

EIGHT PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon.—Moderate
westerly winds, fine and warm.
Tuesday—Mostly fair and
warm.
ROPER'S, Noon.—Bar. 29.60;
ther. 80.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING, EIGHT PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST
WAR NEWS
SEE 7th PAGE.

VOLUME XXXVII

PRICE ONE CENT

ST. JOHN'S, NEWFOUNDLAND, MONDAY, JULY 19, 1915.

\$3.00 PER YEAR

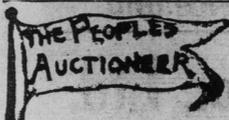
NUMBER 164.

REID-NEWFOUNDLAND CO.

Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils.
Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation.

REID-NEWFOUNDLAND COMPANY.



A GOOD BUSINESS PROPOSITION!

I am instructed by Mr. James Vey to sell outright his stock in trade consisting of High Grade Cameras and all equipments in connection with his Photographic Studio, Picture Framings and Scenery Screens, etc.; also a first-class Magic Lantern, together with a big selection of Slides, including views of all parts of the world. If the foregoing has not been disposed of by Private Sale, I will sell it by Public Auction on Thursday, 29th day of July, at 11 a.m., at the Studio. Prospective purchasers can inspect stock, etc., at any time by applying to Mr. James Vey, or

P. C. O'DRISCOLL,
Auctioneer.

Auction Sales!

AUCTION.
Furniture, Carriages and Harness,
at the Stables of
MR. K. R. PROWSE,
LeMarchant Road, on
TO-MORROW TUESDAY,
at 10.30 a.m.

1 English Victoria, 1 phaeton, 1 express van, 1 set single tan harness, 1 set single black harness, 1 set double tan harness, 1 set double black harness, 1 walnut dressing case with British plate mirror and marble slab, 1 enclosed washstand with marble slab, 1 iron canopy bedstead and mattress, 1 3/4 iron bedstead and spring, 1 superior rocking horse, brass and iron child's cot and mattress, folding mahogany card table, 1 child's sleigh, 1 adjustable child's chair, 1 boys' bicycle, vacuum cleaner. Carriages and harness will be sold before furniture.

P. C. O'DRISCOLL,
Auctioneer.

AUCTION.
For the benefit of whom it may concern, at the Store of
Martin Hardware Company,
Limited, on
Wednesday Next, 21st inst.,
at 10.30 o'clock.

9 bundles GALVANIZED SHEETS.
19 bundles BLACK SHEETS.

Landed in a damaged condition from on board s.s. Stephano, from New York, surveyed and ordered to be sold for the benefit of whom it may concern.

P. C. O'DRISCOLL,
Notary Public.

AUCTION.
On Tuesday Next, July 20th,
at 11 o'clock, on the
premises of
A. H. MURRAY, O'Dwyer's
Cove.

500 cases LOBSTER TINS.
2 6-H.P. STEAM BOILERS and FITTINGS.
1 TRIPLEX PUMP.

THOMAS B. CLIFT,
Auctioneer.

\$5 Private Christmas Greeting Card Sample Book Free—Solicitors make five to ten dollars a day. BRADLEY-GARRETTSON, Brantford, Ontario. July 19, 23, 28 Aug 2, 7, 12.

B. L. S.

There will be a Special Meeting of the Society this evening at 8.30 sharp. Business: Presentation of Address and Chalice to His Grace Archbishop Roche. By order,
T. P. HALLEY,
Hon. Sec'y.

jly19,1i

REAL ESTATE!

HOUSES TO LET
LAND FOR SALE
LAND FOR LEASE
FARMS FOR SALE
SUBURBAN PROPERTY
BUILDING LOTS
LOANS NEGOTIATED
MORTGAGE INVESTMENTS
INTEREST COLLECTED
RENTS COLLECTED
Listings solicited. No sale no charge.

Fred. J. Roil & Co.,
REAL ESTATE,
Smallwood Building,
Duckworth Street.

jly17,ood,tf

SCHRAFFTS BOSTON CHOCOLATES

The most delicious in town.

Sold at the principal Druggists and Grocers

Sample Them.

CHESLEY WOODS,
Sole Agent,
282 Duckworth St.

The Valley of Fear!

A. Conon Doyle's Latest Book. Cloth, 90c.; paper, 65c.
The Graves at Kilmorna, P. A. Sheehan, 65c.
The Bride of the Plains, Baroness Orczy, 65c.
The Patrol of the Sundance Trail, Ralph Connor, 90c.
Quick Action, Robert W. Chambers, 65c.
John Barleycorn, Jack London, 35c.
The Twins of Suffering Creek, Ridgewell Cullum, 35c.
Blamed Trail Stories, Steward Edward White, 35c.
The Mess Deck, W. F. Shannon, 35c.
The Mischief Maker, E. P. Oppenheim, 35c.
Talago's Lovers, George E. Birmingham, 35c.
The Wild Olive, Basil King, 35c.
The Watchers of the Plains, Ridgewell Cullum, 35c.
Septimus, W. J. Locke, 35c.

Garrett Byrne,
Bookseller & Stationer.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 3717
Techmoh, B.L.

'Phone 302.

Irish Butter,

the real thing, 45c. lb.

Canadian Butter,

best made, 45c. lb.

We have also in stock a few tubs of the choicest

Codroy Butter,

which compares favorably with either of the above.

M. A. DUFFY

'Phone 302.



THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

CARD!

During my absence from Newfoundland my practice will be attended to by Mr. Jas. P. Blackwood, Solicitor, Temple Building, or Mr. S. J. Foote, Solicitor, Commercial Chambers, as suits the convenience of my clients.

J. A. W. McNEILY,
Solicitor.
Temple Building,
Duckworth Street,
St. John's. jly21,m,w,tf

SALT.

In Store and to arrive per s.s. "Raylton Dixon"

CADIZ SALT.

M. MOREY & CO.

KEEP MINARD'S LINIMENT IN THE HOUSE.

MAKES WASHING A PLEASURE, AND CLOTHES WHITE, SOFT AND BEAUTIFUL.



DIRECTIONS:
1st—Dip all the articles in luke warm water, rub the soiled parts with a little PERFECTION SOAP, roll up tightly and leave in the water for an hour. You can now go about your other duties while PERFECTION SOAP is doing its work.
2nd—Pour into the tub a kettle of hot water, then proceed to rub the clothes very lightly on the washboard, rinse well and blue.
When the clothes are dry you will be delighted with the result.

RED CROSS LINE.

S.S. Stephano & S.S. Florizel

EXCELLENT PASSENGER SERVICE.
Tickets issued to New York, Halifax and Boston.

INTENDED SAILINGS:
From New York - - Every Saturday.
From Halifax, both ways, - - Every Tuesday.

From St. John's - - Every Saturday.

Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.

AGENTS,
HARVEY & Co., Limited.



JULY 15th, 1915.

Due to-day per S. S. Florizel:
80 cases ORANGES.
20 brls. NEW TURNIPS.
20 bunches BANANAS.
50 crates TEXAS ONIONS.
40 brls. NEW POTATOES.

GEO. NEAL

'Phone 264.

Telegram Ads. Pay

Wanted!

Jam Crocks and Syrup Bottles.

The F. B. Wood Co., Ltd.
July 16, 31 Hamilton Street.

Fresh Arrivals!

OYSTERO—
Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

STEERO—
Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.
Oystero or Steero provide a delightful cup for an impromptu meal.

J. C. BAIRD,
Water Street.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest. They are the highest priced engines because they cost more to build. They are the cheapest engines, because they will last twice as long as any other engine. They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for **REGAL ENGINES**, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship **REGAL ENGINES** complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.
St. John's, Nfld.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.
EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.
Globe Steam Laundry Co., Limited.
Phone 148. P. O. Box 476.
may13,tf

"The Home of Office Supplies."

SERVICE.

"Give all we can for what we get, instead of getting all we can for what we give."

Royal Stationery Co.,
Phone 649A. Martin Bldg.
July 19, eod, tf Water Street.

The Art of Selling for Cash

This little brochure explains fully how we can sell your Real Estate or business for cash, no matter where located. We mean it. Write to-day describing what you have to sell, buy or exchange, and receive this booklet free. B. F. LOOS CO., 403 W. Walnut St., Des Moines, Iowa.
jly19,m,th,tf

FOR SALE—Freehold.
House situated on Mundy Pond Road, 2 minutes' walk from St. Clare's Home, Semi-detached, 6 rooms; snap for a quick buyer. Owner leaving the city. Apply to **FRED J. ROIL & CO.,** Real Estate, Smallwood Building, Duckworth Street.
jly16,31

FOR SALE—A Black Bear
Cub, about seven weeks old; apply at 26 Brazil's Square.
jly16,31

TO LET—Offices and Warehouse
in Foran Building, Duckworth Street entrance; apply J. J. ROSSITER.
jly16,31, eod

TO LET—House No. 56 New
Gower Street. For further particulars apply to **GEO. W. B. AYRE,** Solicitor, Renouf Building.
jly19,tf

LOST—Sunday, 11th, Pearl
Star Brooch, between Circular Road and Carter's Hill via Park and Harvey Road. Finder will be rewarded on returning to **MRS. BLACKBURN,** Circular Road.
jly19,31

LOST—On Saturday afternoon, between Bowring Bros. and Baird's, one Fire Dollar Bill. Will the finder please return same to this office and get reward?
jly19,11

LOST—On July 15th, between the Cross Roads and Mrs. Power's, a Purse containing the sum of ten dollars. Finder please return to **MRS. RICHARD DUNN,** Topsail Road, and get reward.
jly19,11

LOST—On June 29, between Seaman's Institute and Bowring's Coastal Wharf, 1 Locket and Chain, containing photo. Finder please return to Bowring's Coastal Office.
jly10,tf

Help Wanted!

WANTED—At Once, a Clean
Tidy Girl for General Housework; apply **MRS. G. W. NEWES,** Cottage near Railway Track, Rennie's Mill Road.
jly18,21

WANTED—A General Servant; apply to **MRS. F. J. SMITH,** 88 Circular Road.
jly19,21

WANTED—Experienced
Milliner. We have a good position for a competent person. **AYRE & SONS,** LTD.
jly19,31, eod

WANTED—A Young Man
as Assistant in Delivery Department; must have reference. **AYRE & SONS,** LTD.
jly19,31, eod

WANTED—A Competent
Housemaid; apply at this office.
jly17,tf

WANTED—A Cook; apply to **MRS. HARVEY,** "Omrae," King's Bridge Road, between the hours of 8 and 10 p.m.
jly13,tf

READ BY EVERYONE

C.

returning on

Tor's Cove at
First-Class Fare.

SUPPLIES!



OR SETS,
DOOR SETS,
Wrought Bronze Finishes,
DOOR LOCKS,
Glass Fittings,
LOOSE PIN HINGES, all sizes,
DOOR HANGERS,
HINGES,
GLASS, 18 and 24 ozs.

Comp'y, Ltd.

Underwear

ose,
OBTAINABLE

R'S,
BEST VARIETY.

ose. Regular 40c., only
only 30c. and 35c. pair.
Fan Thread Hose at 18c.

ors; have had a big sale
re Hose—We have old
35c. pair upwards; but
to have trouble getting
lot more for them.
e Hose—We have a full

o get now, we have, at
stock of

e Gloves,
mostly Whites, Blacks,
only 20c. pair.

Startling values at 10c.

BLAIR

nd Costumes!

Bathing Pants or Costume.
50c. each
40c. each
\$1.30 each
75c. each
100c. each

Freew.