

# REID-NEWFOUNDLAND CO.

## Week End Excursion!

Excursion Return Tickets will be sold from all Stations between and including St. John's, Carbonear, Placentia, Heart's Content and Trepassey,

**AT ONE WAY FIRST - CLASS FARE.**

Good going on all Regular Trains of Saturday and returning on all Trains of Monday following.



**FAT CATTLE, SHEEP, etc., etc.**

— AUCTION —

On MONDAY NEXT, at 12 o'clock,  
on the wharf of

**GEO. NEAL**

70 HEAD FAT OXEN and COWS.  
3 COWS and CALVES.  
1 THOROUGHbred JERSEY COW  
(newly calved).  
50 FAT SHEEP, 6 PIGS, 1 DRIVING HORSE.  
Per S. S. City of Ghent from  
Charlottetown, P.E.I.

## HARD TO PLEASE IN SHOES?

If you are hard to please in Shoes, come here!

No matter what your preference may be—whether you are a stickler for the extreme styles or conservative shapes, straight lasts, low instep shoes; or if your taste runs to freak styles—it matters not, for you will find here just the Shoe you want.



Shoes for everyday wear, for dress or for any special requirement. Choice Leathers and splendid shoe building.

\$2.00, 2.50, 3.00, 3.50,  
4.00, 4.50, 5.00, 5.50,  
6.00 or 7.00.

People who wear our Shoes have good-looking feet and are strangers to all shoe trouble.

**F. SMALLWOOD, The Home of Good Shoes**

Although you may be satisfied with the Tea you are using, we feel absolutely certain that

# Armada Tea

will give you much greater satisfaction.

Order a package to-day.  
For sale everywhere, at  
**60c. per lb.**

**They Require No Pushing!**



**Cash's Cigars, Cigarettes and Tobaccos**

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to please.

Try a Glass of our Famous Arctic Soda Water before and after smoking.

**JAS. P. CASH,**  
WATER STREET.



**We can Improve the Looks**

of our sad-faced friend by supplying a set of our well-fitting and perfect-looking Artificial Teeth.

Is it worth while to look forlorn? Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, and have him supply a set of teeth best quality obtainable for \$12.00, or have him extract that tooth which has caused you so much trouble. Teeth extracted without pain... 25c.

**A. B. LEHR,**  
(The Senior Dentist)  
208 WATER STREET.  
Phone 219. 11y17.s.tu.th.1f



**THE FIREMEN**  
may save your home and belongings from utter destruction by flames, but the smoke and water will create a great deal of havoc.

**FIRE INSURANCE**  
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
Insurance Agent.

An Intelligent Person may save \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 177th Street, N.Y.

## O'Sullivan's Heels

—AND—

O'SULLIVAN'S

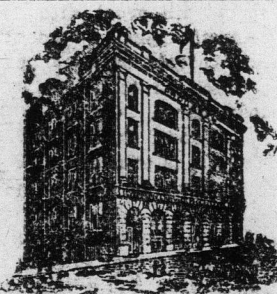
## Rubber Cement

—ARE—

### The Strongest and Best.

July 20, eod. 1f

**Most People**  
Are now Economizing in the matter of Dress.



**WE ARE HELPING**  
the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least **ONE-THIRD.**

If you are pessimistic, ask any reliable dealer for any of the following brands:  
**FITREFORM, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.**

MADE ONLY BY

**The Mfld. Clothing Company, Ltd.**

**TO-DAY'S BOAT.**

Crisp GREEN CABBAGE,  
New Potatoes, New Turnips,  
Green and Ripe Bananas,  
Ripe Plums,  
New Canadian Cheese.

**EDWIN MURRAY'S**  
Wholesale Warehouse.

**September Patterns and Fall Fashion Books.**

NOW ON SALE.

Thousands of patterns to select from. Outport Patterns 17c. Fashion Book and free Pattern 27c. Cash must accompany the order.

**CHARLES HUTTON, Sole Agent.**

## A Fair Showing,

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in

## Tailoring for Men.

## J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, - - St. John's.

eod. 1f

**JUST ARRIVED**

**per Durango:**

A splendid variety of Suits. No two patterns alike. These goods were ordered before the big jump in Woollens and our

**Customers can have the**

**advantage of**

**OLD PRICES**

Our new style sheets for Fall and Winter just to hand.

**John Maundel**  
TAILOR & CLOTHIER  
St. John's, N.F.  
281-283 DUCKWORTH STREET.

**FREW'S Great Summer Sale!**

All Summer Goods including:

**Ladies' Blouses, One Piece Dresses, Hats, Muslins, Ginghams, etc., etc.**

Clearing at greatly reduced prices. Mail orders received during sale will receive the full benefit of our Great Bargain Prices.

**WILLIAM FREW.**

Advertise in the "Telegram."

EIGHT PAGES TO-DAY

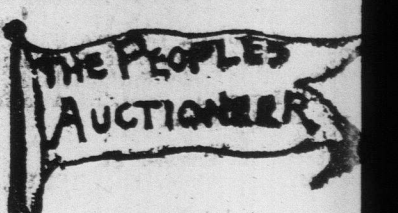
WEATHER FORECAST.  
TORONTO, Noon.—Moderate to fresh S.E. to S.W. winds; showers to-day and on Tuesday.  
ROPER'S, Noon.—Bar. 29.80; ther. 65.

VOLUME XXXVII.

# RE

AU

Excurs  
Toronto, O  
ng Toronto



POSITIVE SALE.

On the Premises, Wednesday 18th inst. at 11 am, that first-class Dwelling House, 47 Queen's Road, belonging to the estate of the late J. J. Cormack; fitted with all modern conveniences, including gas and electric light, heated with hot water. Beautiful view of harbor. May be inspected at any time. Immediate possession. Apply to KENT & McGRATH, Solicitors, or

**P. C. O'DRISCOLL,**  
Auctioneer.

aug12.51

**Fred. J. Roil & Co.,**  
Real Estate.

This Company acts as Agents either for Trustees, Executors or Owners, and would take entire management of property, attending to repairs, taxes, appraisals, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as broker for the sale or purchase of Real Estate, also the placing or procuring of money on Mortgage. Absolutely free advice.

**Fred. J. Roil & Co.,**  
REAL ESTATE.  
Smallwood Building,  
Duckworth Street.



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may save your home and belongings from utter destruction by flames, but the smoke and water will create a great deal of havoc.

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will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
Insurance Agent.

DELICIOUS

## Ice Cream

delivered at shortest notice, by quart or gallon. Just the thing for party or outing.

**Oyster Bay Ice Cream Parlour**

Phone 770a. 162 New Gower Street.  
July 26, eod. 2mos.

**The Art of Selling for Cash**

This little brochure explains how we can sell your Real Estate business for cash, no matter where located. We mean it. Write describing what you have to sell or exchange, and receive this let free. B. F. LOOS CO., 403 Walnut St., Des Moines, Iowa. 11y12.m.12.1f

**MINARD'S LIMENT CURES**  
GET IN COWS.