

5c. The Crescent Picture Palace. 5c.
 EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.
 Presenting Henry King and Marguerite Nichols in
"WHO KNOWS."
 A 3 reel Knickerbocker Star feature.
"FORD CANADIAN MONTHLY"—Canada's foremost topical; an interesting reel of Canadian scenes and events.
"HAM THE DIVER"—A Ham and Bud comedy.
PROFESSOR MCCARTHY PLAYING THE PIANO.
 SAM ROSE, Baritone, singing the newest Ballads & novelty songs
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Evening Telegram
 W. J. HERDER, Proprietor
 U. A. WINTER, B.A., Editor
 MONDAY, October 2nd, 1916.

THE PRICE.

Britain alone of the belligerents publishes the full list of her casualties. The number for September is sadly heavy, and nearly the same as that for August, being in the neighbourhood of 120,000. This means that many, very many, brave men have gone to their death. Among them must be a good number of fellow Colonials—Canadians, Australians and others, but the great majority are our British brothers. We cannot always accept these figures unmoved and impersonally, counting them mere statistics, military factors. Reflection brings the truth to the mind and a great sadness to the heart. It is the terrible price of it all. Britain made up her mind long ago that it must be paid, and pays it unflinchingly. But she is nursing a terrible vengeance upon those who have made it necessary.

Commanders in chief note these figures carefully and compare them with those that ascertain concerning the enemy for the comparison is of the greatest value. They are in dire truth vital statistics. They must be read into the situation together with all the other contributory parts, and in spite of their heaviness they give us good ground for hope. While September's casualties among our troops have been as great as August's, the results they have brought are very much greater and of more effect. And this we have good reason to believe will continue in increasing proportions. There are several reasons for it.

First, the Allies are now attacking defences of greatly less strength than those that first confronted them. Stories from the front, the occupation of the high ground and the rapidity of the late advances bear witness to this important fact. Secondly, and as a consequence, these defences can be taken at less cost to the attack. Note the comparatively small losses sustained by the forces that took Thiepval and Combles. Thirdly, there remains no doubt that the Germans have rushed troops in great number to the East, and to effect this must certainly have thinned their lines in the West. They intend to retire there sooner or later, and with the intention of retreat comes the inevitable demoralisation of the troops, who feel that they fight a losing battle.

It is this last fact that robs of so much force the argument that by retiring to a shorter line the Germans will increase their powers of resistance, an argument which is almost a nightmare to some observers. For the Germans will lose heart, morale as it is called, by any retirement. More than that, they will lose men. If their entire forces could be transported at once to a shorter line, undoubtedly they would be stronger; but an intermediate process is necessary that will prove awkward. The Allies have fine cavalry in great numbers; they will be heartened by victory as the Germans will be depressed by defeat; the railway system as a whole will not greatly assist the retreating armies, running as it does generally parallel to their lines; and when they do reach the line assigned to them, it will only be after great losses and to find the Allies enjoying the like concentration for the renewed attack that they have acquired for the defence.

It must never be forgotten that the end will come through Germany's exhaustion of men, and in no other way. No line that she can take up is so short as to compensate greatly the losses that she is suffering and will suffer in larger numbers in the process of taking it up. We have yet seen no great retirement on this front. It will come soon, and may well be turned from a retreat into a rout, from a tactical manoeuvre into a crushing disaster. Germany may not even be allowed to hold her line, but find it immediately pierced and be driven back to another without pause. All this is possible, and, in view of the increasing drain upon her resources in every direction, even probable. Viewed in this way, our losses, terrible though they are, may well be a source of encouragement, in that they must have their correspondence in the ranks of the enemy, who can so much less afford them.

We thank the Colonial Secretary for a copy of the Ayr Advertiser containing the report of the presentation to Sir Edward Morris of the freedom of the burgh of that ancient city. We regret that space will not permit us to publish it. We take the opportunity, however, of joining to the welcome which we extend to our Premier on his return our congratulations upon this latest honour, which is conferred through him also upon the country he represents. He will count it not the least of the many he has received. We do not know if it was chance that assigned our Regiment to Ayr, but if so it was a happy and appropriate one. Appropriate to our land, where the

spirit of the great but humble poet of Ayr might congenially dwell; and most appropriate to the time and our part in them.

"Now's the day and now's the hour,
 See the front of battle lour;
 Would that Burns were living to-day
 to witness the greater and more glorious Bannockburn!"

On their Way Home.

Dear Sir,
 I beg to enclose copy of a cablegram received by His Excellency the Governor from Captain Timewell on the 30th ultimo, respecting certain men of the Newfoundland Regiment, who are being sent home for discharge and on furlough—2nd Lieut. Good-year, 704 O'Neill, 1195 Upward, 251 Green, 864 Clouston, 144 Gardner, 686 Shaw, 570 Yates, 1183 Fraser, 1892 Stevenson, 26 Stone, 689 Walsh, 1449 Stares, 7 Taylor, 402 O'Neill, 331 Smith, 1457 Whitten, 1477 Dean, 1421 McDonald, 940 Hicks, 657 O'Brien, 1639 West, 384 Cleary, 302 Small, 735 Williams, 855 Lelesserrier, 277 Telford, 114 Mahon.

Officer in charge, Carty.

Deceased Soldiers' Effects.

Communication from Lt.-Col. Hadow, September 29th, 1916.

Sir,
 I beg to enclose you herewith copy of letter from His Excellency the Governor to the Record Office, regarding the effects of deceased soldiers and the reply from the Commanding Officer of the Newfoundland Regiment. The matter is of interest to a large number of our people, and I shall be glad if you will kindly give the same space in your columns.

I have the honour to be
 Your obedient servant,
 J. R. BENNETT,
 Colonial Secretary.

The Editor
 Evening Telegram.

Subject:
 Effects—Deceased Soldiers.
 Following from H. E. the Governor for your information and action as may be practicable, please.
 Government House,
 St. John's, Nfld.,
 29 July, 1916.

Sir,
 I have the honour to invite special attention to the value which surviving relatives naturally place upon the return to them of any relics which may have been in the possession of fallen soldiers (of all ranks) in the Newfoundland Regiment.

In the kit of everyone is likely to be hidden some souvenir which would be a solace now and a pride hereafter to those at home.

Please press on the Commanding Officer the importance of the collection of such possessions for transmission home through your office.

I have the honour to be,
 Your obedient servant,
 (Sgd.) W. E. DAVIDSON,
 Governor.
 Capt. H. A. Timewell,
 Paymaster & O. I. c Records,
 58, Victoria Street, London.
 (Sgd.) G. HARVEY, Lieut.
 for Paymaster & O. I. c Records.
 From Pay & Record Office,
 58, Victoria Street,
 London, S.W.,
 22nd Aug, 1916.
 To Officer Commanding,
 11 Newfoundland Regt.,
 B. E. F.
 REPLY.

Dated 28/8/16.
 The importance of this is fully realized, and every effort and care taken to carry it out; but it must be remembered that it often occurs that it is not possible to recover the bodies, and in other cases they are only recovered many days afterwards, and have to be buried on the spot.

(Sgd.) A. L. HADOW,
 Lt.-Col.
 Commanding 1st Newfoundland Regt.

SUSU ARRIVES.—The S.S. Susu, Capt. Roberts, reached port yesterday morning from the Fogo Mail Service, bringing a large freight and the following first class passengers.—Capt. S. R. Winsor, Messrs. Isaac Thompson, J. N. Maxon, J. McGuire, Misses E. Wallis, Spencer (2), M. Gooble, B. Young, Squires (2), Mesdames Spencer, Squires and 14 in second class.

MIRNARD'S LINIMENT FOR SALE EVERYWHERE.

Casualty List.

1ST NEWFOUNDLAND REGIMENT.
 6.15 P. M. SEPT. 30TH.
 1215—Private John J. Buckley, 51 Field Street. Valvular disease heart, slight; Boulogne, Aug. 20. At Depot.
 1970—Private Silas Hilliard, New Harbor, T. B. Shell shock, Sept. 3rd. Admitted Wandsworth, shell shock.
 1318—Private Allan G. Steele, Northern Bay. Wounded right thigh and foot. Wandsworth, July 7th. Seriously ill, Wandsworth.
OCTOBER 2.
 1858—Private Gordon Etheridge, Champney's East, T.B. Missing July 1st.
 1928—Private John S. Snow, Water Street, West, Harbor Grace. Missing July 1st.
 63—Private John Joseph French, Brigus. Wounded and missing July 1st. (Previously unofficially reported missing.)

J. R. BENNETT,
 Colonial Secretary.

Rev. Dr. Jones Preaches on the Present Crisis

Yesterday was a big day for the people of St. Thomas's Church, who turned out in large numbers at both morning and evening services. At Matins the Lord Bishop of Newfoundland occupied the pulpit and delivered a most inspiring and impressive address. So powerful and yet so simple were his words that the smallest child in the large congregation listened with deep interest. At Evensong the Rector, Dr. Edgar Jones, was the preacher, taking for his subject, "What is the Church Doing in the Present Crisis?" For upwards of an hour the preacher pointed out the many great things the Church was doing in the Great War, and likewise her weaker points, the one confronting the other. The Church at the present day was on trial, and the question is, what are we doing in the way of prayer or intercession to strengthen her arm? It is a well known fact, said the Rev. Doctor, that our parks and public highways have within the past two years become places where immoral scenes occur nightly, and that the fair name of our city stands in great danger. What are we doing as Christians to save it from disgrace? Under the Divine Laws it was impossible for the enemies of Great Britain to win in the final struggle when we as a nation, by our prayers and action, lived in accordance with the Will of God. Special Hymns were chosen for the occasion and at the close of the service the congregation sang the National Anthem.

From Cape Race.

Special to Evening Telegram.
CAPE RACE. To-day, a Wind light, variable, weather rainy preceded by fog last night. No vessels sighted to-day. Bar. 29.42; Ther. 60.

Here and There.

Don't forget the Grand Dance in the Star Hall to-night. All tickets 30c.—oct.2,li

STORE BROKEN INTO.—Mr. A. S. Wadden's bakery store, New Gover Street, was broken into Saturday night and the day's sales stolen from the cash drawer. The police are now in search of the culprit, who forced an entrance to the building by the front door.

PRICE OF MILK GOES UP TO-DAY.—Several milk vendors gave notice to their customers last week that on and after October 1st the price of milk would be raised from 12 to 14 cents a quart retail and 48 cents a gallon wholesale. The increase is not general, as in some sections of the city milk is retailed at 10 and 12 cents a quart.

SOLDIERS ENTERTAINED BY LADY OUTER BRIDGE.—Lady Outer bridge entertained a number of invalided soldiers at her home near Waterford Bridge on Friday evening last, at which Lady Davidson and several members of the Ladies' Reception Committee were present. Competitions in croquet and golf were indulged in during the afternoon.

EAGLE BACK.—The S. S. Eagle, Capt. Couch, reached port from Halifax on Saturday night, bringing a full general cargo, principally flour, to Bowring Bros. Ltd. The passage was made in 60 hours. She is now discharging at Shea & Co's premises. The Eagle had a tempestuous passage on the way from this port to Halifax last trip. She got the full blast of the hurricane of Sunday night, Sept. 24th and was badly buffeted, but sustained no damage.

KYLE'S PASSENGERS.—The S. S. Kyle reached Port aux Basques at 10.15 a.m. yesterday with the following first class passengers.—Right. Hon. P. T. Morris, Lady Morris, Hon. P. T. McGrath, W. E. and Mrs. Butt, Miss A. Clarke, G. Fuller, W. J. Corbett, Mrs. H. Boulias, J. Bartor, Mrs. W. Camp, Miss M. Garland, Mrs. W. Forward, J. W. Rixan, Miss G. Goddard, Mrs. Thomas Day, H. Quick, Joseph Berteau, J. Morrison, Miss G. Knowling, J. Visotsoyev, G. Harris, A. T. Burke, S. Plurney, J. Courneau, Mrs. E. Whealan, Miss J. White, G. Hennessey, Rav. Fr. Mahar.

NFLD.-CANADIAN SOLDIERS WOUNDED.—Among the names that appear on the last Canadian Casualty List received are the following Newfoundlanders.—Pte. L. Corbett, Conception Bay, wounded; Pte. John Dean, Piley's Island, wounded; Pte. J. Murphy, Job's Cove, Conception Bay, seriously ill; Pte. C. J. Macpherson, St. John's, wounded. Pte. Corbett is a son of Mr. John Corbett, of Clarke's Beach. Pte. Dean is a son of Mr. Joseph Dean, Piley's Island, and Corbett is the fighting 25th at the beginning of the war.

WEATHER REPORT.—The weather across country is calm, and dull, temperature 43 to 50 above.

The MAIN ATTRACTION

This Week.
 Grand Display of NEW
FURS

The Costly, the Rare and Precious Furs we have gathered more lavishly than ever. Popular-priced Furs are here also in greater variety than Usual.



Handsome SETTS, Collars & Muffs

to gladden the feminine eye. Collars and Muffs, also, separate, for those needing one or the other. Made from—

Golden Fox,	Marmot, Fitch,
Black Fox,	Musquash,
Raccoon, Squirrel.	and Seal.

COLLARS	from \$1.30 to \$20.00
MUFFS	from \$2.40 to \$20.00
SETTS	from \$10.00 to \$60.00

Ladies' FALL Hosiery.

85c. Values for 60c.

A huge line of Travellers' Samples. Offering Hose that you would pay in the ordinary way as high as 85c. per pair for. Plain and ribbed fast Black Cashmere in all sizes. An opportunity to pick up a few pairs of high grade Hose cheap.

Special, Tuesday and Thursday, 60c.

Something Special!

Ladies' Serge Dresses.

Beautiful fine Navy and Black Wool Serge Dresses for Fall wear. Styles that you take to at once; low neck, long sleeves. Not many, 'tis true, they'll simply vanish at our Special Price Tuesday, Wednesday and Thursday.

\$5.89

James Baird LIMITED

THE BEST FEATURE WE HAVE HAD FOR SOME TIME.

"ROBERT EDESON," in "MORTMAIN."

Eminent Vitagraph Stars—MURIEL OSTRICHE, DONALD HALL the same name. Production of THEODORE MARSTON with all the A five act Blue Ribbon feature—a picturization of TRAIN'S great story of EDWARD ELKAS, JAMES MORRISON and KARLIN NORMAN. An amazing production. A powerful, weird and sensational story.

WEDNESDAY—"THE WHEELS OF JUSTICE," another great Vitagraph with DOROTHY KELLEY and JAMES MORRISON.

COMING—"THE GREAT RUBY," five acts, with "OCTAVIA HANDWORTH."

TRAVELOGUES, CARTOONS, SHORT DRAMAS and COMEDIES are shown with the BIG FEATURE PROGRAMMES AT THE NICKEL.

British Pulp.

New Paper-Making in South Africa.
 The examination of possible new paper-making materials from within the British Empire continues to be carried out systematically at the Imperial Institute. Some of the latest results in this connection are published in the new number of the "Bulletin of the Imperial Institute." One of the materials under investigation has been tamoobico or tamoobico grass, which grows luxuriantly over vast tracts of country in the Transvaal, particularly in the northern parts. This grass has now been proved to yield, under the same conditions, more pulp than Algerian esparto grass, but a little less than Spanish esparto. Not only is the yield high but the pulp is of good quality, and can be easily bleached. Paper-making trials at the Imperial Institute show that a satisfactory paper of fairly good strength, can be made from tamoobico grass pulp.

The most remunerative use for the grass will probably be to convert it in South Africa into "half-stuff" which can be exported to Europe or used for paper-making locally. Specimens of the grass and of paper made from it may be seen in the South African Court of the Imperial Institute.

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