous Swiss

Chocolates, in Fancy Boxes.

Also, Clear Candy Toys, Chocolate Novelties, and real High Class Crackers, containing

Toys and Caps, in Boxes from 40c. up.

WHILE SHOPPING VISIT OUR STORE AND WE ARE SURE TO PLEASE YOU!

KANAKAN KANAN KANAN

to coast.

Armour's

Small Pieces of a Clear Bright Colour

-- Most Suitable for the Grocery Trade.

HARVEY & CO., Ltd.

(Now in Stock)

all at most reasonable prices.

PERFUME AS GIFTS.

Houbigants.

Coty's

Pivers

Roger & Galletts

Luxor

Three Flowers

and many other varieties of Perfumes

BATH SALTS-Various odours in Bottles, Jars and Boxes.

and Toilet Waters.

We have-

It was alarming to see that while in | would tend more to improve trade services amounted to £63,000,000, in 1922 the figure had reached above come tax £371,000,000 of which only £89,000,-000 was spent in war pensions.

More Taxes, Less Income. Local expenditure amounted to £79,000,000 in 1913, and £161,000,000 in 1923

The enormously increased expend ture had to be met out of an income against £4 5s. 6d. before the war, the which was shown to be 20 per cent. less in 1923 than it was in 1913. No step that Mr. Churchill could take

BRUSHES & TOILET ARTICLES

and many other useful articles.

EXCEL

Long Rubbers

THE FISHERMAN'S FRIEND

FOR MEN & BOYS

are made on a particular shape of last,

which gives the foot more room and pre-

A heavy cloth insole made under a new

process which absorbs all moisture, is

nicely fitted in to add extra comfort for

ASK YOUR DEALER FOR "EXCEL"

BOOTS.

Distributed by

Parker & Monroe.

Limited

('Phone 1200)

- Water St. East.

Water St. West.

Sold by all reliable dealers from coast

vents slipping at the heel and instep.

Meritor Hair Brushes-Ladies.

Meritor Hair Brushes-Gents."

Ebony Brushes and Mirrors.

Puff Boxes, Hair Receivers.

Perfume Bottles, Trays

Dressing Combs.

Meritor Hair Brushes-Military.

French Ivory Brushes and Mirrors.

1913 the total expenditure on national and develop confidence and enterprise than a substantial reduction in the in-

The Sheffield and Leicester Chambers put forward a composite resolution urging the restoration of the penny postage in this country and in the British Empire and the removal of the restrictions on the transmission of the halfpenny post, and requesting the Executive Council to take every possible step to achieve these

Mr. Winston Churchill in his election campaign, said Mr. T. G. Jameson (Sheffield), had expressed himself in favour of the penny postage, and they ought to hold him to it now that he was Chancellor of the Exchequer. We had six Postmasters-Generals

n about five years and no business could be properly run where the directing head was changed so fre-

Lord Southwark said we could easily have the penny postage before Christmas if the Postmaster-Genreal and the Chancellor of the Exchequer got together and agreed that the matter was ripe for settlement. They could then go to the Cabinet and ask permission to put it into immediate

Sir Arthur Balfour (Sheffield) said the need for penny postage was past agrument, and, on his suggestion, the association authorised the Executive Council to take every step possible to bring it about immediately.

Mr. Walter Raine, M.P., proposed a esolution, which was carried, urging the restoration of such pre-war postal and telegraphic facilities as might be practicable. Large centres, he said, were much perplexed by this question nd were suffering seriously from the continued curtailment of facilities.

Mr. Doncaster (Sheffield) moved a esolution, which was carried, drawng attention to the enormous increase n the cost of civil administration and urging the necessity of further reductions in expenditure. He said the Civil Service alone now cost nearly the whole of the national expenditure of the country in 1913.

FIFTY CENTS BUYS THE THREE LOWERS TRAVELLETE - that dainty gift box with face powder, perfume and two kinds of face creamthe ideal gift for your lady friends. Drug and Pepartment Stores.

Families and Children

Mrs. Asquith writes in the London Magazine:

Families may quarrel like cats, but any of your relations turn up in any quarter of the globe, you feel a sort f happiness difficult to account for; t least, we Scotch do.

You can say clever things about alnost anything but home, and to describe this there is no language. Its structure is laid on sure and early undations, and depends upon the the view or the elevation. You may see it in slums, cottages or castles, but, in spite of the fashionable science of eugenics or birth-control, you are most likely to find it-after struggle

and separation-in the large families. When people say there are too many the hope of life lie at the feet of the children. If the population of countries depended on the rich, every country would be clamouring-like France is-for Security, and I think it safe to say the selfishness of the rich can be depended upon not to produce the large families of past generations. It is through children, and children alone, that man and women are enabled to fight every inch of the

way to despair. If, instead of birth-control, everyone could preach drink-control, you would have less poverty, less crime and fewer illegitimate children. It is not crimes of fraud so much as crimes of violence that fill the prisons. I speak feelingly; for as my brother, Harold John Tennant, and I were the last of twelve children, it is more than probable we should never have existed had the fashion of birth-control been prevalent in the eightles. Sickly children bring out the best qualities in love and science, and, if it is a question of poverty, let anyone out of kindness of heart (and belief in birth-control) offer to take a child rom an overburdened mother and see what the mother will say. It may be bad for many reasons to have too many children, but it is worse to have too few, and only children have nothing like the same chance in life as those who have brothers and sis-

The Empire an **Economic Unit**

Ottawa Citizen: Col. N. W. Ponton, of Belleville, spoke with broad vision at the meeting of the Ontario Associated Boards of Trade and Chambers of Commerce in Toronto. In urging a national policy of preference, for trade between the nations within the British Commonwealth, he asked why Canada should lie down under the high tariff walls which foreign countries had built against it. "Are we afraid of being great?" he inquired. "Let us fink up with the Motherland and try to make the EmBrighten up for Christmast

Cross-Bar Cream and Plain White

That shall I give The Supreme Question of the Hour easily overcome if YOU SHOP HERE

TYTE want to particularly emphasize that this is a very

low prices. While these low prices may, and should be, an

inducing factor in many a purchase, it's the high quality of

the merchandise we offer that really makes the economy

so obvious, so inducing, so worth your earnest considera-

Special Economy Event, easily substantiated by the

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Assorted Shades

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SILK CRIB or CARRIAGE CUSHION COVERS **QUILTS** Wool filled, Silk covered

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All Wool Tweed

Beautiful Shades

Distinctive 5.0

SLEEPING DOLLS

Full Dressed 10 inches and 12 inches

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SWEATERS

The Latest Leading Style

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SPECIAL PRICINGS

ARTICLES

BEAUTIFUL

BLOUSES

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WORTHY OF CHRISTMAS GIVING

What Shall I Give



Handkerchiefs

Christmas

Greeting. One can tell they are Christmas Handkerchiefs. these crisp trifles of snowy White or saucy bit of

vivid color. Practical for all Gifts for every member of the family. These Christmas Handkerchiefs are all so fresh and new, so Gift-like in their gay boxes that they are a delightful urge to Shop Early for Handkerchiefs.

DAINTY LACE EDGE HANDKERCHIEFS

FANCY COLOURED HANDKERCHIEFS 10c. 15c. & 20c. ea. | 10c. and 15c. ea.

What would be more acceptable than a new Silk, Georgette, Tricoline or Sweater Blouse? Our stock is complete, from

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THE GAME THE KIDDIES LIKE A Delight to every Boy and Girl.

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TO EVERY BOY and GIRL.

Games, Books, Music Boxes, Soldiers, Balls, Blocks, Rattles, Dolls, Sleeping Dolls, Tea Sets, Tiddley Winks, Pencil Cases, Motor Cars, Snap, Dominoes, Fish Pond and numerous other articles that the kiddies would love to have.

WILKINSON **SAFETY**

Why he would appreciate a

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Wilkinson Razor?

Because the Wilkinson Safety Shaver is recognized as the very Best Razor on the market, manufactured by the Wilkinson Sword Co., of London, England, famous for their scientific methods of forging and tempering cutting blades. Sole Agent for Newfoundland:

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Boston Garter and Armlett Sets, in Fancy Gift Boxes 90c. & \$1.50

Braces, in Fancy Gift 75c. up Boxes, from Neat Pattern Neckties 50c. up

from Men's Coloured Cashmere Socks, from 60c. pr. SUNDRY ARTICLES SUGGEST

WHAT TO GIVE! CAMEO HANDKERCHIEF BOX-

ES-Each 30c. GLOVE BOXES-Imitation Leather covered. Each50c.

WRITING CASES- Box Style. Each 40c.

WRITING CASES—Folder Style. Each—40, 60, 85c. & \$1.00 WRITING PAD CASES—Full Pad enclosed. Each 95c.

A Line a Day MEMORANDA 50c. WRITING CASES-Full of Sta tionery. Each75c.

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FANCY ART CALENDARS Amusing Pictures, from-8c. to 50c.

Special Toy Opening SLEEPING DOLLS With jointed legs, arms and head Bugles, Typing Sets, etc.

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Done up in attractive Holly Boxes. Also Special lines 20 & 30c. Box at

AN IDEAL GIFT TOWEL SETS In Fancy Gift Boxes; extra 98c. special for Christmas

BEADED BAGS

In assorted shades. Only .. 60c. FANCY JEWEL CASES

GUEST SETS Put up in Fancy Boxes for gift-giving, consists of Towels and Face Cloths, dainty patterns. A worthy Gift-\$1.60 \$1.70 \$2.70



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Brighten Christmas!

Chintz

Paisleys Floral Designs from

Spider pically the inher is system a e of in spider enmeshe the silk ning-fork b in the

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