

LATEST STYLES



In Overcoatings and Suitings

EXPERT CUTTER and WORKMEN.
Satisfaction assured all those who place their order with us.

J. J. STRANG,

Tailoring of Quality, 193 Water St.

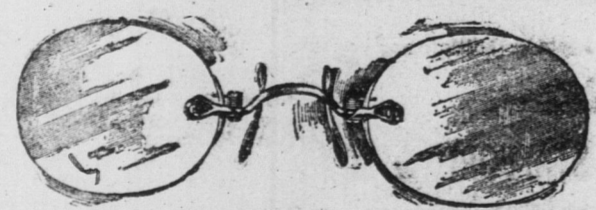
A WHITE SALE!

Best Quality Enamel Ware at
BARGAIN PRICES.

- White Enamelled Basins . . . 14, 18, 20, 25c.
 - White Enamelled Pie Dishes . . . 14, 17, 20, 25c.
 - White Enamelled Cullenders . . . 30c.
 - White Enamelled Soap Dishes . . . 15c.
 - White Enamelled Spittoons . . . 30c.
 - White Enamelled Teapots . . . 50c.
 - White Enamelled Mugs . . . 12 & 15c.
 - White Enamelled Jugs . . . 20c. to \$1.10.
 - White Enamelled Plates . . . 8c. to 10c.
 - White Enamelled Children's Cups . . . 10c.
 - White Enamelled Water Pails . . . \$1.25 to \$3.00.
 - White Enamelled Egg Poachers . . . 40c.
 - White Enamelled Sink Strainers . . . 25c.
 - White Enamelled Chambers . . . 20, 25, 30c.
 - White Enamelled Skimmers . . . 10c.
 - White Enamelled Ladies . . . 12c.
 - White Enamelled Milk Pans . . . 20, 30, 50c.
 - White Enamelled Saucepans & Stew Pans. 15c. to \$1.00.
 - White Enamelled Lge. Mixing Pans with Covers. \$2.40.
 - White Enamelled Special Blue Kettles. 38, 40, 45, 50c.
 - White Enamelled Bread Boxes . . . \$1.40-\$2.00.
- Also splendid line of White Enamelled and Brass Bedsteads at \$5.00, \$8.00, \$12.00, \$16.00.

Bowring Bros. Hardware

feb 10 tu, th, s



HAVE YOU EVER

stopped to think what you would do if you suddenly lost your sight? You can't possibly conceive of a greater misfortune, can you? While it isn't likely you will lose your eyesight, still you are impairing it every day you neglect Nature's warnings in the form of headaches, blurred vision, etc. Don't neglect it. If you want comfort to displace misery, call on

R. H. TRAPNELL, Eyesight Specialist

GEO. T. HUDSON

Especially invites all the ladies of St. John's to visit his stores during this month, as he now has on sale large lots of

- JOB LACES and INSERTIONS, from 2c. yard up.
- EMBROIDERIES and INSERTIONS, from 3c. yard up.
- PERCALES and LAWNS at lowest prices, suitable for ladies' and children's wear.
- COLOURED WOOLS, Reg. 8c. slip. Now 5c. slip.
- LADIES' and CHILDREN'S JOB BOOTS.

It will also pay you to visit the stores on purpose to see the 5c., 10c. and 20c. Bargain Counters, which are now filled to overflowing with an endless variety of new goods.

G. T. Hudson, 367 & 148 Duckworth St.

How to Set a Headstart.

By RUTH CAMERON.



There are a few times when I wonder how men can fall in love with women. Now I do not think I am a traitor to my sex, for these are only when I realize that men seldom see women as they really are.

Take a group of young girls laughing and talking among themselves, how sweet and charming and unaffected they are! But let a man enter the room and behold the change! Naturalness flees, and artifice and self-consciousness takes its place; and the man instead of seeing the girls at their best sees them when they are trying to appear at their best. Which is an entirely different thing.

I did not know that men ever realized their misfortune in this matter until the other day. Then a man told me the following experience: "When I was on one of my business trips last summer," he said, "I met an old friend of my father's. He asked me to come out and see his place the next day which was Sunday, and insisted that I come early in the day and have a good home breakfast. I was particularly glad to go for I was sick of hotel food, and I had heard that he had a beautiful home and two charming daughters. I reached his home rather earlier than I intended and the Colonel sent out word that I was to be taken to the summer house in the apple orchard to wait for him. "As I lay there in the hammock getting up a fine appetite for the coffee that smelled as good as the apple blossoms to me, I could hear the

Ruth Cameron

Household Notes

Two or three dozen dollies are much easier to handle in the wash than two or three large table cloths.

The best cover for an ironing-board is several thicknesses of flannel, packed down and covered with cotton.

In making boiled starch, leave a piece of soap in. The iron slips along most easily and a glossy effect is obtained.

Pour melted paraffin into a cup, and when it is hardened tie it into a piece of cloth and use it to smooth the rough irons.

Baking testers can be bought by the package and do away with the old and objectionable habit of using a broom splinter.

It is not generally known that a tablespoonful of vinegar, put into the water when poaching eggs, will keep them from breaking.

To make a faded cotton dress pure white, boil it in water which has half a cupful of cream of tartar to two gallons of water.

Muslin tubing makes pillow cases which are very little trouble, either to make or to launder at both ends.

Have a reserve stock of the dishes generally used by the family, and a lot of trouble will be saved when there are guests at a meal.

In pressing articles, instead of using a cloth to cover them, try a sheet of newspaper. It presses silk, and a secret does not matter.

A good furniture polish is eight ounces of sweet oil, 4 ounces turpentine, 2 ounces ammonia. Apply with cloth and polish with a woolen cloth.

After washing a white knitted jersey, put it on a coat-hanger to dry, and hang it out a line in the air. It will keep a better shape than if pressed on the line.

Have a good steam cooker if you possibly can—you can cook five vegetables and a ham shoulder at once in the very dishes you may set on your table.

An Obstinate Case.

"I used to suffer with sore nose, a trouble I found very difficult to deal with for a long time. Ordinary ointments seemed to avail little. The inside of the nose would get somewhat better, and then at the first cold, it would become as bad as ever."

"Are you all right now, then?" "Yes, indeed after I had used Zylex a few times, things came easier, and a little perseverance effected a perfect cure. If any symptoms of the trouble appear again, a single application fixes it. Zylex costs 50 cents a box, at your druggists' and you should always have a box at hand. It's useful in all kinds of skin troubles."—Feb 15, 1914.

Ponderous Personages.

CORNELIUS J. MCGILLICUDDY
By GEORGE FITCH.
Author of "At Good Old Slivash."

Cornelius J. McGillicuddy is not known abroad, and will probably never have his "rightful" place in the American hall of fame. Historians ignore him; statisticians do not take him seriously, and students of political economy try to look him up in the encyclopaedia with no success at all. Yet Mr. McGillicuddy stands to-day one of the most eminent of American citizens; a citizen admired by millions; and a man whose opinion of certain subjects will be printed under flaring headlines all over the country at a time when the President of the United States would have to declare war with Mexico in order to edge into the popular favour.

Mr. McGillicuddy's successes are due to his career as an umpire. His name is even more so. He was named by an Irish father, who had plenty of time and who used to call his son-in from play by chapter. Cornelius was his full name; summer and winter for many years, but

February 17th, 1914.

In by Train To-day,
60 doz. Fresh

Country EGGS.

Potatoes.

Last call on—Island Blues.
Stocks low. Prices advancing.

TO ARRIVE
Irish Potatoes,
Scotch Potatoes,
Local Potatoes.
SOPER & MOORE

Whistles at His Work.

"My boy," said Uncle Hiram, "don't get jittery, look glad. An' don't set tight your lips as if the speechless were dumb. When some hard task's before you, for though labouring like a Turk, the happiest fellow's he who sings or whistles at his work."

A lesson from the buzz-saw learn that rings with honest joy. While into lumber it converts the trunk of stoutest tree; The hums a low-toned melody when easiest is its lot. An' always sings the loudest when it strikes the hardest knot.

"To make of every task a joy you'll find an art worth while; The hardest problems of the world are solved by those who smile. Abe Lincoln, when affairs of state perplexed him; deemed to chaff. Well knowing logs would lift before the sunshade of a laugh. He joked when those about him stood in woe and gloom profound. Yet 'twas his laughter-wrinkled brow, that fame undying crowned. He smiled, or likely chuckled, through each problem's softest spot. But shook with hearty laughter when he struck the hardest knot."

"An' so," said Uncle Hiram, "be it lowly task or great. You're called t' do, remember you're an architect of Fate. An' the future generations are dependin' on your skill; Your 'I know how to do it in the right way, an' I will'! But start t' sing or whistle, lad, ere you the task commence. The work will seem less harder if your lips are set and tense. The 'right' buzz-saw keeps in mind; that varies not a jot. But always sings the loudest when it strikes the hardest knot."

found that it was continually getting tangled among his feet at critical moments. For this reason he pruned it down some years ago and became Connie Mack.

Mr. Mack, it is necessary to explain only to Eskimos, English visitors and the Egyptian mummy in the Metropolitan Museum of Art, is manager of the Philadelphia baseball team. Since Mr. Chance declined and fell, he has been the greatest manager at large. Mr. McGraw has a way of winning pennants that has been greatly admired, but Mr. Mack does not stop with pennants. He proceeds further and picks up world's championships with the ease and grace of a Los Angeles citizen picking oranges from his bedroom window.

Three times, in the last four years, Mr. Mack's celebrated baseball team has met after the season for the purpose of discussing the world's championship with some other aggregation. These discussions have always been brief to the point of rudeness. Mr. Mack's men have a way of injecting a home run into the conversation at an unexpected place in such a way as to unhinge the opposition and cast a gloom over the entire city of New York, lasting upwards of six months.

Mr. Mack began life as a poor boy, equipped only with prehensile fingers and a hair trigger temper. He now owns two baseball teams—Philadelphia and the rest of the Philadelphia club. Because of his success, a good many boys, who once aspired to be come president have wavered, and are studying pinch-hitting.

Steady Progress of the Maritime Tel. & Tel. Co.

The record of the Maritime Telegraph and Telephone Company is one of steady growth. The number of subscribers has increased as below for the past six years:

| | | |
|------|----|------|
| 1908 | by | 1640 |
| 1909 | by | 888 |
| 1910 | by | 1221 |
| 1911 | by | 1198 |
| 1912 | by | 2153 |
| 1913 | by | 2379 |

It will thus be seen that the increase for 1913 was nearly twice that for the year 1911, just two years previous.

The total number now stands at 17,440, or, including Prince Edward Island Telephone Company, 19,110.

We offer a block of the Preferred Stock of the Company in lots to suit purchasers. Price upon application.

F. B. McCURDY & CO.,
Members Montreal Stock Exchange.
C. A. C. BRUCE, Mgr., St. John's.

A Canada Life Actual Result!

NET CASH RETURN MORE THAN TWICE THE COST.
W. J. Robertson, Welland, 12th June, 1912.
Agent CANADA LIFE ASSURANCE CO.,
Port Hope, Ontario.

Dear Sir,—
Which acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24937. I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.

The policy was payable to me at age 60, with ten premiums of \$45.00 each. The return under it is as follows:

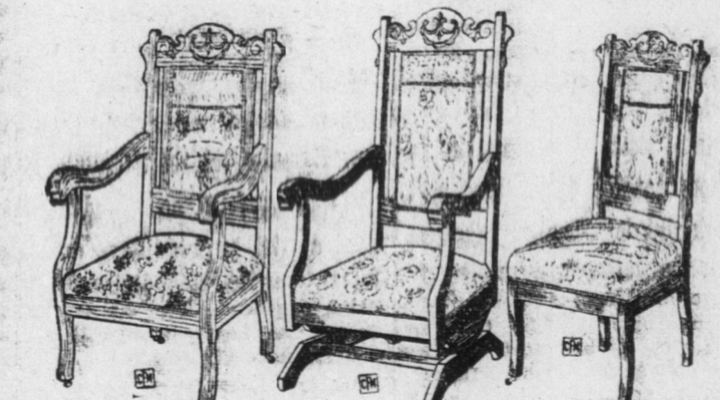
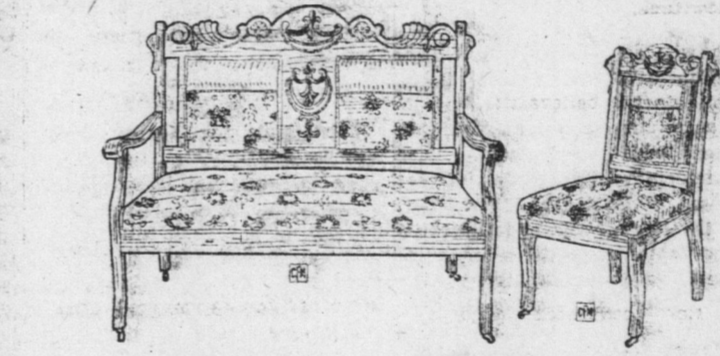
| | | |
|----------------------------|-------|------------|
| Sum assured | | \$1,000.00 |
| Dividends added | | 446.91 |
| Total amount payable | | \$1,446.91 |
| Deduct total premiums paid | | 450.00 |
| | | \$ 996.91 |

That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.

Yours very truly,
GEO. ROSS.
A CANADA LIFE POLICY PAYS.

G. A. C. BRUCE, Manager, St. John's.

FURNITURE and FURNISHINGS!



THE BEST QUALITIES.
THE BEST VALUES.
LARGEST ASSORTMENTS.
LATEST CREATIONS IN THE FURNITURE AND UPHOLSTERY ARTS.
are the special advantages offered at our establishment.

U. S. PICTURE & PORTRAIT CO.



Serravallo's Tonic
Highly recommended by Leading Physicians in all Countries.

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