

# PUSH THEM ALONG!

They Go Easy.  
The Just-Right Go Carts



## Baby Carriages.

A new shipment just opened—all the best makes.

Come in. Look Them Over.



ASK TO SEE our Special One-Motion Collapsible Go Cart with hood. See the small compact way in which they fold up. It's no task to carry them, for they are light.

U. S. PICTURE & PORTRAIT CO., Complete House Furnishers.

## Evening Telegram

W. J. HERDER, - - Proprietor  
W. F. LLOYD, - - - Editor.

Tuesday, August 9, 1910.

### Free Advertising.

We append an article from the Daily News on Free Advertising. The article sets forth clearly and forcibly a custom which is becoming a serious inconvenience in newspaper offices. As our morning contemporary declares, it is by no means uncommon to receive a request to insert gratuitously a half-column write-up at the time a fifty-cent black local is inserted. Often also a newspaper is expected to follow this up by inserting gratuitously a series of reminders to keep the matter before the public after one or two insertions of the 50 cent local. These write-ups are advertisements, pure and simple. No editor would ever publish them for their value as news, for in that respect they are not worth the space they occupy.

Our attitude is like that of the Daily News. In future THE EVENING TELEGRAM will not give this free advertising. What is news will be published as news. What is advertisement will be treated as advertisement, though it takes the form of a write-up. After this date all matter which the Editor decides is advertisement will be treated as business matter and published only on that understanding at regular or contract rates.

A newspaper's revenue is mainly derived from its advertising columns. These form its negotiable stock-in-trade.

A merchant's revenue is derived from the sale of the goods on his shelves and in his stores.

No one who buys a pound of tea, expects to have a barrel of flour thrown in.

Neither does the purchaser of a straw hat, look for the present of a suit of clothes.

The physician, who gives his prescription, would be surprised if he were asked to pay for the drugs that are necessary to fill it.

Why, then, should a newspaper be expected, for every half dollar's worth of paid advertising, to throw in three dollars worth, gratuitously?

And yet this sort of demand has become so frequent, as to become a positive nuisance, and a continuous and unreasonable expense.

In self-defence, the NEWS is compelled to take a firm stand in this matter, and takes this opportunity of making it known to all and sundry that, after this date, no free advertising will be given.

What are matters of news or general interest will be for the Editor to decide. Any other matter must be paid for at the regular or contract rates. What these are may be learned on application to the business department.

To such a pitch has this sort of thing reached that it is no uncommon occurrence to receive a fifty-cent black local, accompanied by a half-column write-up. In other words 50c. in cash for \$5.00 worth of space.

We are compelled to call a halt. Willingness to oblige has become a weakness, and what has been given as a privilege, is now demanded as a right. In justice to those advertisers who pay for what they purchase, and to ourselves, this class of gratuitous advertising must now cease, so far as the DAILY NEWS is concerned.

Job Printing of all kinds.

## Supreme Court.

(Before Chief Justice.)

**T. M. Mitchell vs. W. H. Crowdy.**  
Action about a horse. This is an application on the part of the plaintiff for an order to strike out certain paragraphs of the defence as tending to prejudice, embarrass and delay the trial of the case. Kent, K. C., is heard for plaintiff, H. E. Knight, K. C., for defendant. The court will take time to consider judgment.

## The Fire Sufferers.

An opportunity is afforded at the Bank of Nova Scotia for those inclined to subscribe to the fund for the sufferers from the devastating fire at Campbellton. Those who went through the flames of the '92 fire will realize somewhat the suffering in the neighbouring town in the Provinces, and especially will they recall the handsome way in which the people of Canada responded in the time of our need when we were brought low under a like disaster. Subscription lists have been put up in the Bank of Nova Scotia.

## Home's Report.

The S. S. Home, Capt. Blandford, arrived from the Straits to Bay of Islands at 10 a.m. to-day. The report wired on is:—

"Quite a lot of fog experienced the whole trip; Grant, at Blanc Sablon, has cured his fish; no fish now between Blanc Sablon and Battle Harbor; no bait except at Bonne Esperance where boats are getting from two to three quintals a day when weather is suitable.

## Labrador Report.

The following places on Labrador are included in a radius of less than 20 miles from Black Tickle where the fishery is reported to have improved:—Bateau, Domlno, Griffin's Harbor and Sandy Islands. There are a great many Conception Bay crews fishing here.

## Brought to Hospital.

Heber House, of Nipper's Harbor, was brought over from Bell Island today in a very weak condition. He came to join the Prospero to-morrow to return to his home. He is quite a young man and is suffering from consumption.

## Train Notes.

The west bound express arrived at Port aux Basques at 10.55 p.m. yesterday.

The local combined with the northern freight train arrived here at 12.35 p.m. to-day bringing 70 passengers, including Messrs. Angus Walker, R. D. White, Rev. G. H. Bolt, J. Lindberg, M. Martin and Mrs. Macpherson.

## Marine Notes.

The French warship Surcouf sailed at 10 a.m. to-day for the Banks. The s.s. Florizel arrived at Halifax last evening, all well, en route to New York.

The S. S. Kamford will sail for Sydney to-night.

The S. S. Almeriana sailed for Liverpool last evening.

The Borna is now on the way here from Halifax.

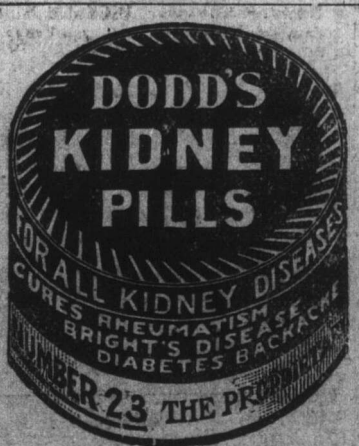
## World's Largest Ship.

Mr. Hunter, chairman of Messrs. Swan, Hunter, and Wigham Richardson, states that the proposed new Cunarder, if the present plans are carried out, will not only be larger than the Olympic and Titanic, but also larger and faster than a German liner now building at Hamburg.

The Titanic is 850 ft. long and 90 ft. broad. The new vessel will probably be propelled by turbine engines.

**STAR-BRILLIANT MATCH.**—There is great interest amongst sports in the coming match between the Stars and H. M. S. Brilliant. In the latter team there are some very strong players.

Mr. Thos. Eustace leaves shortly to take charge of the High School at Bonne Bay. Mr. Eustace has been in training the past 12 months at Bishop Field College.



## The Late King Edward's Kindness.

How His Majesty Comforted a Sick Officer Who Had Asked to Hear His Voice.

London, August 2.—Lord Burnham related a touching anecdote in regard to the late King at a meeting in Windsor yesterday. The gathering was convened by the mayor to discuss steps for a memorial in Windsor to Edward VII., and was presided over by Prince Christian, High Steward of the Royal Borough.

Prince Alexander of Teck proposed a resolution calling for the raising of funds to pay off the debt on the Windsor hospital as the most fitting memorial to the King, and Lord Burnham, in seconding the resolution, spoke of the King's intense interest in hospital work. He went on:—

"There was one small hospital in London in the welfare of which he was ever deeply interested—King Edward's Hospital for Officers, in Grosvenor Gardens, managed with matchless devotion and skill by that most admirable woman, Miss Agnes Keyser, popularly and lovingly known as Sister Agnes. Not very long before the King's death there lay in the good sister's charge an officer who was very, very ill, after a serious operation, and who, as it was thought, could not survive.

"The King was coming to the hospital to pay one of his quiet visits, and the patient, who heard he was expected, and who was almost too weak to speak, said it would be a great happiness to him if he could hear his voice, and he asked the sister if it would be possible for her to talk to King Edward outside the open door. Sister Agnes said she would try to do what he wished, and, having in due course led the King there, she told him what her purpose had been. In a moment he went through the door to the bedside of the sick man, taking his hand, held it for a long time, while he spoke to him words of tenderness and counsel, and, when he had finally said good-bye, he slowly walked to the window and looked out upon—well, he looked out upon nothing, as the tears rolled down his cheeks, and then silently left the bedside of the sufferer whose strong desire it had been to listen to his voice.

"The picture which I have ventured to present to you is not a picture of the great King surrounded by all the pomp and circumstance of his state and splendor, it is a simple picture of the man with a tender heart, impelled by his gentle and sympathetic nature to try to bring some solace, some comfort, be it ever so little, to one who had fallen on evil days, but who in the past, so far as in him lay, had doubtless done his best in the service of his country and his sovereign."

## Here and There.

**AT THE DOCK.**—The S. S. Viking will come off dock on Thursday next.

**DR. G. M. MURPHY'S OFFICE** will be closed from Friday, Aug. 12 to Aug. 27th.—aug.9.11.

**Wanted.**—A man for a barber shop. Apply to M. F. Murphy, Water Street, West.—aug.11.

**FISHING GOOD.**—The fishing at Blackhead is holding out good when the weather is civil. Last Saturday the boats had from three to four qtls. on jiggers.

**WHEAT CROP SHORT.**—A cablegram received in town last evening from New York says that the American wheat crop is estimated to be 60 million bushels short.

**M. G. B. BAND** will parade at Topsail to-morrow (Wednesday) immediately after the arrival of the afternoon train. Everybody must be present. aug.9.11

**GOING INTO CAMP.**—The committee in charge of the C. C. C. camping tour met last night and completed all arrangements. They will take up their quarters at Woodstock.

**NOTE OF THANKS.**—W. and N. C. O's, C.L.B., beg to thank all those who sent donations and kindly patronized their tent on Regatta Day. WM. D. EDWARDS, Secretary.—ad.11

**NEW BUSINESS.**—Messrs. George Kearney and J. Atkinson will open shortly in the gen's furnishing business in the Smythe sewing machine store, Water Street, opposite Anderson's.

**Don't miss the T. A. Juvenile Picnic Dance at Smithville to-morrow night.** Buste by T. A. Band. Double tickets, 50 cents; lady's, 30 cents. J. J. NORRIS, Chairman.—aug.9.11.

**YESTERDAY**, after a tedious illness, William, eldest son of the late William and Catherine Quigley. Funeral to-morrow, Wednesday, at 2.30 p.m., from his late residence, Mrs. Cahill's, Newtown Road.

# Our Anglers' Competition.

We offer three Prizes for the HEAVIEST Trout of the following species caught on the Half Holiday, Wednesday, August 10th.

- One Prize—For the heaviest Three Local Mud Trout.
- One Prize—For the heaviest Rainbow Trout.
- One Prize—For the heaviest Brown Trout.

### REGULATIONS:—

- No. 1—Customers purchasing any portion of Tackle from Our Store from the 6th to the 10th, inclusive, are eligible to enter this competition.
- No. 2—Trout to be sent for inspection any time Thursday, the 11th, up to 2 o'clock, p.m., when Competition closes.



Sporting and Outing Goods Department.

## Big Windfall to British Treasury.

London, Aug. 2.—The late Baron Schroeder, the sale of whose art collection at Christie's established record prices, left an estate valued at \$10,400,000. Under the new Budget the Baron's executors will pay into the treasury \$2,400,000 as death and legacy duties.

As showing how the Chancellor of the Exchequer has increased the inheritance tax in his new budget, it may be stated that if Baron Schroeder had died three years ago his estate would have paid only \$1,575,000 as death and legacy duties instead of \$2,400,000, which it has to pay under Lloyd-George's budget. The Baron left \$150,000 to various charities. He was the head of the banking firm of J. H. Schroeder & Co.

His title was German, but King Edward permitted him to use it in England. He bequeathed to King George a chalice and paten or water dish, found near Dolgelly, in Wales, one of the rarest of Welsh archaeological treasures. It is expected that King George will present the Baron's legacy to the British Museum.

## Edgeworthstown.

The little town which bears the name of the famed Edgeworth family, with its wealth of literary association, is now being sold. Edgeworthstown was originally a small village when the Edgeworths established themselves there as long ago as 1583, and the first of the family who went to Ireland was made Bishop of Down and Connor. It will perhaps be news to many Londoners that it was this family which gave its name also to Edgeworth, now Edgeware. In one of the houses of Edgeworthstown, the same in which Oliver Goldsmith went to school, was born Abbe Edgeworth, who at the peril of his life attended Louis XVI. on the scaffold. Sir Walter Scott, like many of the distinguished visitors, was much interested in that house when, in 1825, he was the guest of Maria Edgeworth, whose 'Castle Rackrent' first suggested to him the idea of the 'Waverley' novels.—Fall Mall Gazette.

## Sixpence More, Please.

The corpulent diner in the corner seat sipped his glass of milk. Then he sipped it again. Finally, he placed it gently on one side, and proceeded with the solids.

"There is one item here," objected the corpulent diner, "I am inclined to dispute."

"The waiter raised his eyebrows. 'The milk!' declared the diner. The waiter raised his eyebrows again.

"It was absolutely sour!" explained the diner.

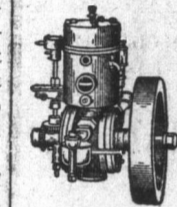
"Great heavens!" exclaimed the waiter. "Did you say sour? A thousand thanks, sir, for pointing it out to me! Sour milk's gone up tremendously since they discovered that it cured old age! That'll be sixpence extra!"

Endeavouring to beat the world's "shaving record" (seventy-one men in an hour), Mr. Ted Grimes, a barber of Broken Hill, New South Wales, succeeded in shaving fifty-five men in thirty minutes.

The experiment then ended, writes an Australian correspondent, simply owing to the failure in the supply of unshaved men. Most of the fifty-five had both upper lip and chin shaved. Subsequently a man was shaved as he was swinging Indian clubs on the stage.

## ESTABLISHED in 1850,

THE GILSON MANUFACTURING CO.



Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of MARINE or LAND ENGINES with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol. It would be to the interest of intending purchasers of MARINE or LAND ENGINES to write to the undersigned, when illustrated catalogues and prices will be furnished.

HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd., Guelph, Ont.

JOHN MAUNDER, Tailor & Clothier, 281-283 Duckworth St.

LATEST Style and Workmanship guaranteed. Our Ladies' Department is now stocked with the LATEST shades in Costume Cloths. This department is superintended



BY A CUTTER OF MANY YEARS EXPERIENCE.

The Latest English, French & American Designs.

## DO YOUR EYES NEED ATTENTION?

Have you headache? Do you see better with one eye than the other? Do your eyes tire and ache after reading? Have you difficulty in reading fine print? If you suffer from any of these symptoms, we will tell you (Free of Charge) whether glasses will help you or not.

We Guarantee Satisfaction.

T. J. DULEY & CO.,  
The Reliable Jewellers and Opticians.

## Be Sure to See Ours First

Where to Buy FURNITURE—Why at the Big Furniture Store, of Course

Our immense business gives us buying facilities which enable us to offer you bargains you can never obtain elsewhere. We have a lot of special values that once gone cannot be repeated. So come at once!

As prices have advanced to take effect in October, we would advise all those who possibly can to take advantage of the low prices as they are at present, and so save anywhere from 10 to 15 per cent., which will be the advance in a few weeks.

When in Doubt Buy of Us.

CALLAHAN, GLASS & CO.,  
Duckworth and Gower Street, St. John's.

## Inland Fishing.

At Little River one salmon was caught to-day weighing 15 lbs. by Mr. Brocken Hill, New South Wales, succeeded in shaving fifty-five men in thirty minutes.

**GLENCOE'S PASSENGERS.**—The Glencoe arrived at Placentia to-day bringing Mr. and Mrs. Lake and child, Dr. Smith, W. Forsey, E. Noel, Miss McRae, Mrs. Walsh, S. Roberts, J. Hawley, Mrs. F. Mitchell, W. Masters, Mrs. Whealan, Miss Rice, H. Taylor, J. Cheseam, Mrs. M. Chaplin and six second.