

THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.

A TRIAL WILL PROVE THIS.



St. Bon's Sports.

The annual sports of St. Bonaventure College were run off on the College Campus yesterday afternoon under the most favorable weather conditions. The attendance was large considering that the day was not a holiday. The grounds were attractively decorated, bunting being displayed from every point of vantage. The various events were closely contested and proved very interesting, and the usual exhibition of figure marching was very rhythmically performed. The C.C.C. band furnished excellent music during the evening, and the Ladies' Association served teas in the Aula Maxima whilst general refreshment stalls were arranged on the grounds. The following is a list of the events and the winners:

Hurdle (A) Jun.—1st, C. Eagan; 2nd, R. Murphy. (b) Inter.—1st, Callahan; 2nd, R. Reddy. (c) Senior.—1st, A. Kelly; 2nd, R. Dunn. Relay Race Preliminary—A. vs. B. Winners, Preliminary A.—J. Olliphant, G. Gibbs, R. Murphy, C. Eagan. Fives Preliminary—Collegeians vs. St. Bon's—Winners, Collegeians, 1 to 0.

High Jump (Seniors)—H. Knight, 5 feet 2 inches. Preliminary Races.—P. Skinner, D. Muir, H. Halley, J. McGrath, 75 Yds. Dash.—Winners (Juniors), C. Eagan; (Inter.), W. Callahan; (Seniors), A. Kelly. Egg-and-Spoon Race.—1st, C. Eagan. 3-Legged Race.—W. Skinner and J. Olliphant. Tug-of-War.—Preliminary, A. vs. B. Winners, Preliminary B. Quarter Mile.—1st, R. Reddy; 2nd, W. Callahan.

Pole Jump.—A. Kelly, 8 feet 2 in. Freestyle Races.—C. Gleeson, A. Clift, H. Ellis, C. Eagan, J. Hogan, J. Cotter, A. Chown, E. Malone, C. Kavanagh, F. Warren. Giants Race.—Won by Paddy Gleeson. Giants' Football.—White vs. Gold and Blue—Winners, White, 1 to 0. Relay Race.—Past vs. Present Students—Winners, Past.

Preliminary Races.—N. Brown, S. Clift, R. Murphy, G. St. John. Half Mile Race.—Jno. Dumbordiey. Football Fives.—Saints vs. B.I.S.—Won by Saints, 1 to 0. Collegeians vs. Saints—Won by Collegeians, 1 to 0.

A FALLING OFF.—During the last few days traps have not done as well as expected with codfish.

Full Stocks To-Day.

P. E. I. Potatoes.
Val. Oranges.
Cal. Oranges.
Ripe Tomatoes.
Table Plums.
Table Apricots.
New Rhubarb.
Tasmanian
Table Apples.
Cal. Table Apples.
Green Cabbage.

Soper & Moore

Casuals Defeat St. Bon's.

EXCITING TOWARDS THE FINISH. The Casuals defeated St. Bon's in last night's football match by a score of 5 goals to 3. The exhibition was a fairly good one, though a lack of combination was quite evident on both sides. The Casuals, who defended the Eastern goal during the first half, were the first to score, No. 1 being landed by Smith. After a few minutes of brisk play, Gear, of St. Bon's, equalized, but before half time sounded, Squires scored No. 2 for the Casuals. When the whistle sounded the score stood 2 to 1 in favor of the Casuals.

SECOND HALF.

On resuming play, St. Bon's put on an extra spurt and after about five minutes of exciting play, Callahan landed No. 2 for his team making the score even again. At this point excitement was intense, and the fans cheered to the echo when Callahan again scored, thus turning the tables in St. Bon's favor. Some exciting play was then witnessed in St. Bon's territory, which resulted in Squires, of the Casuals, sending in the equalizer, No. 4 for the Casuals, was sent in shortly afterwards by Garland, and was quickly followed by No. 5, which was sent in by Smith, of St. Bon's. In an effort to defend a shot from the corner, Mr. W. J. Higgins refereed the game, and the players were:

CASUALS.—Noseworthy, goal; Bradbury, Hartley, backs; Goddard, Stevenson, Marshall, halves; O. Chaney, Garland, Smith, Squires, Wain, forwards.

ST. BON'S.—Lundrigan, goal; Power, Cleary, backs; Crawford, Dunn, McGrath, halves; R. Callahan, Gear, Ryan, Smith, W. Callahan, forwards.

NOTES ON THE GAME. Higgins, of St. Bon's, who was incapacitated in a recent match, was sorely missed from his team last night.

Power is a stone wall in the full back line. St. Bon's showed some good combination in the second half.

The Casuals used good judgment in passing, and deserved to win.

Empress of Ireland Disaster.

Amongst those lost in the above mentioned Disaster was Mr. H. O'Hara, of Toronto. Mr. O'Hara was insured with the Railway Passengers Assurance Company for \$5,000.00. The total amount which has been paid under this policy was \$12,500.00, made up as follows:

Original principal sum \$5,000.00, plus accumulations \$1,750.00 making in all \$6,750.00. This doubled for travel accidents amounts to \$13,500.00.

Another point in connection with this case is that Mr. O'Hara carried \$2,000.00 in the Canada Life, \$2,000.00 in the Continental Life, \$4,000.00 in the National Life, and \$5,000.00 in the Sun Life totalling in all \$13,000.00, the annual cost of which was \$74.06. His policy with the Railway Passengers Assurance, which was a Combination Accident and Disease Policy, cost him \$35.00 and for which his beneficiaries received in final settlement \$13,500.00 as against \$13,000.00 from the total of his life policies and which as above stated cost him \$74.06. These figures show the importance of not delaying in taking advantage of the benefits granted by the

RAILWAY PASSENGERS ASSURANCE CO. OF LONDON, ENGL.

HENRY C. DONNELLY, General Agent for Nfld. Board of Trade Building, June 30, 2nd, 1914.

Salt Steamer Here.

CREW HAD SMALLPOX.

The sea steamer reached port yesterday afternoon with a heavy cargo of salt for Bowring Bros. She came from Cadiz via St. Michaels. The former port was left three weeks ago and when a couple of days out to sea two members of the crew were taken ill, suffering from malaria fever, of which disease their faces showed symptoms. The captain isolated the sick seamen to prevent contagion and a day or so later landed them at St. Michaels. No further illness occurred on board.

Royal Victoria College
McGILL UNIVERSITY
MONTREAL

For Resident and Day Students.
Students prepared for degrees in Arts, Pure Science and Music. Scholarships are awarded annually. For all information apply to the Warden.



I am a Joy-ped

I---and the
Tally-ho
\$5 Shoe

have just arrived

in St. John's, and is now on
exhibition in the Store of
MR. F. SMALLWOOD,
WATER STREET.

Come around and see us
We are keeping open house

Ever thine
B. A. Joy-ped

P.S.—Incidentally Tally-Ho Shoes are made
in every style and shape and leather—
and the price for all is the same—\$5.00 only.
That's all.

HAVE YOU EVER HEARD
THAT EXPRESSION

Give Him Soxs?

Then come to us and we will give you Soxs for

20c pair, 3 pair for 50c

In Black and Colored Fine Cashmeres.

MENS'

Straw HATS

for

25 cents each.

DON'T MISS THEM.

S. MILLEY

The TELEGRAM is read by over
Forty Thousand People every day.

Coveleskie.



Red McGhee

Left handers as a rule are wild, and a game of an' mighty easy riled in any sort of game. An' when they're pitchers—sufferin' c a t s they're usually like doppelgangers round a f a n s e. For shocin' round 'twen low an' high let's lamp this Coveleskie guy—a specimen that's rare. He's played the up-and-down game strong an' kept 'em guessin' right along. At see-saw he's king bear.

Some years ago the long-geared Pole had Muggsy's Giants in the hole an' robbed 'em of a flag. He set the baseball world ablaze an' then blew up a million ways just like a paper bag. He in-an'-outed several years an' now this year again appears in big league company. A slant at Jennings' box payroll shows Coveleskie of southpaw Pole who brought the Phil fans glee.

They claim his comeback's really real, his arm'll last as long as steel an' he ain't wild no more. If all those windy touts are true the things the string had ought to do won't make Detroit fans sore. I'm pullin' for the lanky boy—the more he wins the more he has the more my joy. I've praised him in the past. But he can pitch his ol' head off an' still some almost fans'll scoff: "How long dya think he'll last?"

Personally Guaranteed

McShane's Obituary is O.K. But it is Not Needed Yet.

Occasionally the premature announcement of the death of a prominent man gives the subject the rare opportunity of reading his own obituary. A recent case was the telegraphic despatch to the London Times stating that Sir James Whitney was dead, which has embroiled two Toronto dailies in counter libel suits. It has, however, fallen to the lot of but few men to not only peruse but to revise the biography which recites their virtues and their achievements for the information of their surviving fellow-mortals, but this was the unique privilege of Hon. James McShane, affectionately known as "the people's Jimmy," and whose public career has included terms as alderman and Mayor of Montreal, minister in the Quebec Cabinet, and member of the House of Commons. Some half dozen years ago, Mr. McShane was dangerously ill, and his advanced years and critical condition made it seem probable that death was imminent. Mr. Austin Mosher, a veteran journalist, who knows everybody who is anybody in the Eastern half of Canada, was instructed to prepare for his newspaper, the Montreal Gazette, a voluminous sketch of Mr. McShane's life.

Mr. Mosher did so, but Mr. McShane made an unexpected and rapid recovery, and some two or three weeks later Mr. Mosher met the correspondent on the street. After greetings appropriate to the occasion had been exchanged, Mr. Mosher exclaimed:

"By the way, Jimmie, I have your obituary in my pocket."

"Have you now?" said Mr. McShane in an interested tone. "Well, come in here and I'll take a look at it."

They entered the place designated, and Mr. McShane, resting one foot on the brass rail, scanned the manuscript closely, changing a word here and there, and eliminating an occasional phrase and inserting a sentence or two. Handing it back, he remarked:

"Hang it all, man, you hadn't done me justice at all. But it's correct now, and when I do die, see that it gets in the way I've given it to you."

The obituary, as marked O.K. by the subject thereof, is still in the "Gazette" archives awaiting its ultimate purpose. There seems, however, no immediate prospect of its being called into use, for Mr. McShane is still hale and hearty at eighty, and in the municipal campaign last April he took an energetic part on behalf of Major Stephens' candidature for the mayoralty, delivering one to three speeches every night for two weeks. —Toronto Saturday Night.

Ocular Demonstration.

"This," said the Barber's assistant, "is a most wonderful hair restorer."

It's our own preparation.

"Well, give me a bottle," said the bald-headed man. "But I say, come to think of it, why don't you use it? You're pretty bald yourself!"

"I can't use it. You see, I'm the Before Using Assistant," the After Using Assistant is at lunch. You should see him."

Never try to clean yokes, collars or cuffs while sewed on the gown. Such things should always be made detachable.