

STOP THE DECAY in the "MATCHLESS" Way.
Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

Keep Baby Outdoors



There's nothing like plenty of outdoor air to keep Baby in glowing health. And there's nothing like his carriage to keep him healthy outdoors.
JUST RECEIVED another shipment of **BABY CARRIAGES PULLMAN SLEEPERS and SULKIES.**
COME IN AND SEE THEM.
U. S. Picture & Portrait Co.
Complete House Furnishers.

WE LEAD IN BIG VALUES.

Jersey Bloomers, Pink and White 27c.	Embroid. Nightdresses . . . 35c.	Children's Buster Brown Hose, highest grade, 35c. pr.	Children's Summer Vests . . . 18c. up.	Infants' Wrappers . . . 25c.	A new lot of Embroidery. All Wool Serge . . . 95c. yd.
Maid's Caps 15c.	Children's White Embroid. Dresses 85c.	Children's Rompers 55c.	Ladies' Gingham Dresses . . \$1.15	Ladies' White Embroid. Underskirts 75c.	

BON MARCHÉ SPECIALS
36 WATER STREET.
MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

New Color, New Charm



MAJIC SOAP DYES!
ONCE TRIED ALWAYS USED.
Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.
RENEW YOUR BLOUSE FOR TEN CENTS.
It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.
Special Prices to the Wholesale Trade.
SEE OUR WINDOW.
ROBERT TEMPLETON.
Forty-Four Years in the Service of the Public—The Evening Telegram.

PROPERTY OWNERS!
Fred J. Roil & Co.
This Company acts either for Trustees, Executors or Owners, and will take entire management of property, attending to repairs, taxes, appraisals and insurance; the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as Brokers for the SALE or PURCHASE of Real Estate, also the placing or procuring of money on Mortgage of sums of \$100.00 and upwards. Absolutely free advice.
FRED J. ROIL & CO.
Auctioneers, Real Estate and Investment Brokers,
Smallwood Building, Duckworth Street.

Works Marvels



Gossages
Magical Soap.

HARD WEARING
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.
WILLIAM GOSSAGE & SONS LTD. WIDNES.
JOB'S STORES, Ltd.
Agents.

Wallace Silverwear.
Is your Table Silver as good to-day as when you bought it?
Have you noticed that at the parts most exposed to wear, the plate has become worn?
Do you think this condition of your Silver is in keeping with your idea of a well appointed table?
Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.
Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.
Tea Spoons cost \$8.00 for a Dozen.
T. J. DULEY & CO., Ltd.
The Reliable Jewellers & Opticians.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store.)

Green Cabbage!
Due Per Silvia"
Thursday, July 26:
Nova Scotian Green Cabbage.
ONE HUNDRED BARRELS
ORDERS NOW BOOKING.
GEORGE NEAL, Ltd.,

Sales Books!
For Quick Delivery of all Styles at Lowest Prices
PHONE FOUR SEVEN.
DICKS & CO., Ltd.

One Minute, Please!
For a \$5.00 bill, this Company issues a Travel-Accident Policy for \$5,000 to any person between 18 and 65 years. One of these policies should be owned by every street car user, passengers on trains and steamers, vacationists, tourists, delegates and every other person who needs to travel at any time.
Issued by us at a moment's notice.
LET THIS \$25,000,000 COMPANY PROTECT YOU!
U. S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, Nfld. GENERAL AGENT.



Custom Tailoring is Personal Service.
The service of quality in Cloth, in making, in fit and style.
The American Tailor.
BOX 445. W. P. SHORTALL PHONE 477.
300 WATER STREET.
St. John's Nfld.


FOR SALE
Yacht "Josephine,"
110' long, 9' deep, 150 H.P. Automatic engine, speed 12 knots, 99 tons registered; fitted with electric lights, independent Dynamo and Storage Batteries, Searchlight; 5 Lavatories, 2 Toilets and Bath, running water. All finished in mahogany throughout. Cruising range of 2000 miles. Electric windlass for taking up anchor; 1 Launch, 1 Row Boat, Awnings complete. Saloon has accommodation for 12 people.
For further particulars and inspection, apply to
PARSONS
THE AUTOMOBILE MAN. King's Road, City.
Tel. 109-1169. ap5,6mos,ead

Forty-Four Years in the Service of the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited
S. S. Glencoe!
SOUTH WEST COAST SERVICE.
Passengers leaving St. John's on 8.45 a.m. train, Wednesday, July 25th, will make connection with S.S. GLENCOE at Argentia for usual South West Coast ports.
Reid-Newfoundland Co., Limited

Canadian National Railway
THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.
CONTINENTAL LIMITED.
Leaves MONTREAL Daily at 9.00 p.m. (Bonaventure Station)
For OTTAWA, NORTH BAY, SASKATOON, EDMONTON and VANCOUVER.
Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.
For details of Service, Fares, Reservations, apply to
J. W. N. JOHNSTONE,
General Agent,
Board of Trade Bldg.

Biscuits 37 Varieties Crackers



For the Children HARVEY'S BISCUITS and CRACKERS.
Wholesome, Delicious and Nourishing.
A. HARVEY & CO., Ltd.
MANUFACTURERS.

ANTHRACITE COAL
Now Landing, ex. S.S. "Florida"
3000 Tons Welsh Anthracite Coal, All Sizes.
HENRY J. STABB & CO.

TEN PAGES
WEATHER FORECAST
WINDS, mostly
temperatures
ROPER & THOMPSON
55.
VOLUME XL
REID-NEWFOUNDLAND CO., LIMITED
WALLIS & GORTON
AUCTIONEERS
To-Morrow
28th, Inst., at
AT OUR
Theatre Hill, on
consisting of: Ladies'
skirts, blouses, dresses,
coats, oil coats, ladies'
caps, corsets, ladies'
dining tables, hall
washstand, stove,
chairs, etc.; also do
by sets and quantities
lengths, serges and
AUCTION
On Friday
at 11 a.m.
PREMISES
CASHING
3 Ships'
valued from S.S.
to be sold at Public
benefit of whom
WM. CO
July 25, 21
FOR SALE
That desirable
property
BANNERMAN
on Circular
Army
T. & M. W
July 20, 31, eod
A GREAT B
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CHALMERS
in first class con
tion arranged up
DOWDEN
July 24, 61
FOR SALE
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Shares in Newfound
ance Co., Ltd., of
value of \$100.00
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Insurance Co. Ltd.
up to \$100.00
100 Shares of \$10.00
A. H. Murray & Co.
The highest and
necessarily acceded
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July 24, 21
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DWELLING
situated 77' re
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address
HOUSE FO
That most desirab
No. 6 Kimberly Row
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to buy a house like
most desirable loca
city, near church, c
Thompson, etc. Cash
L. & KENNEDY
July 24, eod, it
TO LET
July 17, eod, it